



**SEARS**  
ROEBUCK AND CO.

christmas **RECORD DAYS**



12 - 15 lb. Turkey  
Included at No  
Extra Cost

**Coldspot**

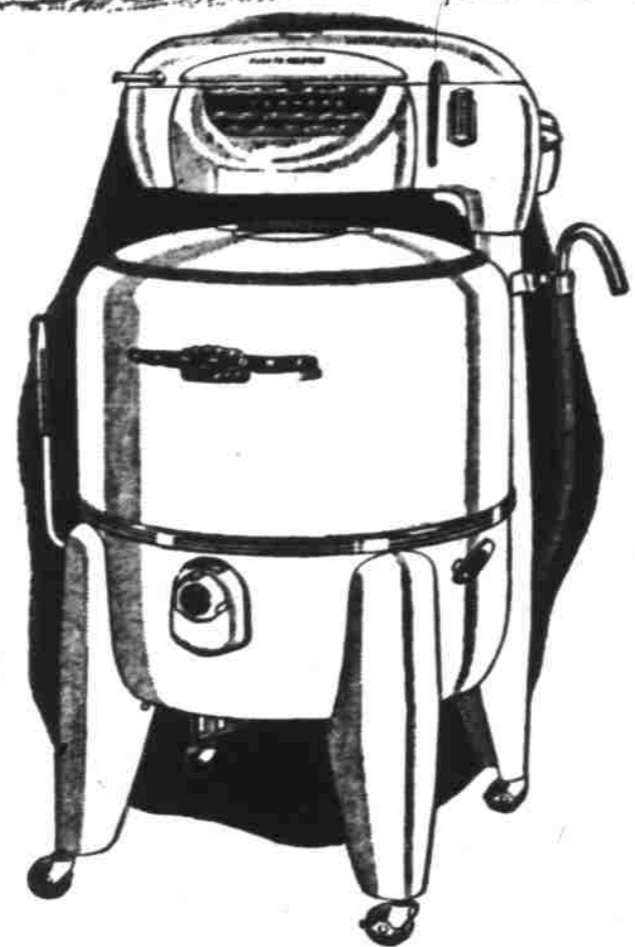
7 Cu. Ft. Spacemaster

Reg. 199.95

30% More  
Food  
Storage  
Now  
**189<sup>95</sup>**

38.00 down, 12.00 per mo.

At this low price you still get 30% more food storage space. And the savings of Coldspot do not stop there. Quiet-running back mounted Perma Thrift unit is guaranteed by your 5 Year Protection Plan certificate. The freezer chest stores and freezes 22.4 lbs. of food. The rust-resistant Anozinc shelves provide 13 sq. ft. of storage area. Check the low price—check the features—see it at Sears.



Semi-Automatic Four-Star

**Kenmore Washer**

**139<sup>95</sup>**

- Automatic Timer
- Sounds Bell and shuts off Washer at Pre-Selected Time

28.00 down  
0.00 per month

Yes . . . Kenmore is your better buy for better washing results. And a Kenmore in your home means whiter washes with clothes lasting longer. Kenmore's exclusive 6-vane agitator gives you gentle water washing action. And Kenmore's big rubber-mounted tub quickly washes 8 to 9 pounds of laundry in one load. Big wringer has pressure indicator dial, safety pressure release which stops wringer action and reversible drainboard. Automatic pump drains tub in two minutes. See Kenmore—it's a beauty!

**Chenille bedspread**

Reg. 9.95  
**7<sup>88</sup>**

She'll be thrilled to dress up her bedroom with this lavish, high styled cotton chenille. You'll think Sears low price too good to be true for such a rich-looking gift.



