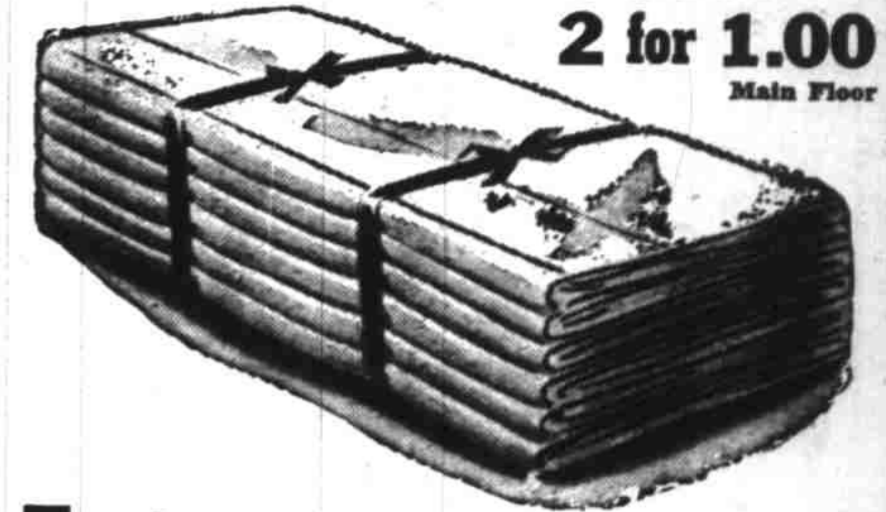


Semi-Annual PENNEY DAYS

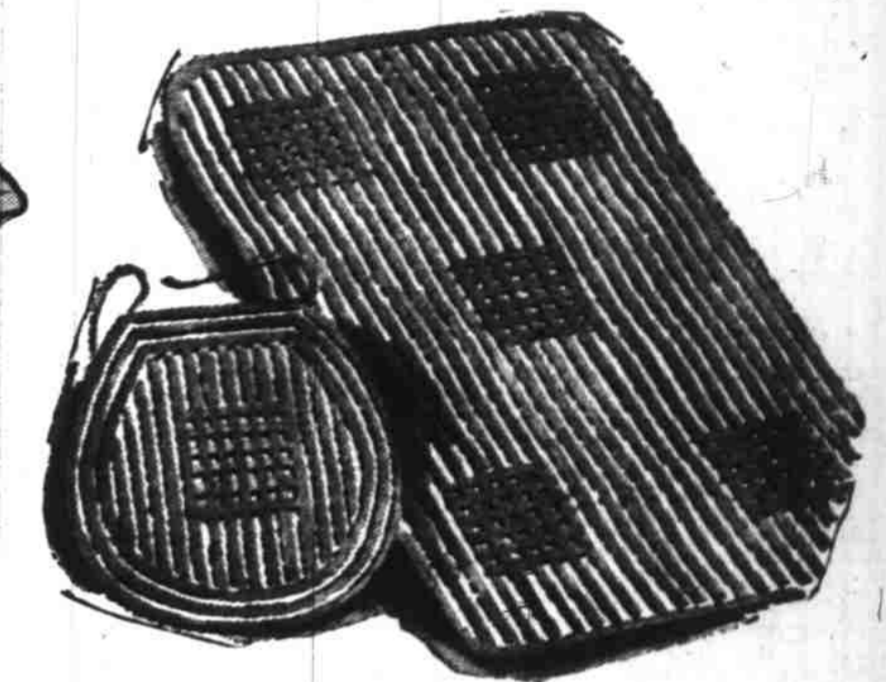
Super Savings for You



Boy's White "T" SHIRTS
2 for 1.00
Main Floor



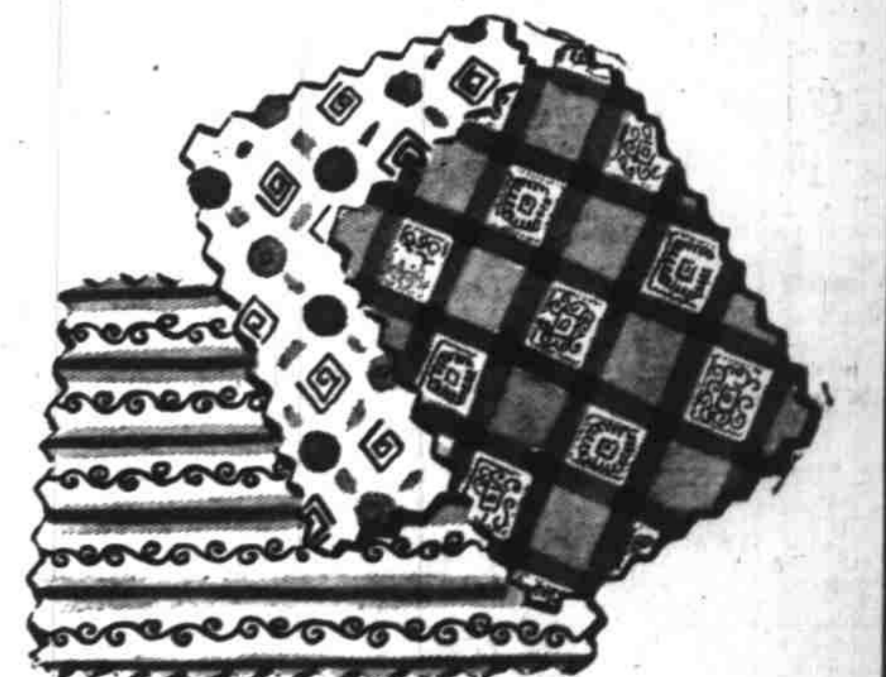
Feature . . .
PENCO SHEETS
140 thread count per inch
MEZZANINE **279**
Each



Feature . . .
BATH MAT SETS
Soft chenille
Strong canvas backing
Bathroom shades
DOWNSTAIRS STORE **1.00**



FEATURE . . .
MEN'S WOOL PLAID SHIRTS
Gay colors — All sizes
MAIN FLOOR **295**



FEATURE . . .
80-Square Print Yardage
Pretty Patterns
MEZZANINE **35¢**



PROOF, AGAIN, IT PAYS To Shop at PENNEY'S

LOOK . . . Women's
All Wool Covert Coats
27⁰⁰

If you're in need of a coat, these are real buys. 100% all wool covert cloth in this season's styles. Warmly interlined. New styles too. Mostly gleaming black—some colors. New long length. Real savings—shop today.

PENNEY'S SECOND FLOOR

ALL REMNANTS REDUCED
Curtain and drapery yardage—
downstairs store **50%**
Rayon, wool and cotton
yardage— Mezzanine

LOOK
Men's All Wool Gabardine Topcoats
34⁷⁵

Yes, gabardine is the most popular fabric in topcoats. Wears well, holds its shape well—and especially good looking. 100% wool also. Set in sleeves, slash pockets. Button fly front.

SPECIAL WOMEN'S
