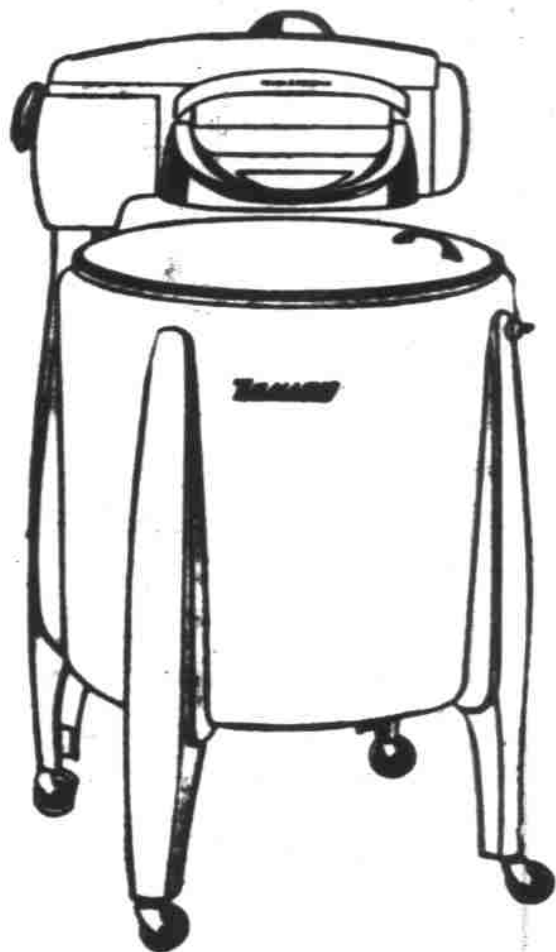


A NEW LOW! IN APPLIANCE PRICES

We Haven't Trimmed Them with a Paring Knife--
We've Slashed Them with a DOUBLE-BITTED AXE

Why? . . . because we bought too many — We're reducing our lines. In our warehouse they are of no value . . .
In your kitchens and laundries they will give years of wonderful service and pleasure . . . All are famous national-
advertised brands . . . the makers and Elfstroms back them to the limit.



SAVE 40⁰⁰
On a Zenith Washer!

WITH THE NEW BOWL-SHAPED
THERMO-TUB—KEEPS WATER HOT
LONGER.

Here is a deluxe precision-built wash-
er with a welded auto body construction
at a price you can't afford to pass up.

Here is a faster, more efficient wash-
ing action. That means cleaner wash-
ings in less time. Dulux high - bake
white enamel finish.

Reg. 129.75

Anniversary price

89⁹⁵

8.95 Down 5.00 Per Mo.

SAVE 50⁰⁰
On a Deluxe Conlon Washer

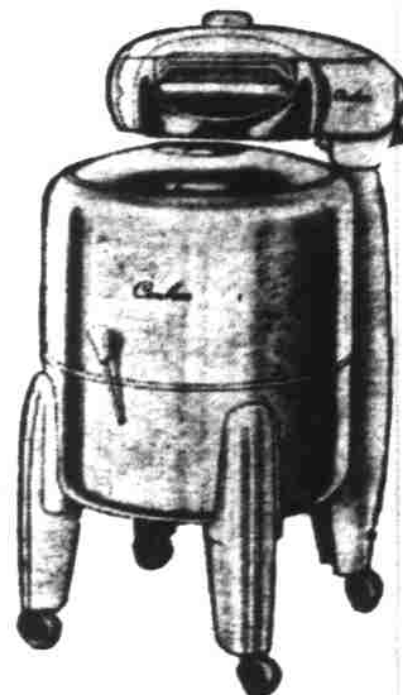
Only a couple left at this price. The best washer buy
on the market. Full 9-lb. tub capacity, 100% precision
cut gears, Conlon's exclusive 15-yr. rebuild pol-
icy, large balloon type rollers, 3-vane extra fast
washing action, electric drain pump, permanent life-
time lubrication.

