

LOOK! 1/3 MORE FOOD STORAGE in the same kitchen floor space!



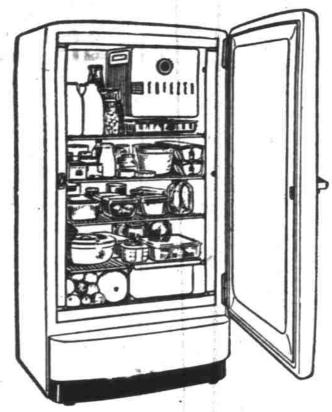


On the left is the conventional old style 6-cu.-ft. refrigerator, with the food it will keep under refrigeration.

On the right is the new G-E 8-cu. ft. SPACEMAKER. You can see with your own eyes hom much more food it holds, yet this great refrigerator fits in almost exactly the same floor space.

1,700,000 G-E Refrigerators have been in service 10 years or longer! That's wonderful assurance of dependable, long-time performance.

Don't be satisfied with less. Come and see "the refrigerator most women want most!"



Model N-B-8

The lowest price model of new 1948, 8 cu. ft. Spacemaker refrigerators. Large stainless steel freezer provides more frozen food and ice cube storage space. A porcelain, 51/2-inch deep, high humidity drawer keeps fruits and vegetables garden-fresh.

YOURS FOR ONLY 25900

PAY AS LITTLE **AS** \$10.00 DOWN

We mean just that! 10.00 will reserve your G. E. Refrigerator. When 20% of the cost has been paid it goes into your kitchen . . . and you can continue easy budget payments for as long as 15 months if you wish.

> Your Credit Is Always Welcome at Elfstrom's



REFRIGERATOR --- HOME FREEZER COMBINATION 10-CU-FT SIZE

Imagine! A separate home freezer that maintains zero temperature, holds up to 70 pounds of frozen foods . . . and a separate, spacious refrigerator that never needs defrosting! All are yours in this big, new G-E model with separate outside doors.

> WONDERFULLY SPACIOUS WONDERFULLY CONVENIENT Packed with Exclusive Features

460[®]

ME VYES I ... and Dest of all



Model NH-10

MORE WAITING FOR GENERAL ELECTRIC RANGES, EITHER

Another brand new, big range buy The General Electric "Speedster"

Sorry we don't have a picture of this great, new range— but you should really drop in to see it "in person."

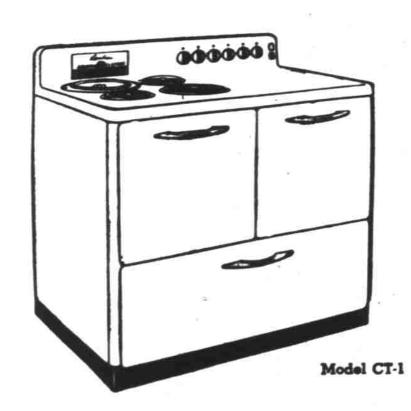
IT GIVES YOU

- e New, high backsplasher design.
- o Colored Tel-a-Cook switches,
- Raisable unit-for 4th surface unit.
- Two appliance outlets,
- · No-stain oven vent.
- And the first time in our medium price range-the TRIPL-OVEN.

IMMEDIATE DELIVERY

299°

THE REPORT OF THE PROPERTY OF



The LEADER

The Economy Model — the lowest priced G-E range that offers most of the features that have made General Electric

204"



The AIRLINER

One of the most popular medi-um priced ranges—all chrome trim, automatic control outlet, Tel-a-Cook switches, automatic clock. A range you'll be proud of forever.

289°

WE ARE OPEN UNTIL 9 P.M. FRIDAYS

Why not plan to make a family party of it. Mom. Pop. and Grandma-even the kids. Come in and let us tell you how you can have better living from now on.

