



Value DEMONSTRATION



A pocket-full of savings on these
TODDLERS' DRESSES
 Reg. 1.98
NOW ONLY

99c

Cute as the little pixies they're made for! Dozens of charming styles to choose from... an endless variety of embroidery, ruffles, bows, and appliques. You'll be amazed and pleased at the fine quality cotton fabrics... sure to wear well and stand up to tubbings. See the wonderful assortment of prints, plains and plaids in a rainbow variety of fresh sparkling colors. Sizes 1, 2 and 3.

Reg. 1.59
FIRST QUALITY

Women's Lovely

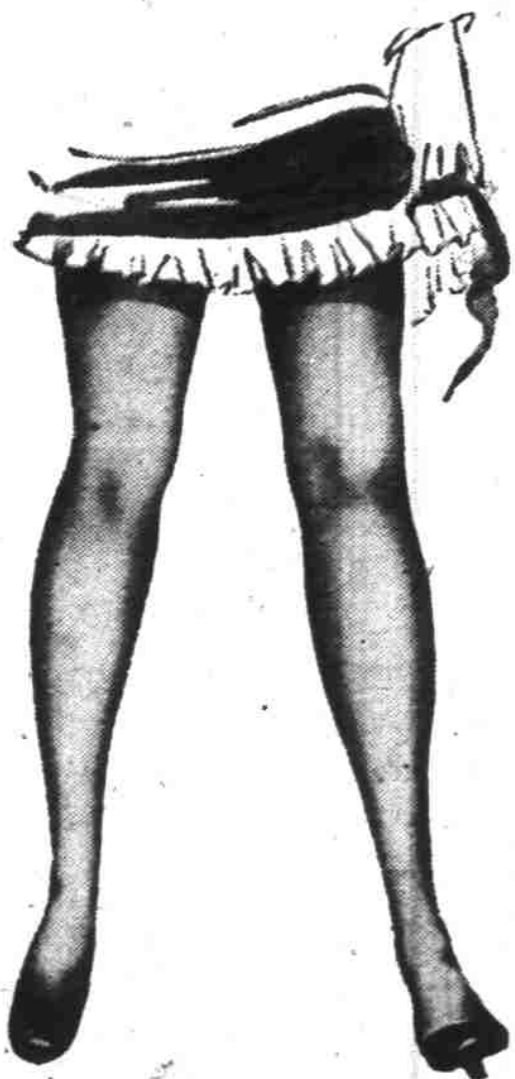
Knit Rayon Slips

reduced to **1 78**

Royal Purple **nylons**
88c

While they last!

Shadow sheer nylons at a hard to beat low price... your opportunity to stock up at savings. Full fashioned. Sizes 8½ to 10½ in a selection of colors.



You'll love the smooth fitting qualities of this classic style knit rayon slip. So easy to care for, too! Four-gore with comfortable v-back. Pink, white and black in sizes 32 to 44.

Lace Trimmed
Rayon Slips

REDUCED TO

1.78

Dainty cotton lace trims the v-front of this knit rayon slip. Fits like a dream with fully gathered bust section. Pink, white, black. Sizes 32 to 44.



Washfast and sunfast! Need no starch... shrink no more than 2%. They're Sears exclusive...

Fairloom Cottons

36" wide **29c**
 yd.



Just what you've dreamed of in cottons! Washfast, sunfast and boilfast. Maximum shrinkage 2%. Need no starch to keep their new-looking crispness. Think what this means in terms of dresses and tots' clothes that wear and stay fresh longer with only ordinary care. Regular weight in pretty prints and plaids...

Shop
Till 9:00
on Friday

"Satisfaction guaranteed or your money back" **SEARS**

484 State Street -- Phone 3-9191