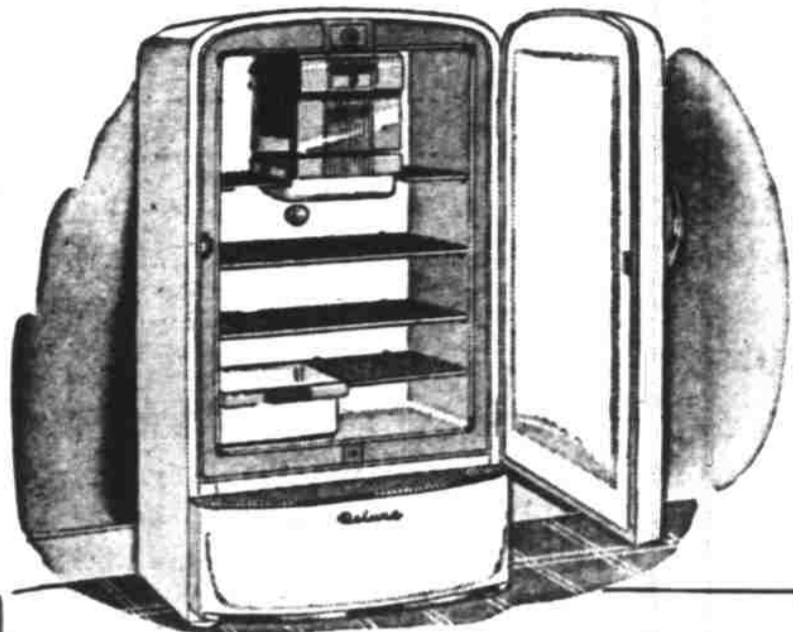
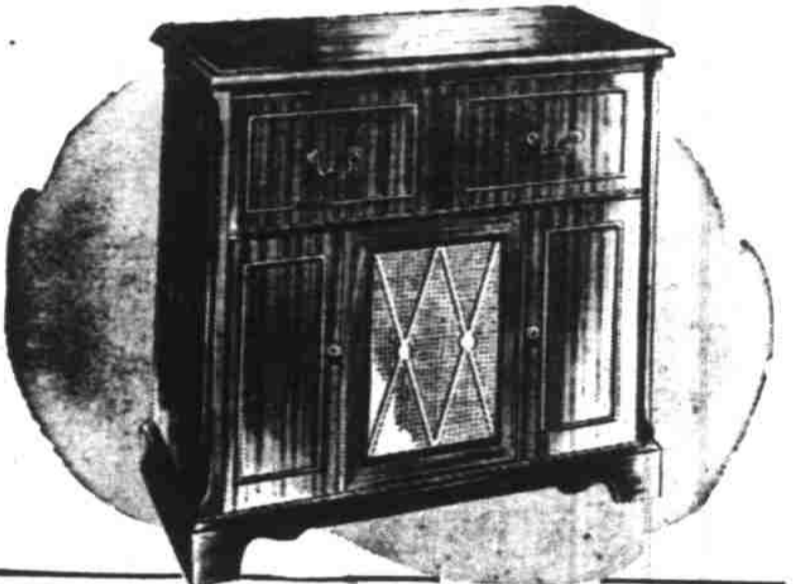


WARD WEEK STARTS TODAY YEAR'S LOWEST PRICES NOW, AT WARDS!



WAS 224.95—7.5 CU. FT. DELUXE M-W!
Compare M-W's features and low price! Frozen food storage; Food Froster for meats; Porcelain Food Freshener; famous M-W Sealed Unit!
199⁸⁸
On Terms: 15% Dn. 21 Months to Pay



SALE! REG. 164.95 FM-AM RADIO-PHONO
Save on quality Period combination now! Full-toned 10" speaker! FM-AM! Glide-out changer plays up to 12 records. Cabinet of mahogany veneer.
148⁸⁸
On Terms: 15% Dn. 21 Months to Pay

WARD WEEK SPECIALS Check them all



REGULAR 59c MEN'S SPEED BRIEFS
48c

Quality—comfort—wear at a rock-bottom sale price! Swiss ribbed cotton. Small, med., large.



