

WARD WEEK SALE ENDS SATURDAY!

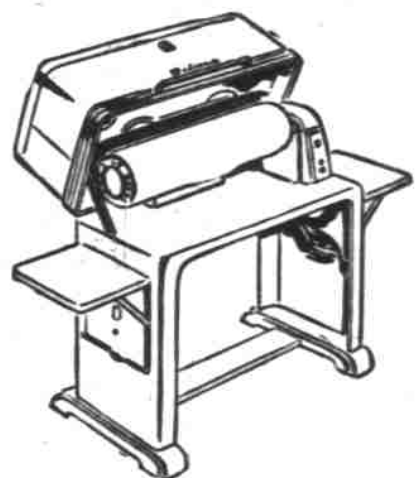
Montgomery Ward

WARD WEEK

WHEN ALL AMERICA SHOPS and SAVES!

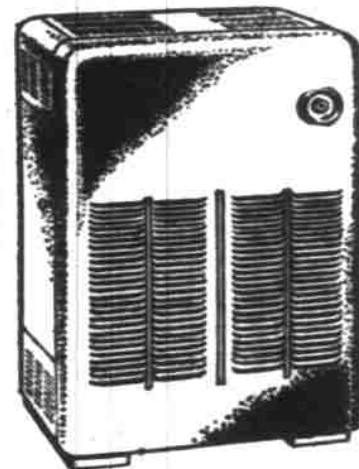
MAKE WARDS YOUR COMPLETE APPLIANCE HEADQUARTERS!

For your shopping convenience during the holiday season, we have moved all our appliance lines to the basement floor. Come in today and see our new appliance department and save. Ward Week SALES end Saturday.



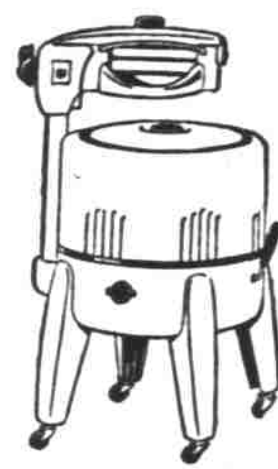
NEW LOW-PRICED M-W IRONER! 154⁹⁵

Two-speed roll with steaming, pressing positions. Knee control. Finger guard.



CIRCULATING OIL HEATER SALE-PRICED! 84⁸⁸

Reg. 94.95. Heats 5 to 7 rooms efficiently, economically. Buy now and save!



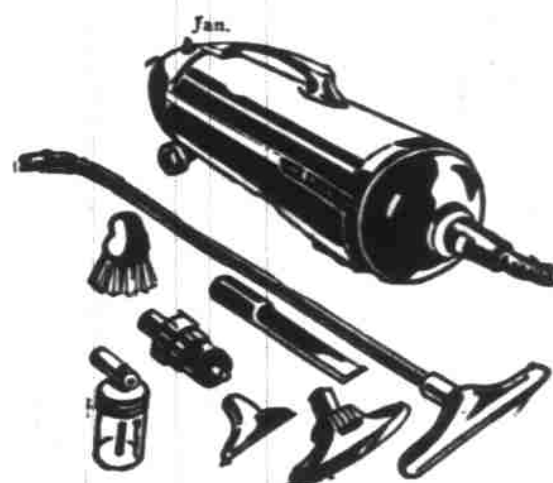
REGULAR 106.95 WASHER REDUCED! 94⁸⁸

Swirlator washing action. Famous Lovell wringer. 8 lb. capacity. Buy now!



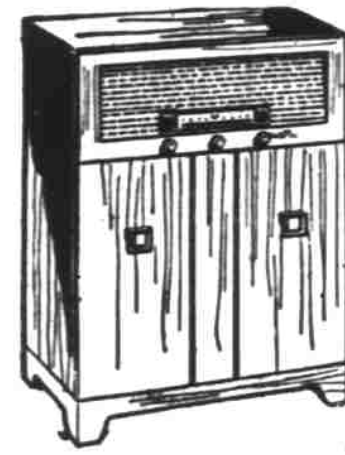
5-BAND PERIOD COMBINATION 184⁸⁸

Standard AM, thrilling shortwave! Pushbutton tuning! Record changer. Reg. 209.95.



