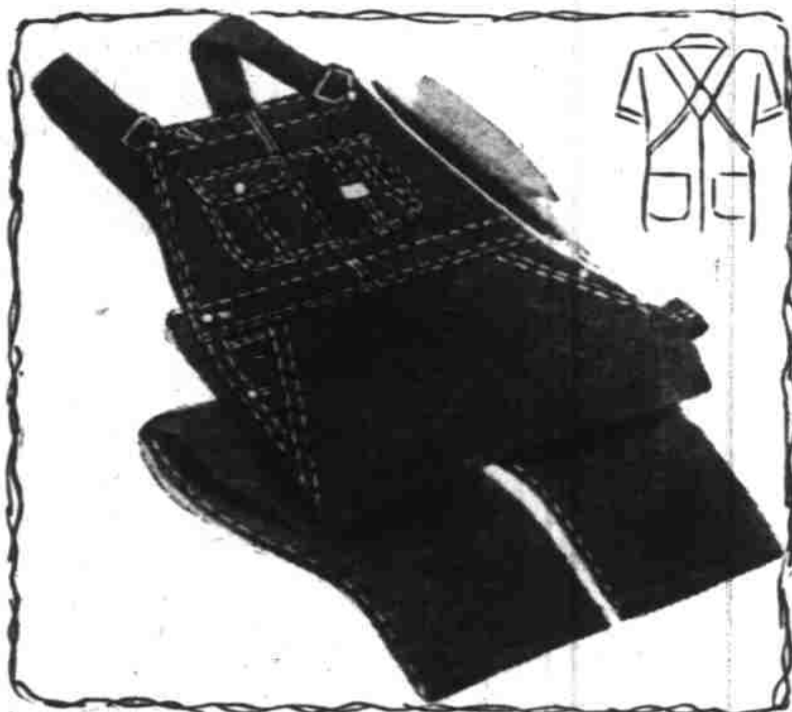


# PENNEY'S

SALEM, OREGON

## Takes The Bite Out Of Winter

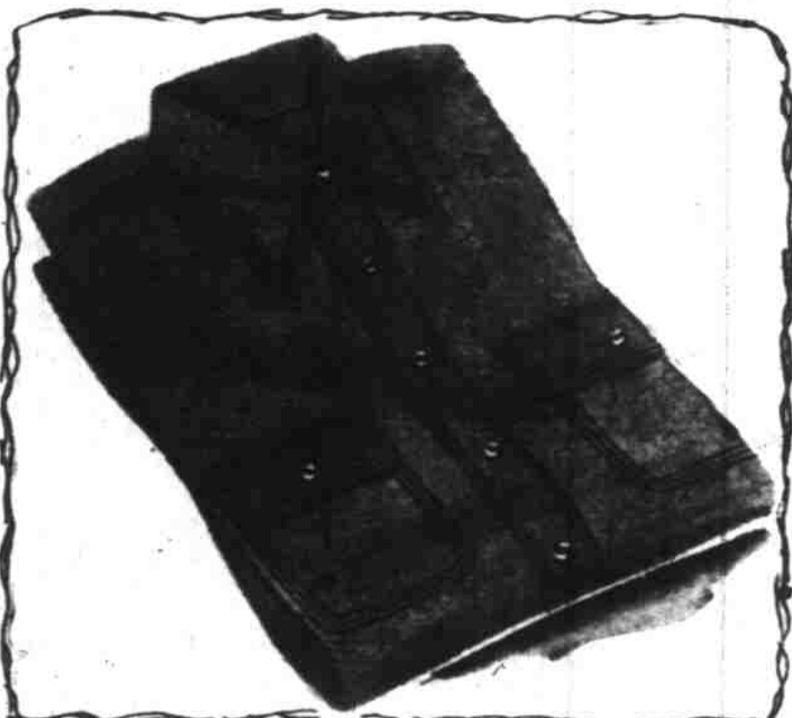
**NEW STORE HOURS**  
9:30 a.m. to 5:30 p.m. Monday  
Thru Saturday



**Extra Heavy Denim!**  
**Pay Day\* Overalls**  
**2.98**

You'll get more work done more comfortably in these durable blue denim overalls! Built to take it on the toughest jobs. Strain points are bar-tacked for maximum wear. High square back, big strong pockets. Sanforized†. Waist size 30 to 46.

MAIN FLOOR



**Big Mac\* Covert**  
**Work Shirts!**  
**1.49**

The Big Mac\* label on any work garment is your assurance of quality and value! It's on every one of these heavy, durable 5½-oz. grey work shirts. Cut full for easy fit. 2-button-through flap pockets. Sanforized†. Sizes 14-19.