GUARANTEED SOCKS REG. 3 FOR 1.00
84c

now, 3 pr. for just 84c
Men! Wards guarantees you 3 mos. wear from 3 pair, or will replace them free. Reg., sock, 10-13.



REG. 2.98 "BIRDSEYE" DIAPERS
2.48

Save 50c Per Doz. Our supreme quality! Absorbent, bleached cotton—sanitary sealed. 27x27" before hems.



ORIG. 51.00 RADIO-PHONO
28⁸⁸

Ask about terms Double enjoyment at a cut price! Single play phono plays 10" or 12" records. Mahogany veneer.



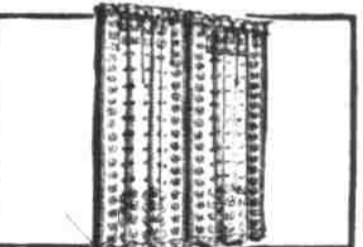
REG. 69c YD. PILLOW TUBING
58c yd.

Save on Every Yard! Fine quality, snowy white! 128 threads per sq. in. firmly woven for wear! 64x64 count. 42".



24c YD. UNBLEACHED MUSLIN
19c yd.

Save on This Sale! Standard quality, smooth finish. Make up into sturdy quilt-backs, aprons, cases. Washes white.



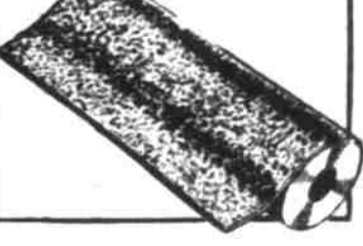
REG. 98c NET PANELS SALE-PRICED
78c ea.

42 in. by 81 in. Fetching border... sheer background punctuated with coin dots! Knit of cotton and rayon.



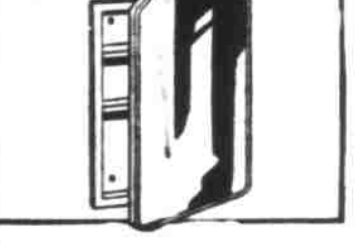
8-OZ. CANVAS GLOVES
18c

Reinforced seams! Save—buy now! Heavy cotton with snug double-thick knit wrists, strong seams. Large size only.



REG. 3.49 ROLL ROOFING!
3.14 Roll

100 sq. ft. 90-lb., extra heavy for greater roof protection. Ceramic-surfaced, attractive, fire-resistant.