**Standard Model Bike**

**37<sup>88</sup>**

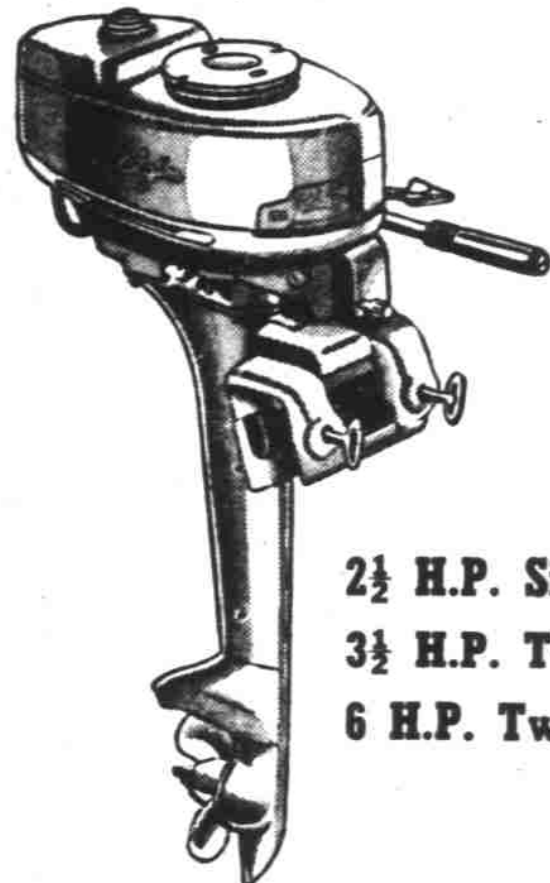


- SMART LOOKS . . . gleaming enameled frame with chrome-plated trim.
- TAKES RUGGED WEAR . . . tubular steel frame, Ington pedals.
- EXTRA SAFFE . . . air-cooled self-energized brakes; All-state balloon tires, large rear safety reflector.
- EXTRA COMFORTABLE . . . genuine adjustable Troxel saddle; kick-up parking stand.

Price, beauty, safety, durability — anyway you look at it, the J. C. Higgins standard model bike has outstanding value. Get them a bike for Christmas now!

**Elgin 1 1/4 H.P. OUT BOARD MOTOR**

**59<sup>95</sup>**

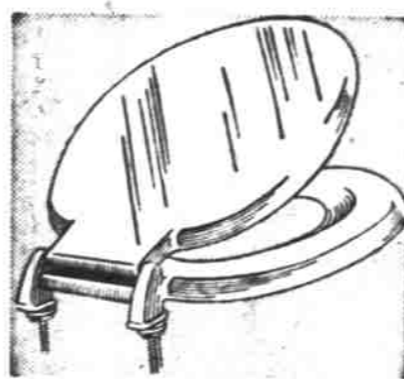


Smooth performing, streamlined motor that's so lightweight you can take it anywhere! Efficient air cooling system. Operates from trolling speed to 5 mph. Guides easily through fresh or salt water with just a touch of its adjustable steering handle.

- 2 1/2 H.P. Single Elgin Motor . 79.95
- 3 1/2 H.P. Twin Engine . . . 119.95
- 6 H.P. Twin Engine . . . . 127.77



**Handy Grillmaster**  
Bargain Buy! **3.98**  
Handy grill for pancakes, eggs, chops or steaks. Made of easy-to-clean polished magnesium. Heats evenly and Instantaneously!



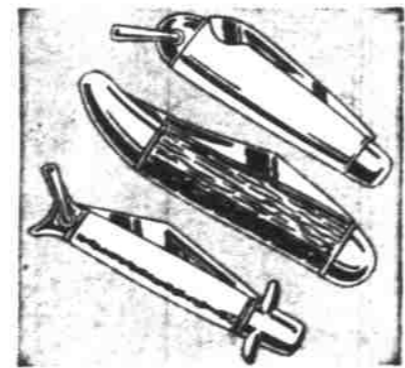
**Homart Toilet Seat**  
White Plastic **6.95**  
Replace your old toilet seat with this sanitary streamlined one of moulded phenolic treated material. It's easy to clean. Low cost!



**GIFT BOXES**  
Assorted Sizes  
**5¢**  
AND  
**10¢**



**Lace Tablecloth**  
70 x 90-in. Size **3.98**  
Charm and grace for your table . . . at Sears thrifty price! Choose from three handsome patterns in Nottingham weave. Light ecru.



