TODAY-FRIDAY-SATURDAY-MONDAY!

END OF MONTHS

USE YOUR CHARGE ACCOUNT! CHARGE IT NOW... PAY IN APRIL!



WHERE THE NATIONALLY KNOWN BRANDS SAVE YOU MONEY AND . . . MAKE YOU HAPPY WITH YOUR PURCHASE.

Special Purchase of Fine

BLOUSES... \$5.95 to \$14.95



Costume Rings . . 9c

Reg. to \$1.95! A guick clearance lot!

Compacts . . . \$1.00

Reg. to \$4.95! Buy them now for gitts!

Earrings . . . 89c

Reg. to \$1.95! For your spring cos-

Your Choice HALF PRICE

Here's another special purchase of fine blouses to sell at half price! Blouses for

dressy and street suit wear are in the group. Tailored and lace trimmed . . . long or short sleeves! White, black, blue, brown, pink, etc. 32 to 38's satin and crepes.

OFF

2ND FLOOR

100%

Pure Cashmere

Wool Sweaters

\$7.95 and \$8.95

A famous name in cashmere sweaters . . . you'd formerly pay up to \$22.50 for these. Colors pink and blue. Slipons and cardigans. Sizes 34 to 36 only. 2nd floor.

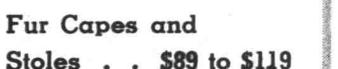
Ski Sweaters

Some close-outs in White

Stag ski sweaters. Navy with

white, grey with white, red with black trims, etc. Long

sleeve pull-ons. Sizes 34 to



A few Russian squirrel lockes to sell at these low prices during E.O.M. sale! Shop now for your Easter fur piece.

Plastic House Slippers . . . \$1.00

Regulars \$1.50 pair. Scuff style in all sizes and popular colors. Hosiery Dept., Main floor.

Bubble Bath . . . 55c

Special purchase for E.O.M. 2 for \$1.00. Cosmetics Dept., Main Floor.

White Stag Jackets, Less One-third

Reg. \$8.95 to \$19.95. Grey, nevy, red. beige. Sizes 12 to 16. 2nd floor.

Black Crepe

Skirts . . . Half Price

Regular \$6.25 to \$17.95. Pleated and circular styles. 24 to 28. 2nd floor.

Women's Wool Gabardine Suits . . . \$29.95

Regular \$37.50 to \$59.95! In wine, cocoa brown, hunter's green .Here's an opportunity to possess a high type suit for much less than regular price. Sizes 10 to 18. 2nd floor.

Main and Second Floors





Just 30 in This

Group . . .

A fashionable raincoat will do wonders in boosting your spirit . . . help you enjoy these pre-April showers, because a raincoat is now a fashion garment of very smart design.

Whether it's to be a fine wool

gabardine, a pinwale corduroy, taffeta, wool tweed plaid or plain shade such as elephant grey, tanbark brown, beige tan, blue, red, green or navy . . . you'll want a new raincoat when you see these at one third off regular price! Some with detachable hoods . . . some with new inner-belts, all are plenty roomy and comfortable! 2nd floor.





E. O. M. SALE!

Slips \$1.98

Regular to \$3.50! White and tearose. 32 to 44's. Some dimentionals, some Pandora's!

Also sale of odds in fine robes.

E. O. M. SALE!

Wool Scarf

Squares . . . \$1.00

Very lovely new wool scarfs specially purchased for E.O.M. Sale! White and plain colors and plaids. Main floor. Also Ombre Silk squares in soft shades, \$1.25.

E. O. M. SALE!

Girdles \$2.00

Regular to \$3.50 pantie and regular type girdles in famous brands to close out. All sizes. A two-way stretch with good fitting and wearing qualities! 2nd floor.

E. O. M. SALEI

Remnants Half Pricel

Silk, wool, rayon cotton remnants in this E.O.M. sale at half price! For blouses, skirts, children's clothes, etc.

BUY REMNANTS NOW AND SAVET

Main floor

E. O. M. SALE!

Overnight Luggage Cases \$9.95

!A special purchase of fine quality overnites and make-up cases to match. Weatherproof fabric covering reinforced with genuine leather in alligator grain. Satin lined. \$9.95 each. Main floor. E. O. M. SALE!

CHOCOLATE COVERED CHERRY CORDIALS, box

85¢

E.O.M. candy department sale of your favorite confection . . . a special purchase and sale by popular request. Main floor.

E. O. M. SALEI

Recover Your

Umbrella . . . \$1.00

Select the complete top, etc., here and cover your old umbrella. It's simple! Reg. \$2.95 value! Reg. \$3.95 value for \$1.50, Plaids, stripes and plain colors. Save \$8.00 or \$10 on your umbrella. Main floor.

E. O. M. SALEI

Save on Footwear!

Closing Out Broken Lots

Red Cross and Penaljo footwear. Reg. \$10.95 and \$12.95. Now \$7.95 Red Cross and Nisley shoes to \$10.95. Now \$4.95 Peacock shoes, regular \$16.95. Now \$12.95 All men's dress and work shoes

Women's scuff slippers regular \$2.95.

E. O. M. SALE!

Saddle-Calf Handbags . . . \$7.98

Regular \$12 to \$15! Season's best handbag styles. Shop this E.O.M. Sale and save!

Also combination handbags with inclosed umbrella in brown, black and navy blue. Reg. \$12.95 for \$6.95

E. O. M. SALE!

HEUSEN DRESS SHIRTS

Dress Shirts . . \$2.9

Slightly soiled and some discontinued styles of these famous brand shirts go on sale at about half price! Regular and stub style collars, broadcloth and oxford. Stock up now and save! Main floor.

E. O. M. SALE!

Shears \$1.98

6", 61/2" and 71/2" shears in all nickel Crane brand. Reg. \$2.98.

4" Scissors, also 5" and 6" Sizes, including acissors for embroidery work. Reg. \$2.25 Now \$1.50

E. O. M. SALE!

ZIPPERED

Knitting Boxes . \$1.98

A new style imitation leather knitting bag or box of great convenience to knitters both expert and novice. In smart shades of red, royal, green, brown and black with contrasting trims. A special purchase in our downstairs store.