Reg. 149.95

Anniversary price

99⁹⁵

9.95 Down, 5.00 Per Mo



SAVE 30⁰⁰ on a 9.9 cu. ft. *Admiral* REFRIGERATOR

Your Big Need--
Pleanty of Room

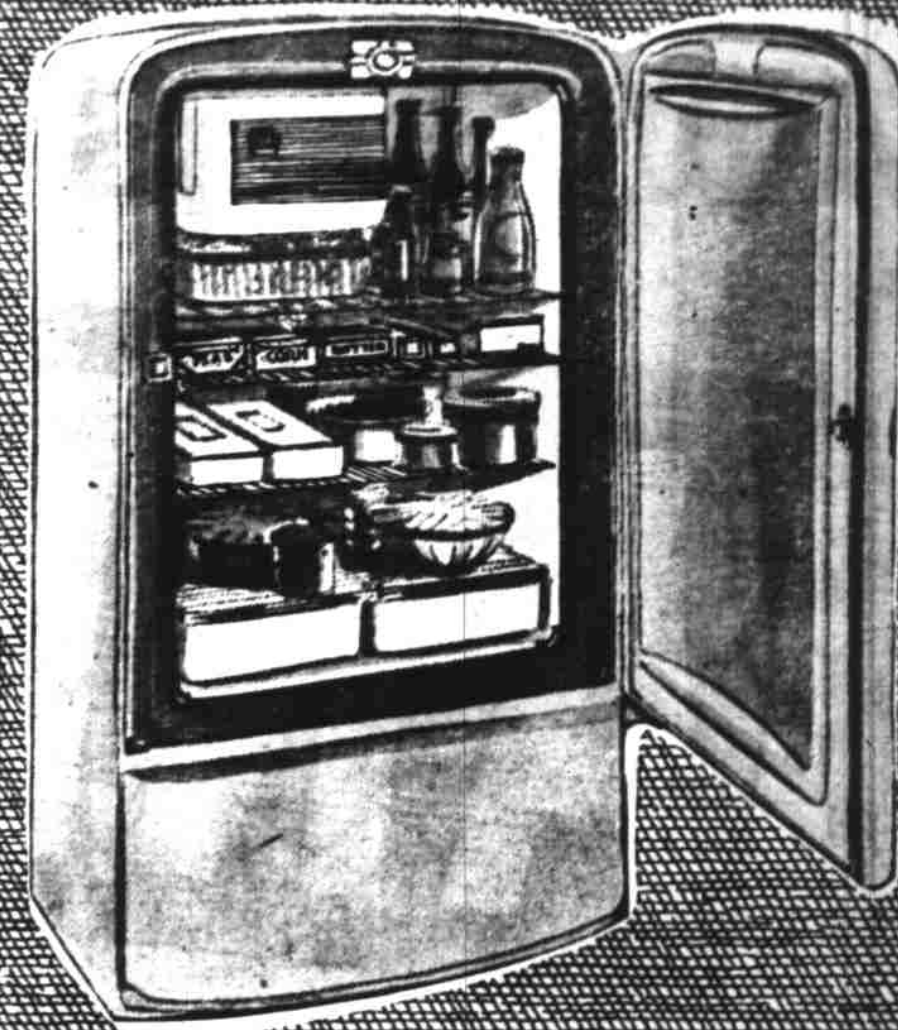
- Extra large freezer stores up to 23 lbs
- 12-point cold control. Wide range of settings.
- "Penny Pincher" unit with famous "Quiet-as-a-Kitten" operation.
- Big storage compartment, widely spaced shelves and always 35 degree temperature.
- All steel cabinet - welded wrap-around construction.
- 5 year protection plan.

Reg. 309.95

Anniversary Price

279⁹⁵

28.00 down, 11.76 per mo.



