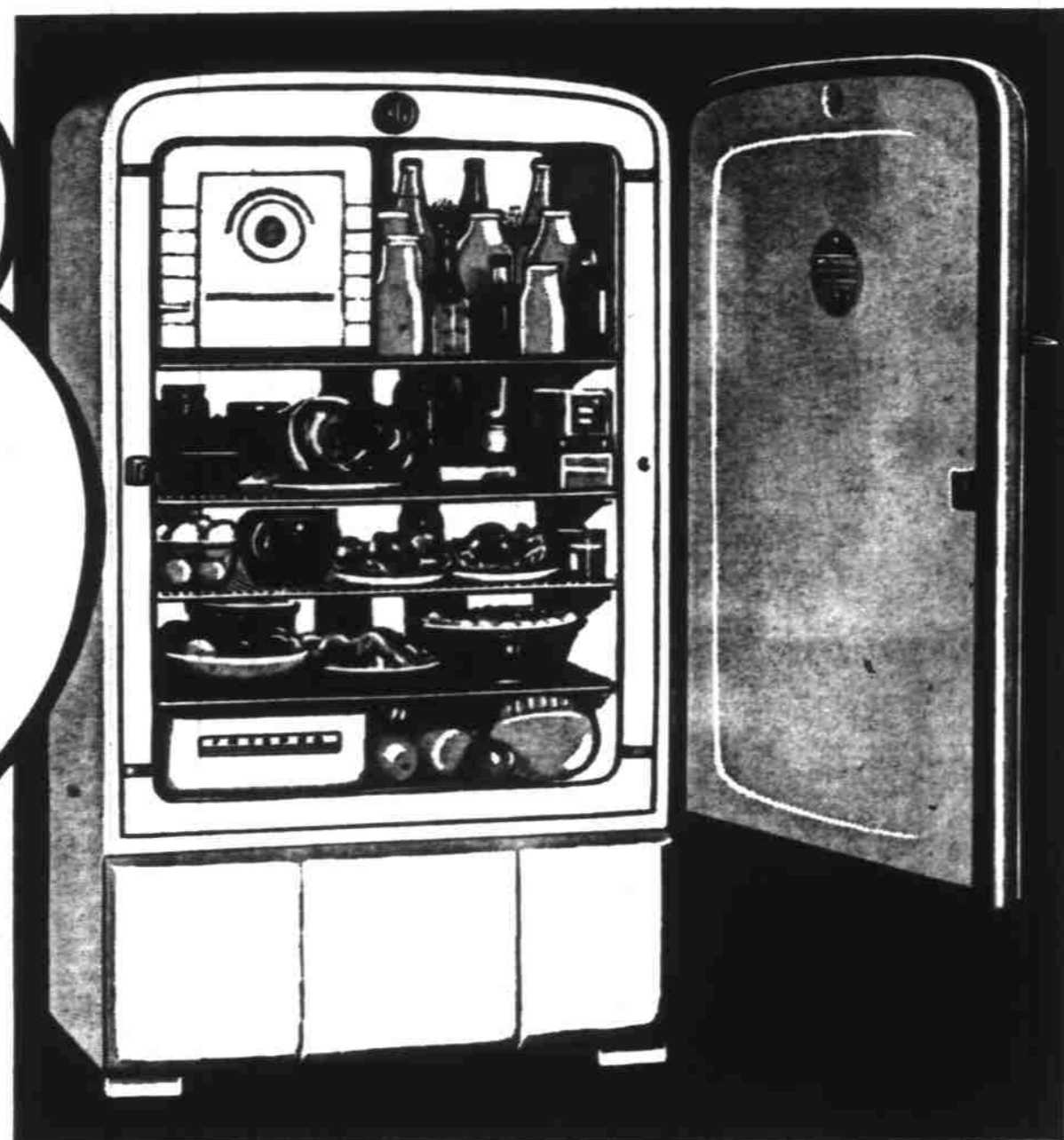


AT RALPH JOHNSON'S . . .

KELVINATOR HAS CUT THE COST of Better

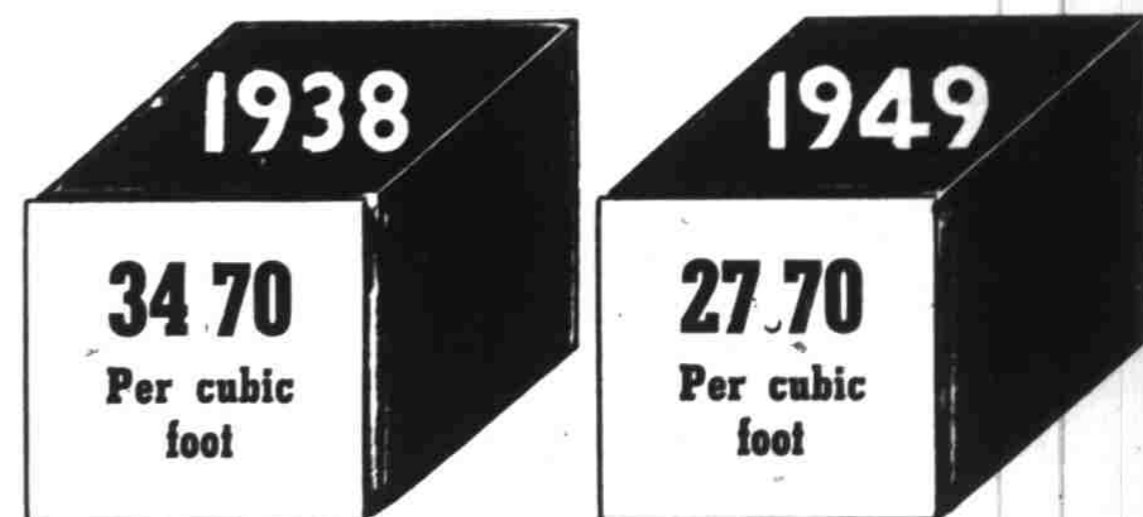
REFRIGERATION! NOW.. LOWER PRICES Than Before The WAR!