Saddle OXFORDS
Sizes 4½ to 8½
White Soles **399**
Downstairs Store

OVER 200 PAIR
BROKEN LOTS IN
Sample Dress Shoes
Suedes **477**
Broken Sizes
Downstairs Store

SPECIALS

Clearance on
DRESSES

All the broken lots, sizes and sample styles must go . . .

Better Dresses
SECOND FLOOR
888

- Rayons - - Crepes
- Gabardines
- Assorted styles & sizes

Street and House Dresses
DOWNSTAIRS STORE

398 and 588

- Each one from this fall's stock
- Rayons — cottons — some wools
- Odd lots — styles and sizes

OTHER FEATURES

- **Men's Dress Shirts (Fancy's)** **198**
MAIN FLOOR
- **Rayon Satin Brassieres** **98¢**
SECOND FLOOR
- **Chicken Feather Bed Pillows** **100**
Standard size — MEZZANINE
- **All Wool Slipover Sweaters** **198**
SECOND FLOOR
- **Part Wool Work Socks** **100**
HEAVY 4 For
MAIN FLOOR
- **White Poplin Uniforms** **298**
DOWNSTAIRS STORE
- **Slicker Golf Blouses** **288**
GREEN MAIN FLOOR
- **Rayon Slack Socks** **100**
FOR MEN 5 For
MAIN FLOOR
- **"Baby" Chenille Robes** **500**
FOR WOMEN
DOWNSTAIRS STORE

REMEMBER, PENNEY'S ARE OPEN UNTIL 9:00 EVERY FRIDAY NIGHT!

AT PENNEY'S

Salem, Ore.

Men's Worsted DRESS SUITS

• Odd sizes, broken styles
• Sharkskin weaves
• Single or double breasted models
38⁰⁰
PENNEY'S MAIN FLOOR