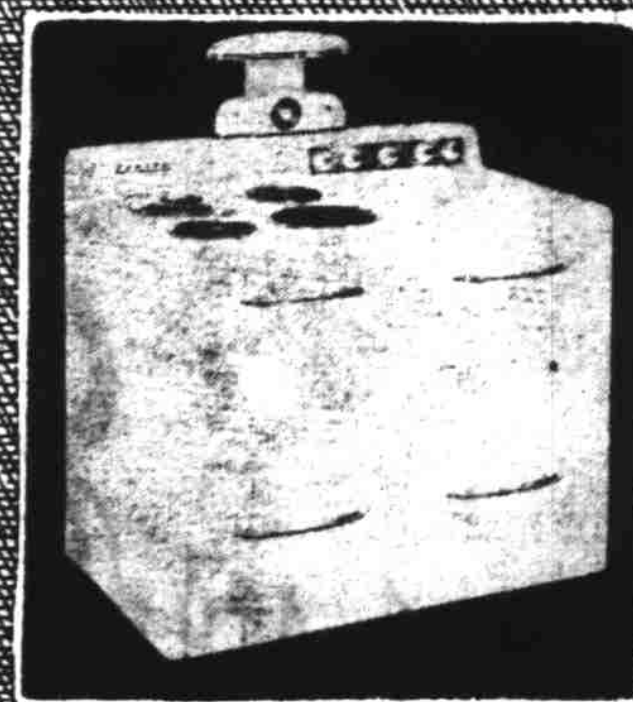
SAVE 71.00
On a Zenith
"Master Chef"

Here is value — "Oversized"
2-unit oven, an automatic
pre-heat cut-out, concealed
oven vent, "Seal-Tite" oven
door, individual "bake" and
"broil" oven signal lights,
and "automatic" oven lights.

Reg. 269.95

198.95

20.00 Down
8.40 Month



SAVE 60⁰⁰
On a Zenith Refrigerator

Storage Space to Spare in this
S.S. Model

- Extra Large "Super - Freezer"
- Abundant "Big Bottle" Space
- Roomy "dry" storage bins
- Adjustable Shelves and Crispers.
- "Pop-Out" Release Ice Trays.

Reg. 289.95

Anniversary Price

229.95

25.00 down, 9.47 per mo.



SAVE up to 220.00

On a Servel Refrigerator

One of the finest refrigerators on the market — and a life-
time investment. No moving parts to wear out — ever. No
more defrosting — or worry about food drying out. Free
lifetime service by your gas company. Every modern con-
venience at an unheard-of price.

YOUR CHOICE OF 3 MODELS

6 ft. reg. 389.95 6 ft. reg. 409.95 8 ft. reg. 289.95

229.95 259.95 269.95

Pay Only 10% Down After Tuesday



STAYS SILENT . . . LASTS LONGER
Servel
The GAS Refrigerator

NOW . . . A GENUINE *Conlon* . . .

**Sensational
IRONER
VALUE!**

Save
60.00

On the 179.95 Model
Anniversary Price

119.95

12.00 down, 5.00 per mo.

- Non-sag 26" roll, 6" diam-eter.
- Quick - heat, scratch - proof insulated shoe.
- Two independent "Magic-Dial" thermostat heat con-trols.
- Two convenient speeds.
- Double open-end roll.
- Feather - touch finger - tip control.
- Exclusive "heat focus" dome
- Lifetime lubrication.
- Smart Conlon design.
- Baked - on finish in gleam-ing, easy - to - clean white enamel.
- Full Conlon guarantee.
- Covered by exclusive Con- lon 15 - year rebuild bond.
- Completely automatic.

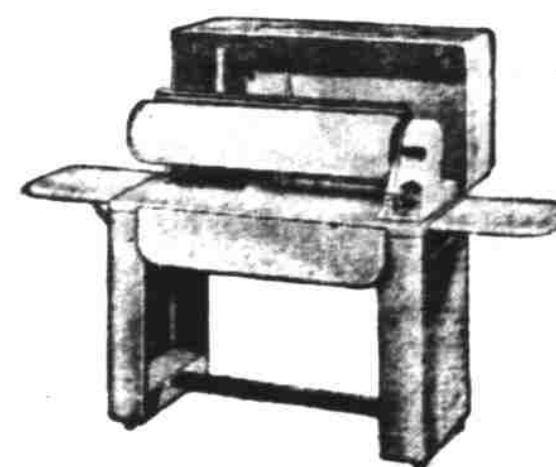
Save 50.00 on a
Conlon Deluxe Ironer

With the Exclusive Slide-Guide Shoe
Oversize 30" Ironing Roll

REGULAR 209.95.

NOW 159.95

16.00 Down - - 6.67 Per Month



R. L. Elfstrom Co.
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