8.6
CUBIC FEET
and **ONLY**
3995 Down
11⁰⁰ per month

MODEL RS, Illustrated . . . A full 8.6 cubic foot Kelvinator . . . yet no added floor space! Big 25 lb. frozen food chest. 12 qt. sliding vegetable crisper. 15.8 sq. ft. of shelf area. Powered by Kelvinator's famous Polarsphere. Only **239.95**

That's right — in 1938 the standard cost of refrigeration was 34.70 per cu. ft. Now — on this 1949 model Kelvinator has cut the cost of refrigeration to 27.70 per cu. ft. Imagine — 7.00 less per cubic foot! Get More — Get Kelvinator!



MODEL CR . . . Luxury Features at an economy price. 17-lb. High-Speed Freezer! 20-qt. Vegetable Crisper! Big aluminum chilling tray. Full 6 cu. ft. of storage! Powered by Kelvinator's famous, penny-pinching Polarsphere. A miracle of value in this Kelvinator! **209.95**



MODEL RD . . . Full 8.6 cu. ft. of storage space! Takes up no more space than former "sevens". Big 30-lb. Frozen Food Chest. World's of general storage and tall bottle space. Plastic, covered meat chest. Two 12-qt. Vegetable Crispers! **269.95**



MODEL CM . . . Sets new refrigerator standards! More for what you pay! Big 40-lb. Frozen Food Chest. Big, refrigerated Fruit Freshener. Magic Shelf. 12-qt. Vegetable Crisper. 8½ cu. ft. in shelf area, plus 2 cu. ft. in Fruit Freshener Zone. **299.95**



MODEL FM . . . An engineering Masterpiece! 50-lb. Frozen Food Chest. Magic Shelf adjusts 5 ways—makes room for bulky foods. Twin sliding Vegetable Crispers (20 qt. total capacity). 8½ cu. ft. in shelf area, plus 1½ cu. ft. in Fruit Freshener Zone. **349.95**



MODEL MM . . . Greatest food-keeping advance in years! Supermoist cold in big glass-enclosed compartment. Fruits keep cold and fresh in Fruit Freshener. Frozen Food Chest holds 50 lbs. 8½ cu. ft. in shelf area, plus 1½ cu. ft. in Fruit Freshener Zone. **399.95**

Your Old Refrigerator is Worth \$\$\$\$. You Can Save by Mailing This Coupon!

Ralph Johnson Appliances — 355 Center St. Phone 33139

Please Send Me the Trade-in Value of My Refrigerator

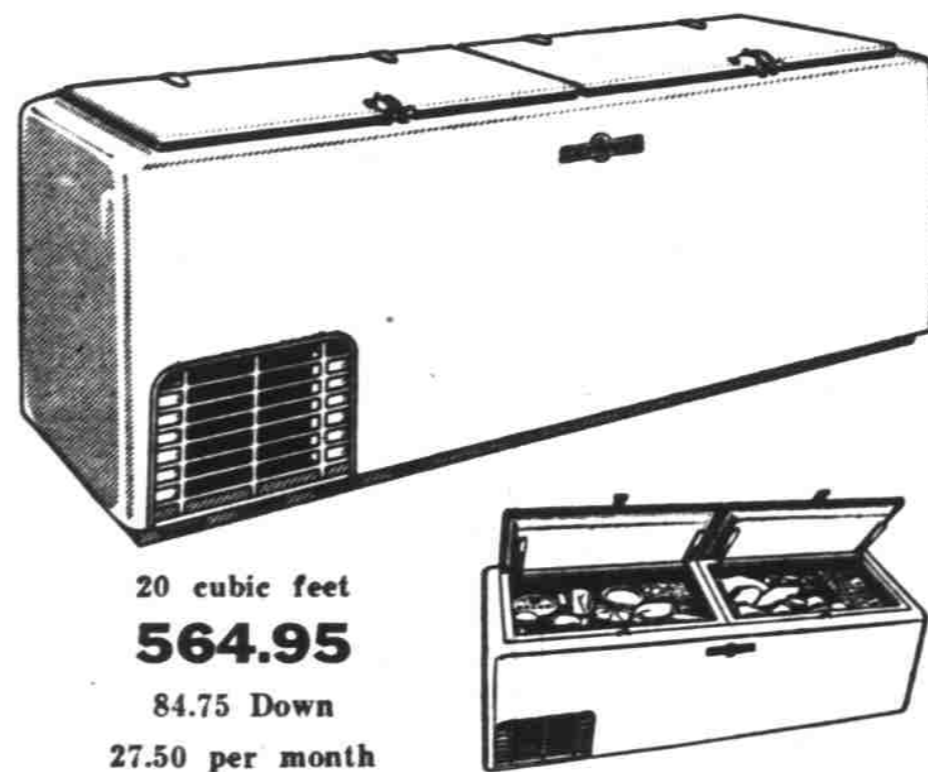
Name Phone

Address City

Make of refrigerator

Year Model

No Obligation — of Course!



20 cubic feet
564.95
84.75 Down
27.50 per month

Get a Freezer Full
of Better Living
-- Get a Kelvinator!

Here's your Treasure Chest of fine eating! Think of the joy when friends drop in to know that in your Kelvinator you have a big reserve supply of everything you need to be a perfect hostess.



6 cubic feet
269.95
40.50 down, 13.00 per mo.

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