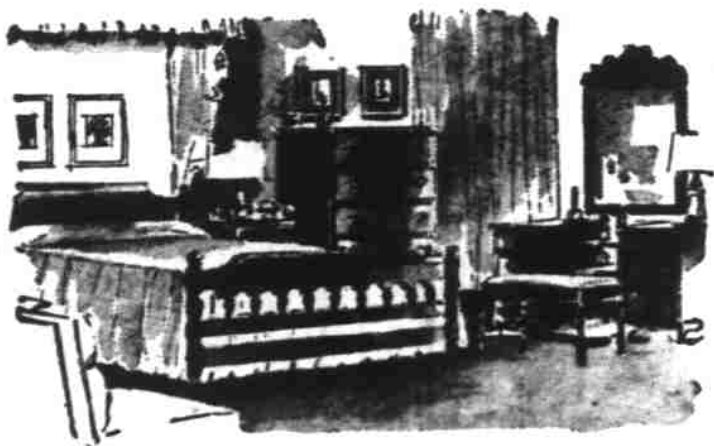


**WEEK
END**

ANNIVERSARY SPECIALS!

Our Birthday Value Event is a GREAT SUCCESS! Salemites really know thrifty buys when they see them . . . Just for good measure we're adding a few more values you can't afford to miss - and there



BEDROOM BEAUTY on a budget!

We've gone through our bedroom suites with a sharp pointed pencil to give you values you won't find elsewhere!

3-PC. EASTERN MAPLE
— a charming suite with a nautical motif.
Spool bed, chest, mirror dresser. Reg. 149.50 **98.50**

6 Pc. Eastern Mahogany Suite

Old world beauty in this richly designed suite. Twin poster beds, highboy, vanity, bench, and dresser. Reg. 259.50. **197.50**

Just the Odd Chests You Need

5 DRAWER CHEST in plank or Waterfall design. Center matched veneers. Reg. 44.50 **29.75**

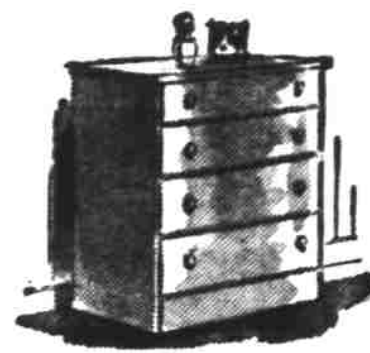
PRECISION BUILT AVODIRE protected by marvelous SYNTHETONE — the modern heat cured finish. Reg. 73.50 value. Now only **47.50**

3 DRAWER LOWBOY

EASTERN LIMED OAK HIGHBOYS — Made by Kronkill. 5 Drawers. Reg. 139.50 value **79.50**

4 DRAWER KRONKILL limed oak lowboy. Beautiful crystal drawer pulls. Built to endure. Large storage space. Reg. 89.50 **52.50**

in cedar lined limed oak with deep storage compartment. Reg. 67.50 **47.50**



Nationally Advertised TABLE APPLIANCES

25% OFF

NO . . . We Can't Mention Names or Prices . . . but you can see for yourself . . . They're all Top Brands.

Toasters, Waffle Irons, Mixers, Roasters, Sandwich Grills, Blenders
Electric Irons

CUSTOM MADE SLIPCOVERS

at a price you won't mind paying!

Select your fabric from a special decorator group we are showing . . . We will pick up your chair or sofa and bring it into our shop . . . Florence Ragsdale will then transform it into a bright new piece that will bring new life to any room . . . Mrs. Ragsdale has long been known for craftsmanship and perfection of fitting.

CHAIR

22⁵⁰

SOFA

42⁵⁰

EXPERT REUPHOLSTERING . . .

Your old worn-out furniture can be recovered or completely rebuilt or refinished in our new modern shop.



are still many more earlier advertised bargains on hand. The 2 for 1 mattress combinations are going like hot cakes so hurry, hurry, hurry, if you want to take advantage of this tremendous saving.

With a slight accent on MODERN

3 PC. SECTIONAL in beautiful rose beige frieze. You can use it as a sofa or as three comfortable chairs. 5 Year Gold Seal guarantee on construction. So practical! So versatile! Reg. 269.50 **197.50**

MODERN CONTRASTING CHAIR in green frieze. Reg. 89.50 **57.50**

2 Pc. Stylehouse Davenport and Chair **229.50**
Upholstered in quilted rose mohair. A 379.50 value

FIRST SHOWING in SALEM

An Elfstrom Exclusive

At last! *Craftmaster*
THE A NATIONALLY ADVERTISED BRAND
Electrically heated
MATTRESS



BUILT AND GUARANTEED BY *Craftmaster*
RESTS TIRED NERVES • RELAXES TIRED MUSCLES



APPROVED
BY FIRE
UNDERWRITERS

A flick of the switch, and you sleep relaxed in warmth that's just right! Gentle heat rising from beneath your body induces complete relaxation of aching muscles . . . tired nerves . . . and you sleep soundly! The heating element is built right into the mattresses . . . securely placed under the luxuriously comfortable quilted top. No thermostat to adjust, nothing to get out of order! Your regular sheet and blanket keep heat from escaping into a cold room. You sleep snugly . . . awake refreshed! See it! . . . try it! . . . the revolutionary new Craftmaster electrically heated mattress!

MATCHING BOX SPRING FOR \$59.50

Pay As Little as 10% Down

Take Up to Two Years to Pay Balance

You Can Always Save Money at Elfstroms

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