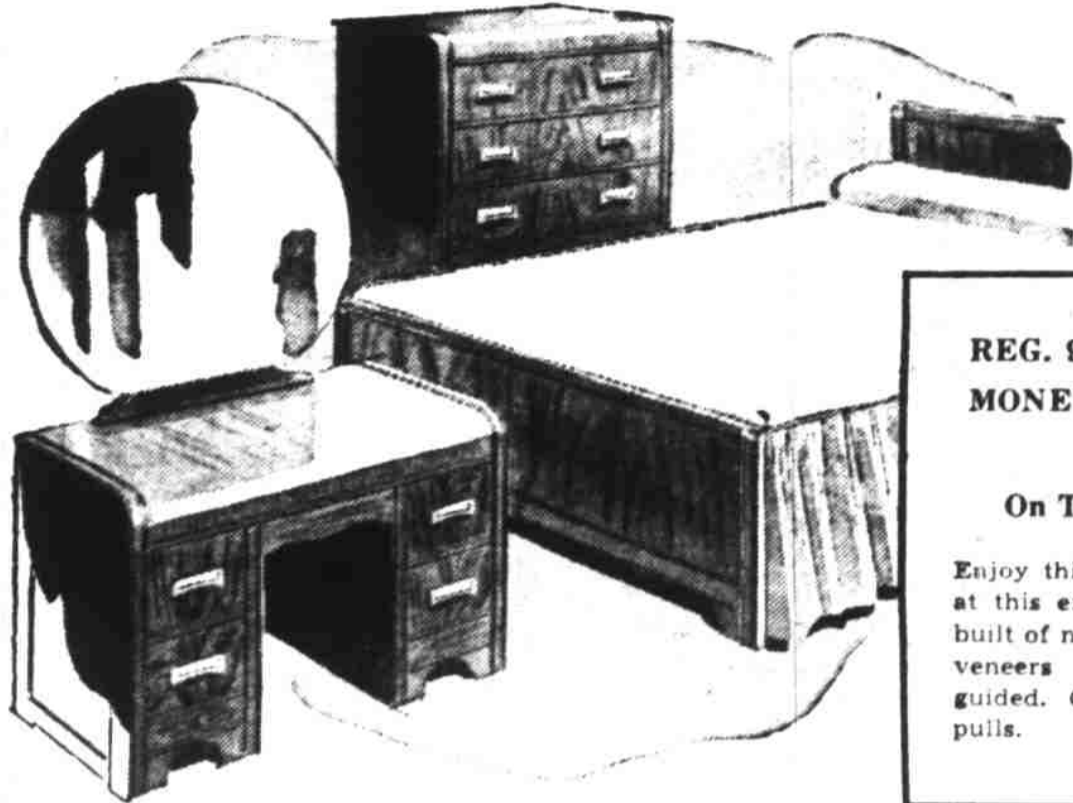
REG. 6.75 MEDICINE CABINET!
5.28

Utility size Sale! White enamel finish... It's sturdy, convenient! 3 shelf spaces, 14" x 20" mirror.



26.95 ELECTRIC MIXER
21⁸⁸

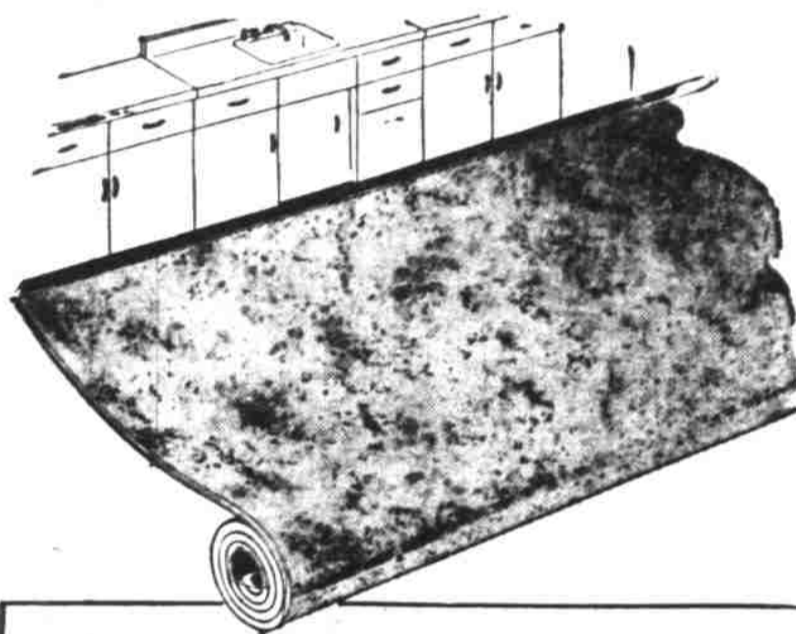
Ask about terms! High quality mixer at low cost! It whips, beats, mixes; has 2 bowls, juicer and recipe book.



REG. 99.95 WATERFALL GROUP, 3-PC. MONEY-SAVING WARD WEEK PRICE!

