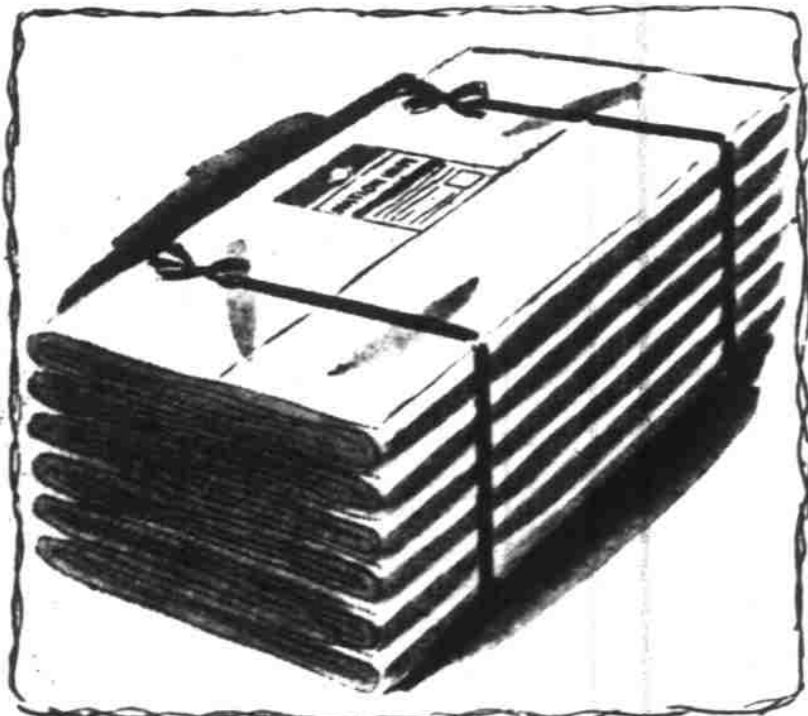


PENNEY 47th ANNIVERSARY

COME TAKE THE BARGAIN RIDE OF YOUR LIFE



VALUES BUILT FOR YOU!



Nation-Wide
Muslin Sheets

Penney Priced
at Only

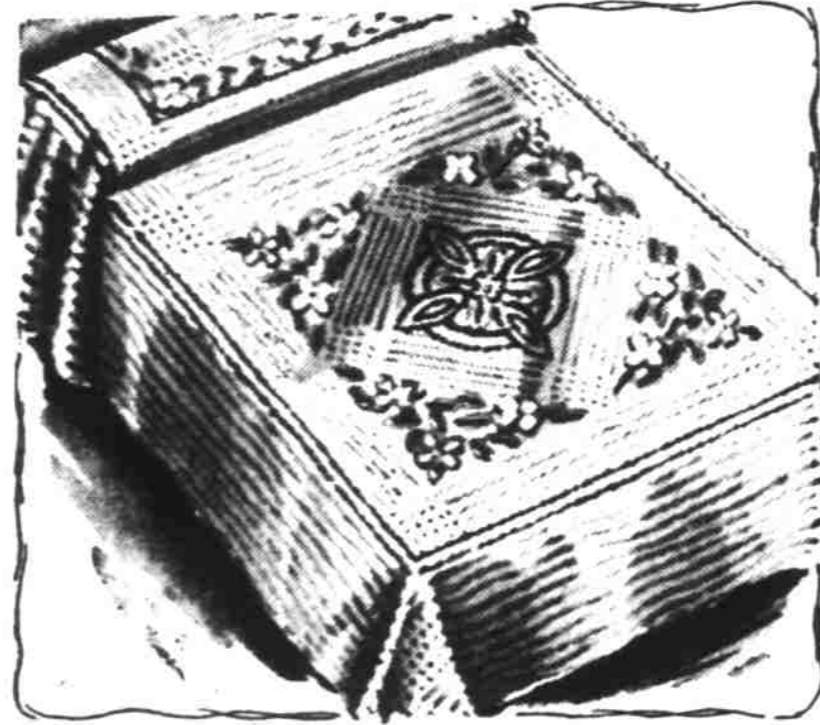
1.98

81"x99"

A famous Penney sheet value! For many years Nation-Wide's sturdy long-wearing quality has made it a favorite with housewives all over the country. And its price is just right for thrifty budgets! Other sizes, too.