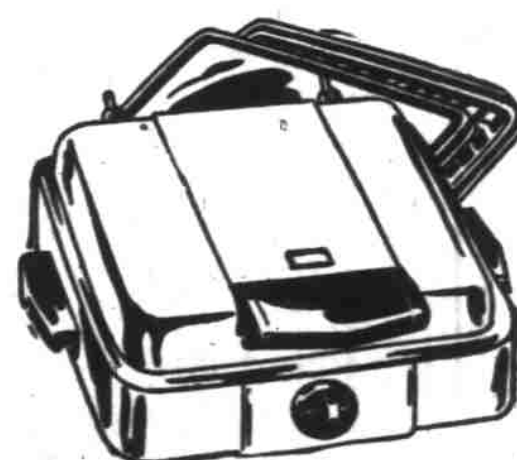
M-W TANK-TYPE VACUUM CLEANER! 49⁸⁸

Price includes 10 attachments for all-purpose home cleaning. Easy to use. Reg. 57.95.



BLONDE MODERN RADIO-PHONO 139⁸⁸

Modern luxury priced low! Clear-toned radio with automatic phonograph! Regular 154.95.



WARDS AUTOMATIC COMBINATION GRILL 19⁸⁵

New reversible grids! Grill on plain surface side; bake waffles on other side.



CAMFIELD Automatic 2-SLICE TOASTER 22⁰⁰

Toast pops up light, medium or dark! Chrome finish; Bakelite base, handles.



WARD'S 3-SPEED ELECTRIC MIXER 23⁸⁸

Does the arm work for you! Portable motor. Juicer and two bowls included. Reg. 27.95.

YEAR'S LOWEST PRICES!

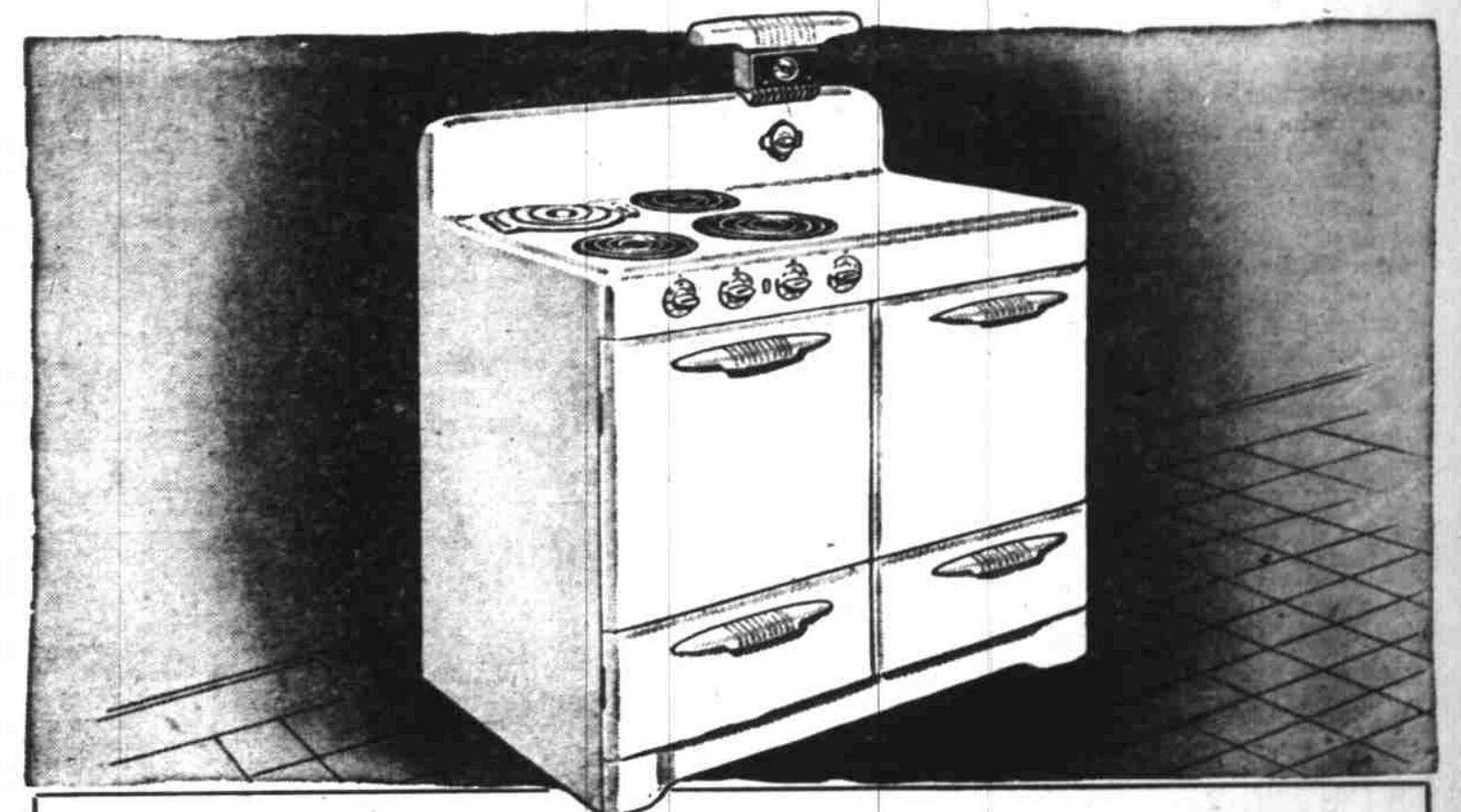
AMERICA'S GREATEST SALE!