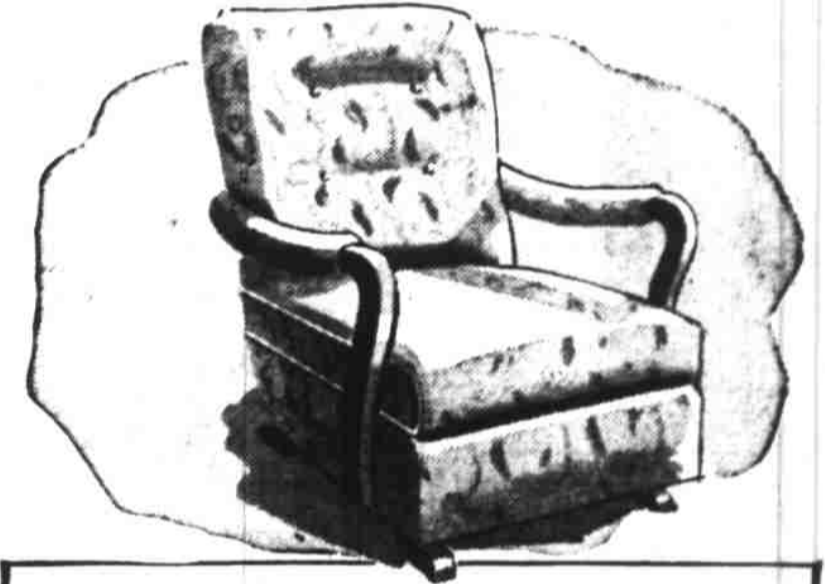
On Terms: 15% Down 89.88

Enjoy this handsome modern bedroom group now, at this extra sale savings! Bed, chest and vanity, built of native Western woods with lustrous Walnut veneers... Lock-jointed drawers and center guided. Clear Plate Glass mirror. Smart metal pulls. ● Bench 6.88 ● Stand 11.88



SALE! REG. 2.29 MARBLEIZED LINOLEUM

Big savings now on famous Stone Quality Marbletone Linoleum! Colorful marble graining goes thru to felt back—lasts linoleum's life! Choice of popular colors. 6 ft. wide.
1.88 sq. yd.



SALE! TAPESTRY PLATFORM ROCKER

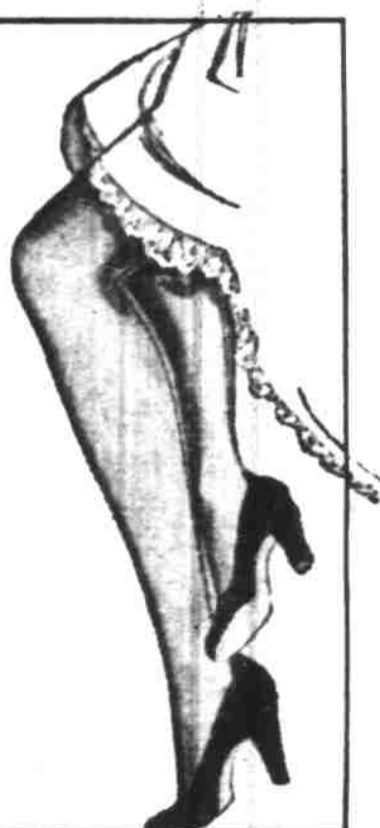
For comfort and beauty! All Hardwood construction. Attached coil-spring seat cushion over No-Sag spring base. Mahogany finished arms. Floral pattern.
27⁸⁸
On Terms: 10% Down, Balance Monthly

WARD WEEK SPECIALS

SPECIAL BUY! FIRST QUALITY NYLON HOSIERY 1.00

15 and 30-denier 51 gauge at savings

Get a supply today—for savings, wear and flattery too! They've just the right in-between sheerness to last for many a busy day—slim seams to slenderize your legs. Sizes 8½ to 10½.



REG. 1.69 EXTRA LARGE SLIPPERS
Reduced for This Sale! 1.48

Full cut 4-gore skirt—lock-stitched seams, will take plenty of strain. 46-52.



REGULAR 59c BEAU DURA BRIEFS
44c

Of Spun-lo Rayon Cut for free, smooth fit! Spun-lo knit rayon needs no ironing, washes easily. Pink, white. 32-40.