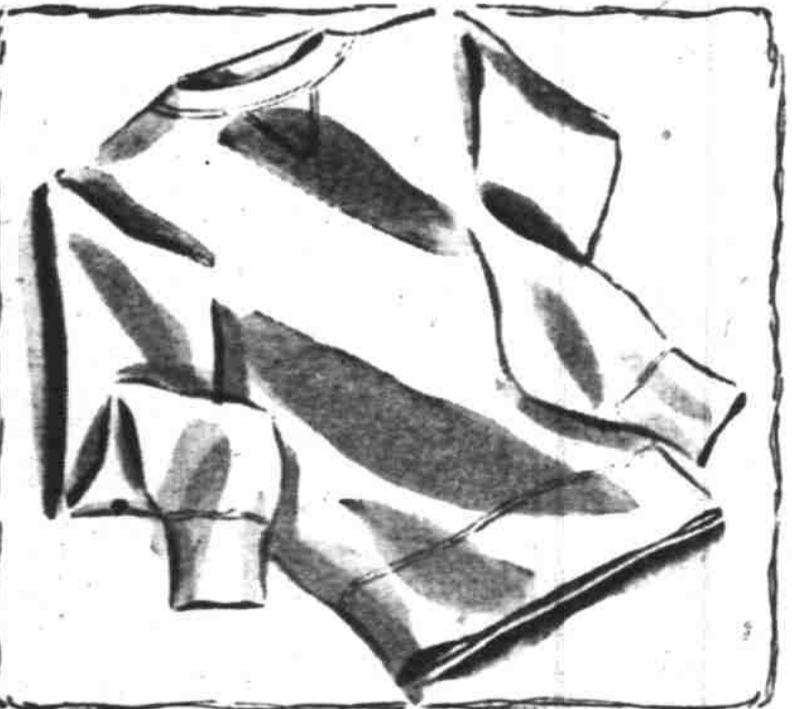
MAIN FLOOR



**Men's Suntan**  
**Matched Sets!**  
SHIRTS **2.79** PANTS **3.49**

The perfect work outfit! Top quality suntan, vat-dyed, sanforized, mercerized and laboratory job-tested. Shirts have flapped pockets, long sleeves. Pants have cuffs, well-spaced belt loops. Range of sizes. Buy now at this low Penney price!

MAIN FLOOR



**Heavy Weight**  
**Sweat Shirts**  
**1.79**

Down come Penney's prices on the things you need! Now you can get this practical, warm, heavyweight grey, fleece lined sweat shirt at a low, low, stock-up price! Crew neck. Ribbed cuffs, neck and bottom. This is a real value. Buy now and save!

MAIN FLOOR



**CANVAS WORK GLOVES**  
**NEW LOW PRICES**

12 oz. Gloves . . . . . 29c  
8 oz. Gloves . . . . . 19c  
Nap Out Gloves . . . . . 35c  
Brown Jersey Gloves . . . . . 29c

MAIN FLOOR

**Men's Popular Plaid**  
**Chopper Jacket**  
Double Yoke  
**8.90**

Styled for all active men and cold winter weather. This 100% wool all purpose plaid chopper jacket is styled with a double yoke to provide that added warmth you need during winter weather. Available in colorful combinations of red, green, black and brown. Button down pockets and cuffs. Size small, medium and large.

MAIN FLOOR



**Horsehide Jacket**

For real bulldog toughness you can't beat horsehide. And for easy moving comfort, the cossack style is tops. We styled this one with a zipper front, big roomy pockets and lined body and sleeves. Then we scaled the price way down! As always, you save at Penney's. 36-46.

**19.75**

MAIN FLOOR



**Blue Melton Jacket**

Penney buyers went all out to save you money on this fine jacket. It's warm, but not bulky 100% wool cossack type jacket. Styled the way active men like them. Zipper front, two roomy slash pockets. You'll like the deep blue color. This jacket is just the thing for work and sports. Sizes 36 to 46.

**4.98**

MAIN FLOOR



**Plaid Cossack Jacket**

Warm, practical and really comfortable, for these cold winter days. Colorful woolen plaid jackets with easy to open zipper front and two roomy pockets. This is a Penney priced value for you!

**4.98**

MAIN FLOOR



**Lined Sport Jacket**

Fine carded cotton poplin that can turn a tough hide against wind and rain . . . one of our most popular jackets! The lining is colorful cotton plaid, and the zipper front closes up snugly around the throat. Two-button adjustable cuffs. A perfect jacket for nippy weather. S-M-L.

**5.90**

MAIN FLOOR

**STILL IN FULL PROGRESS!**

**GREATEST SHOW ON EARTH!**  
**PENNEY'S 5 RING CIRCUS OF SENSATIONAL VALUES!**  
**WHITE GOODS**

Nationwide Sheets  
81"x108" . . . . . 2.49  
81"x99" . . . . . 2.19

Cases  
36"x42" . . . . . 49c

MEZZANINE

**FOR YOUR POCKETBOOK'S SAKE, GET THE PENNEY BUYING HABIT!**