ON SALE NOW! REG. 149.95 FM COMBINATION

129⁸⁸ Ask about Monthly Payment Plan

A mighty Ward Week value! Seems impossible yet it's true ... now you can get a massive FM-AM combination with quality record changer for Airline's lowest price in history! Walnut veneers! 2 built-in antennas! Tone control! Extras! Buy now!

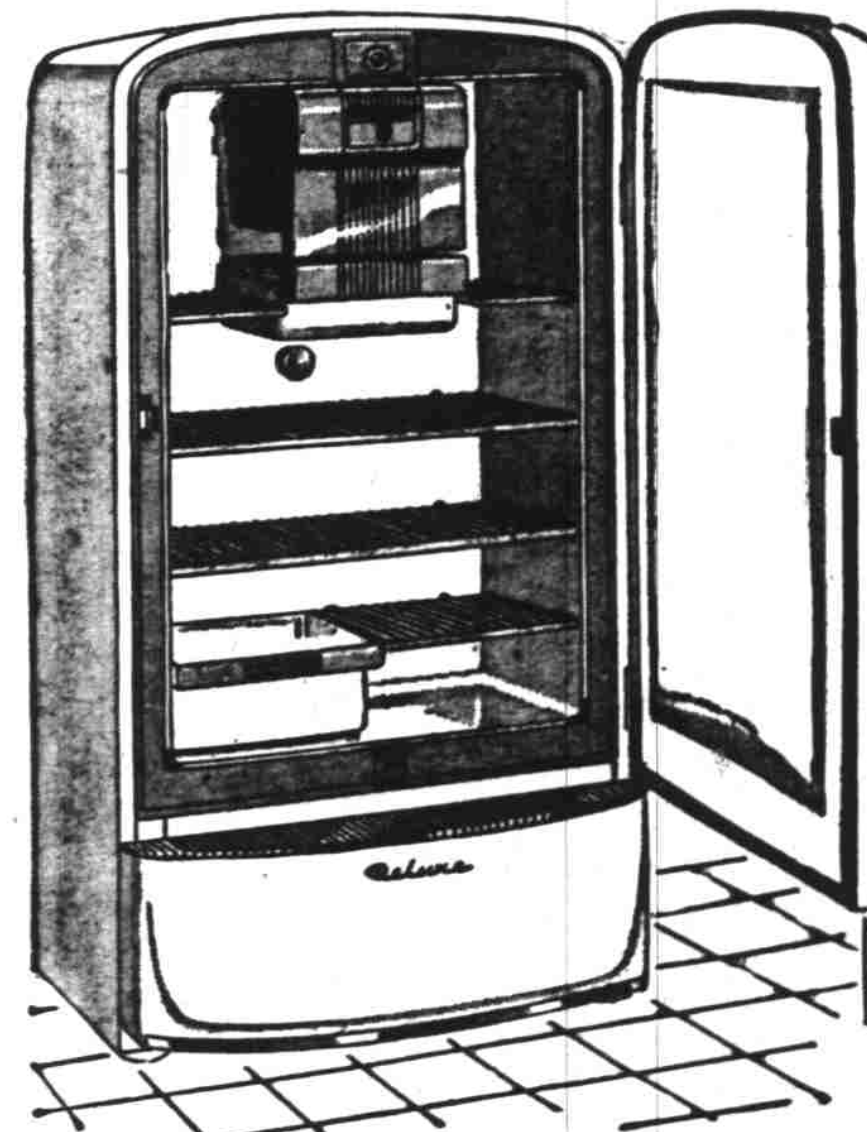


M-W ELECTRIC RANGE CUT-PRICED!

Regularly \$209.95 ... now specially priced for Ward Week! Compare with ranges costing dollars more! Extra-large oven for faster cooking ... easy-to-clean one piece top ... large broiler ... lamp, automatic clock.

189.88

Ask about Monthly Payments



M-W DELUXE REFRIGERATOR 7.5 CU. FT. MODEL

224.95 Ask about Monthly Payments!

Wards new, fully-equipped, refrigerator gives you more for your money! It's extra-easy to store foods in the new longer interior; freezer holds 22 packages of frozen food. Food freshener keeps vegetables fresh! See this roomy 7.5 cu. ft. model now!