FLATTERING BRAS REG. 79c
66c

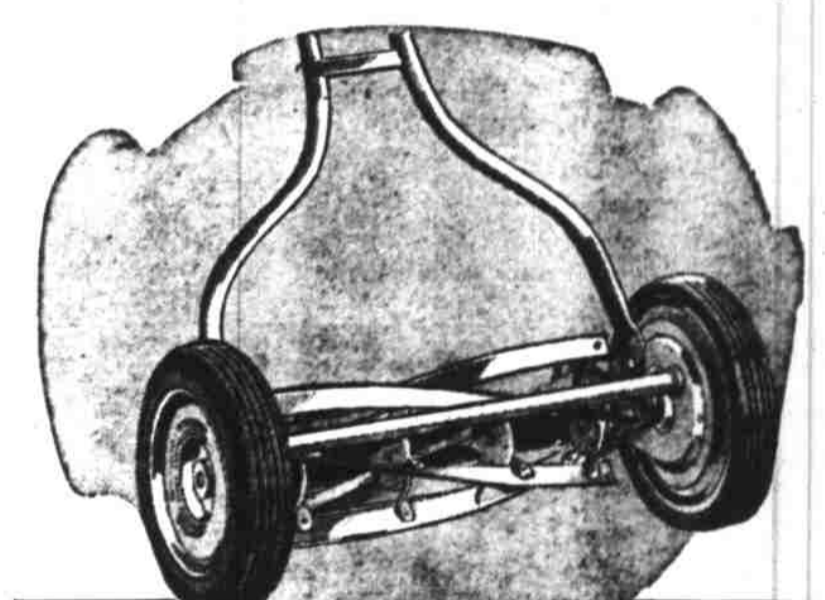
Bust sizes, 32-38 In cotton poplin, lustrous rayon satin or net lined lace with rayon satin insert. 30 to 38.

PRICES SLASHED FOR THIS SALE ONLY!



REGULAR 4.98 SUPER HOUSE PAINT

High covering, self-cleaning "Super" will keep your home new-looking for years! Resists cracking, peeling; protects against rot and severe weather. ● 5.08 Gallon..... 4.58 Gal. in 8's
4⁴⁸



REG. 20.95 LAWN MOWER

Semi-pneumatic rubber tires, a self-sharpening crucible steel blades & cast-iron frame. Has ball bearings, enclosed gears. Cuts 16-inch path.
17.88
Ask About Wards Monthly Payment Plan



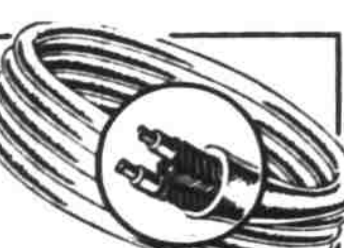
4.98 GALVANIZED GARBAGE CAN

21-gallon size **3.99**
Rustproof, leakproof steel can for sanitary disposal of refuse. Snug-fit cover; drop handles.



REG. 41.95 HAWTHORNE BICYCLE

Boys' Models **36⁸⁸**
Girls' Models **36**
A champ among bikes! Equipped with kick stand, chain guard, big "Air-Cushion" balloon tires!



NON-METALLIC CABLE REG. 5.50

100-foot 14/2 **4.50**
Copper conductors, tough insulation. Approved by UL & REA. ● 100' 12/2, reg. 6.95 6.00



REG. 1.10 FLAT STEEL LAWN RAKE

Master Quality **88c**
21 flexible spring-steel teeth. Will not injure grass roots. 48" Hardwood handle, firm brace.



SPECIAL RUBBER GARDEN HOSE

25-foot length **2.28**
Tough 3-layer construction for dependable wear, flexibility. ● 50-foot length only 4.28



SALE! 15.45 SEAT COVERS!

Sedans **13⁸⁸**
Wards Best quality! Choice of colors: Green, Maroon, Blue ● Cps. 6.66 ● Fr. Seats 7.88

WARD WEEK... WHEN ALL AMERICA SHOPS AND SAVES!