**Pocket Knives**  
Midget Size **98c**  
A novelty knife that any member of the family would be proud to own! Colored handles. Polished carbon blade. Assorted shapes.



**Cotton Polo Shirts**  
Pebble Stripe **79c**  
All-over pebble striped knit shirts in blue, maize, white. Pin-striped in blue, eel blue, maize, white 6-18 mos.



**Pro-Style Football**  
J. C. Higgins **7.95**  
Of pebble-grained select cowhide. Strong, lock-stitch seams. Double lined. Official size, streamlined pro-style shape. Needle included.



**Allstate Mirrors**  
Round Style **2.39**  
Large, clear non-glass door-edge mirror for safe rear-vision in all kinds of traffic. "Lifewear," chrome-plated, rust-resistant.



**Chenille Bedspread**  
Reg. 7.95, now **5.88**  
Expensive looking twin and full size chenille bedspreads at prices you like to pay. Blue, rose, peach or white with bow and blossom design.



**Smart Cotton Gloves**  
Double-Woven Hand-Sewn Types I  
Priced Sears-Low **98c**  
Bright smart accents to spark up every costume the year-round! So good-looking with their fine hand-sewn detail.



**Mid-Sheer Nylons**  
Flattering Mock Seam Backs  
Were 1.39  
Now **99c**  
Flattering super sheer nylons that glamorize your legs. Smart shades, 8 1/2 to 10 1/2.



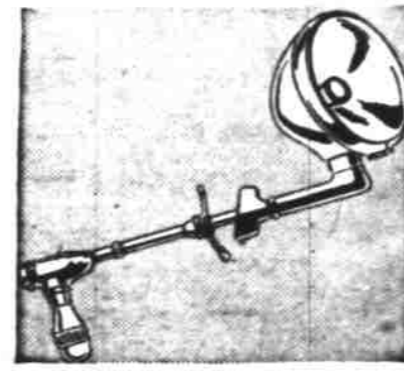
**Beacon Cloth Robe**  
Size 4-10 **2.95**  
Warm beacon cloth robe that wears like iron. Popular shaded patterns in blue, maroon, brown, green. Rayon sash, cord trim. 3 pockets.



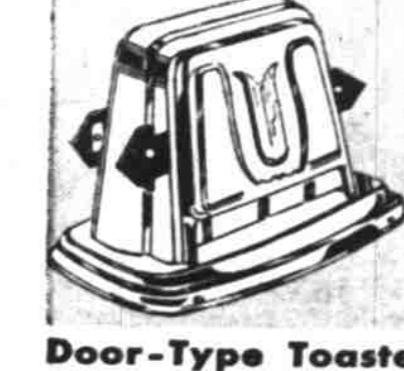
**Virgin Wool Jacket**  
Striking Plaid Combinations  
Sizes: 34 to 44 . . . **9.95**  
Snuggly comfortable zipper front jacket with 2 lower slash pockets; water repellent. Set-in coat style sleeves.



**New Jacquard Ties**  
Wool Interlined **98c**  
Contrasting dull and bright flashes of jacquard rayon crepe add interest to the bold blue, maroon, brown, or green prints. 48 inches.



**Bright Spot Light**  
Chrome Plated Brass Shell  
6 1/4 -in. Lamp Head **13.95**  
Spots objects 2000-ft. away! Full 360° revolution. 1 hand pistol grip control, built-in toggle switch. See it today!



**Door-Type Toaster**  
All Chrome Plated **3.29**  
Smart modern design at a saving! Toast flops over with a flick of doors. Cool plastic handles; non-mar feet. Underwriters' approved.



**CREDIT DEPT.**  
USE SEARS EASY TERMS  
**Buy What You Want—Today!**  
No need to put off that purchase; it's easy to open an account today for a small amount down, the balance in monthly payments. Inquire today at Sears!

"Satisfaction guaranteed or your money back" **SEARS**

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