

PENNEY'S Pre-Easter Coat Parade

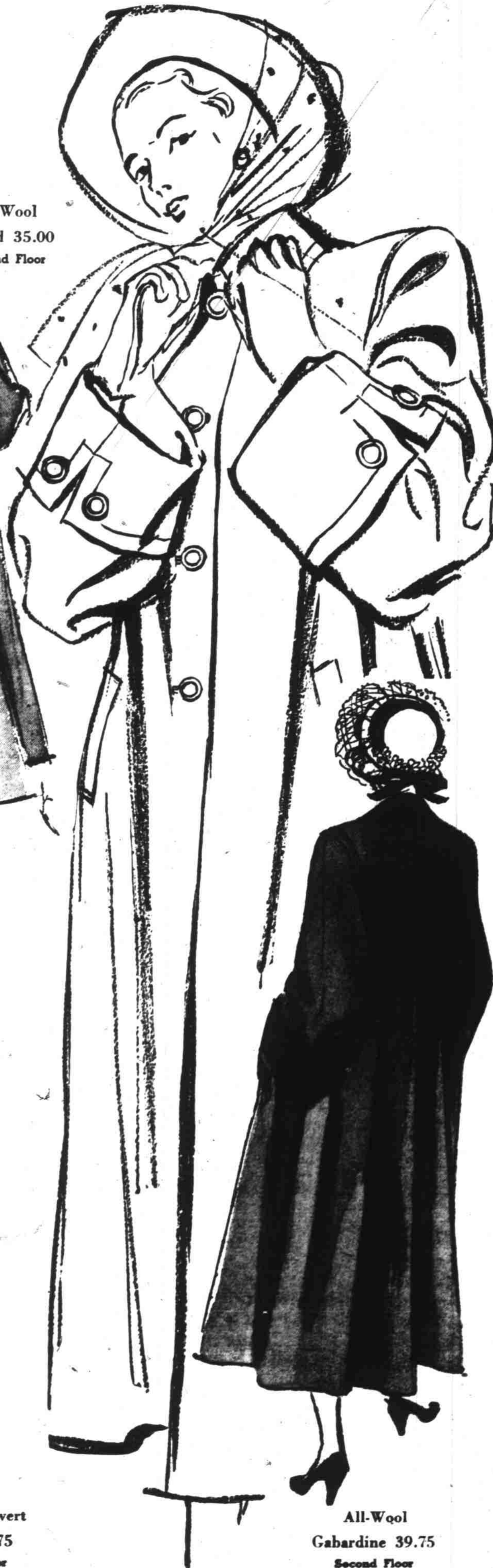
SALEM, OREGON

top fashions . . . NOW AT NEW LOW PRICES!

All-Wool
Tweeds 18.88
Downstairs Store



All-Wool
Tweed 35.00
Second Floor



Yes,
the coat
you want

AT
**YOUR
PRICE**

AT
38⁷⁵

Pure Wool Gabardines
Second Floor

AT
29⁷⁵

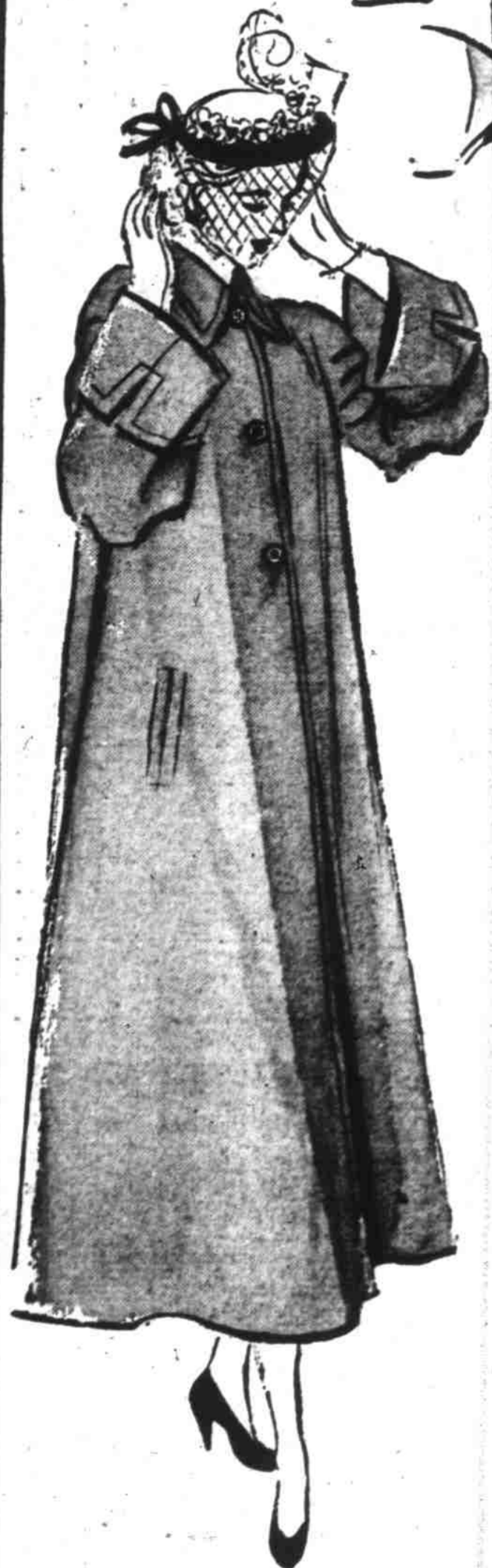
All Wool Gabardines
A Super Value!
Second Floor

AT
25⁰⁰

All Wool Coverts
All Wool Tweeds
Second Floor

AT
18⁸⁸

All Wool Tweeds
All Wool Coverts
DOWNSTAIRS STORE



All-Wool
Covert 25.00
Second Floor



All-Wool Covert
Sheen 29.75
Second Floor



All-Wool
Gabardine 39.75
Second Floor

Penney's has your new coat --- In fact we have too many --- BUY NOW at NEW LOW PRICES for Easter --- The styles are right --- The fabrics are right and they all have one thing in common --- every coat in our collection is backed by our thrifty cash-and-carry policy that means you get the best possible quality at the lowest possible price. You'll be satisfied with your coat through long wear and above all at a NEW LOW saving.

Penney's, Salem, Oregon