MEZZANINE

81"x108" Cases 2.19 45c



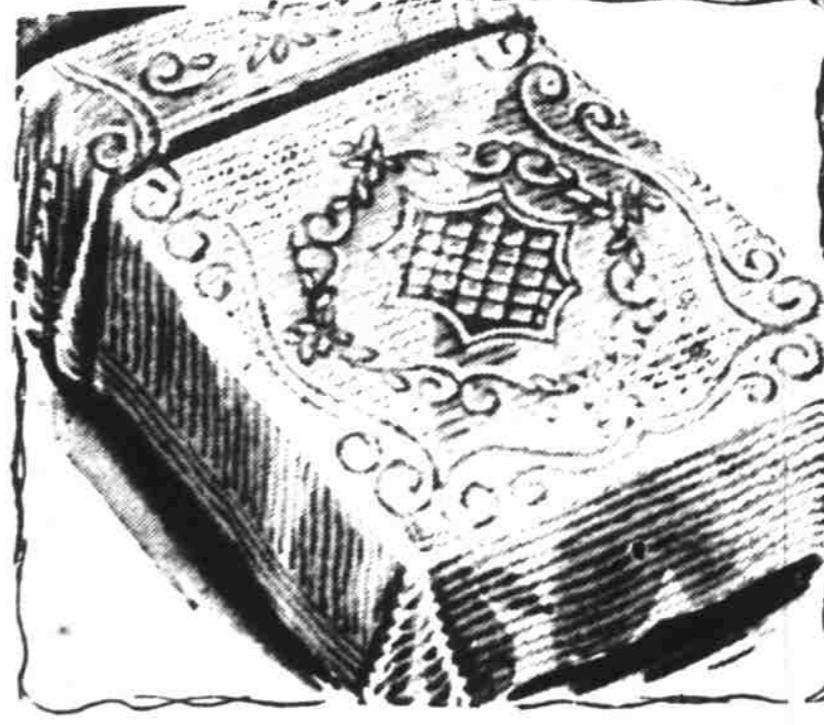
Double or Twin Size
Chenille Spreads

Penney Priced
at Only

9.90

Singing with color — down-soft with fat little chenille tufts — this spread is just what you'll want to give a lift to your bedroom. In white, blue, dusty rose, peach, green or yellow — with a bright handsome floral pattern accenting its beauty. And every inch is packed with Penney value!

MEZZANINE



Smartly Colored
Chenille Spreads

Penney Priced
at Only

7.90

Vivid colors to brighten any bedroom — blue, dusty rose, peach, green, yellow, chartreuse, melon, beige, and all-white! Yes, all this beauty plus row after row of plump chenille tufts for the deep-texture and long wear you want! Double or twin bed sizes. Choose now at this low price!

MEZZANINE



Jacquard Design
Terry Towels

Penney Priced
at Only

Bath Towel 1.19
Hand Towel 65¢
Wash Cloth 29¢

Large bath towel, hand towel and washcloth of thick, soft, absorbent terry! Lovely jacquard pattern in vivid decorative shades — azure, yellow, flamingo, green or peach. Each one Penney-priced for savings! Buy one of each for an ensemble.

MEZZANINE

PENNEY'S 47TH ANNIVERSARY! PENNEY'S 47TH ANNIVERSARY! PENNEY'S 47TH ANNIVERSARY! PENNEY'S 47TH ANNIVERSARY!



NYLON PRISCILLAS

At a Phenomenal Low Price

Luxurious nylon priscillas priced low to stretch your thrifty decorating dollars! 200% full French-headed ruffles mean two whole inches of ruffling applied to every one inch of the curtain's fabric! Wonderful to iron and you always get the same fresh look after many launderings. Eggshell. Nylon curtains have been proven the best by ("Laboratory Tests.")

6.90

96" x 81" 10.90

DOWNSTAIRS STORE

80" x 81"



\$2

81", 90" long

Special Purchase!
Anniversary Priced

The same Perma-a-Ray* rayon marquisette panels you've loved because they hang in soft, generous folds, stay smooth, straight-hanging after washing. Special Penney purchase makes this low ANNIVERSARY PRICE possible... just \$2.00 for each panel. Full 44" across with 3-inch hems, 1-inch side hems. White. Shell.
*Reg. U. S. Pat. Off.

DOWNSTAIRS STORE



Our Lowest Price
In Years!

\$3 pair

PERMANENT FINISH ORGANDY PRISCILLAS

It's news when Penney's can bring you more curtain value for less... less than our usual low price! That's what's in store for you today... to celebrate our 47th ANNIVERSARY. Hard to believe that we've tagged them at just \$3 a pair when you see the "plus" features... the fabric is snowy-white, crisp organdy that's permanently finished to stay "just so." Put a ruler to the ruffles... they're six inches deep! What's more, each pair is 84" across — full enough to hang crisscross! Shop, compare — we defy you to match this buy anywhere in town!

DOWNSTAIRS STORE