

# LOOK!

STARTS TOMORROW MORNING!

## PENNEY'S

1949 SUMMER

Salem, Oregon

# DRESS CARNIVAL

Hundreds of new dresses...  
and every one is priced at  
a Penney Carnival low!  
Hurry! Choose yours first!  
Be Smart... Buy Two!



7.90

Butcher rayon trimmed with eyelet embroidery ruffles. Misses' sizes.

Second Floor

8.90

Crisp-textured spun rayon with embroidery detail. Misses' sizes.

Second Floor

5.90

Gay cottons so cool and airy, simply cut. Misses' sizes. Half sizes, extra sizes.

Downstairs Store



7.90

Balloon cloth cotton, sheer and fine as a hank. Misses' sizes.

Second Floor



8.90

Sunback with jacket, in cotton broadcloth and pique. Misses' sizes.

Second Floor



8.90

Imported woven plaid in unusual color combinations. Misses' sizes.

Second Floor



5.90

Woven cord, wrinkle-resisting, cool and trim. Misses' sizes. Half sizes, extra sizes.

Downstairs Store



4.98

Rayon Bemberg sheer, printed on pastels or darks. Misses' sizes. Half sizes, extra sizes.

Downstairs Store

- SHEER RAYON BEMBERGS
- PLAIN & WOVEN COTTONS
- CHANGEABOUT SUNBACKS
- CRISP SPUN RAYONS
- TRIM WOVEN CORDS
- RAYON ACETATE CREPE PRINTS
- PRINT AND PLAIN SHANTUNGS