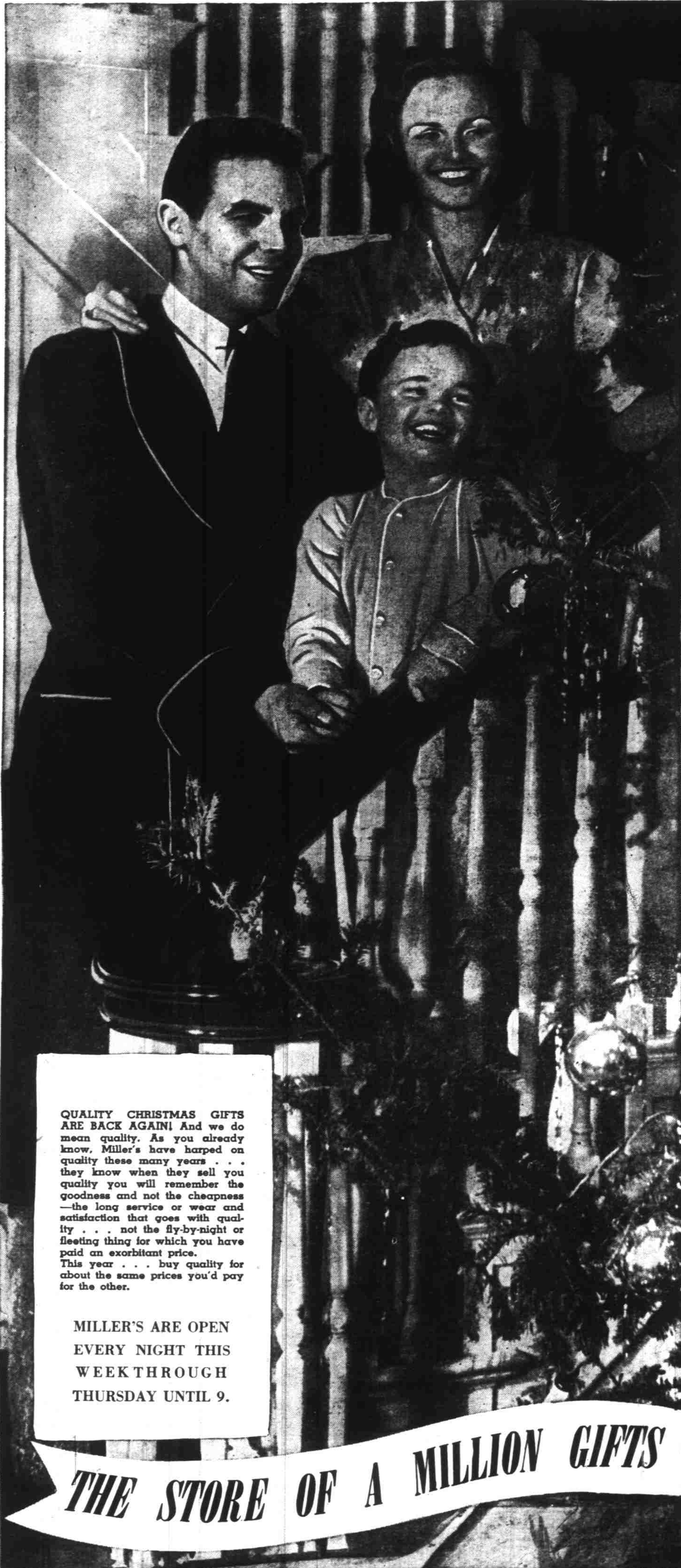


OPEN TONIGHT UNTIL 9:00!



QUALITY CHRISTMAS GIFTS ARE BACK AGAIN! And we do mean quality. As you already know, Miller's have harped on quality these many years . . . they know when they sell you quality you will remember the goodness and not the cheapness—the long service or wear and satisfaction that goes with quality . . . not the fly-by-night or fleeting thing for which you have paid an exorbitant price. This year . . . buy quality for about the same prices you'd pay for the other.

MILLER'S ARE OPEN EVERY NIGHT THIS WEEK THROUGH THURSDAY UNTIL 9.

THE STORE OF A MILLION GIFTS

THERE'S A GREAT DAY COMING!

WE'RE READY TO HELP YOU GET READY FOR CHRISTMAS

It'll be a real family event when Junior bounces out of bed on Christmas morn . . . and leads the household procession down the stairs and into the living room, where stands . . . in all its splendor . . . the family Christmas tree.

It will be a tree just like yours and ours . . . decorated with shining ornaments . . . string after string of brightly colored lights . . . an occasional chubby Chocolate Santa due for after dinner eating by the Junior member of the family) . . . and the Big Christmas star shining brightly at the very top.

As for the gifts stacked neatly beneath the tree . . . Junior's smile of anticipation will be amply rewarded with everything he wanted . . . from his new sweater to his superspeed sled . . . from marbles to mackinaw . . . from trains to scooters to books.

And Mom 'n Pop will fare equally as well with gifts in abundance from Miller's. It will be a joyful Christmas day for their children . . . for each other . . . for all the friends and relatives . . . with their thoughtful gift selections . . . everything from lounging robes to aluminum cookers . . . from games to gloves . . . sewing kits to blouses . . . house coats to house furnishings. We've added to the Yuletide gaiety of generation after generation of Salem families . . . all as happy as this one . . . and all exuberantly sharing in the good cheer of the Yuletide Season. Christmas is a family holiday at Miller's . . . a season when we join with you in spreading happiness and good will among all your family and friends. That's why . . . when you're filling out your gift-list . . . and thinking of the packages under the tree on Christmas morning . . . remember . . . your gift will have an added welcome if it bears the label of Miller's.



SANTA IN PERSON DOWNSTAIRS!