

THERE'S A GREAT DAY COMING!

WE'RE READY TO HELP YOU GET READY FOR CHRISTMAS

- Happy Holiday to you, too, Little Miss! We know those Gift packages you're holding will be wonderful surprises for you . . . and that's why you can hardly wait to get home and open them.
- Smiles like yours reflect the joy of Christmas . . . and they aren't confined to your Younger Set either. Your Mother and Daddy and all the older folks find joy in giving and receiving Gifts, too.
- And as for me at MILLER'S . . . we spend the entire year planning and preparing for this Holiday of joy and festivity. That's why . . . as your elders will discover . . . MILLER'S . . . the Christmas Store of Salem . . . is straining at the seams with the most appropriate Gifts for all the the friends and family.
- Here they'll find just what's needed to bring smiles of pleasure to the familiar faces of everyone on their shopping list . . . from tots to teen-agers . . . from glamour-girls to grandmothers . . . and very-small-boys to V-I-P's. (*)
- So, when you're filling out your Gift list, remember . . . your gift will have an added welcome if it bears the famous label of MILLER'S.

(* Very Important Persons)

Santa Claus in Person Will Be at Miller's Every Day and Evening Until Christmas

Miller's

THE STORE OF A MILLION GIFTS

HURRY! MAIL THAT LETTER TO SANTA TODAY, SURE! MAIL BOX, MAIN FLOOR