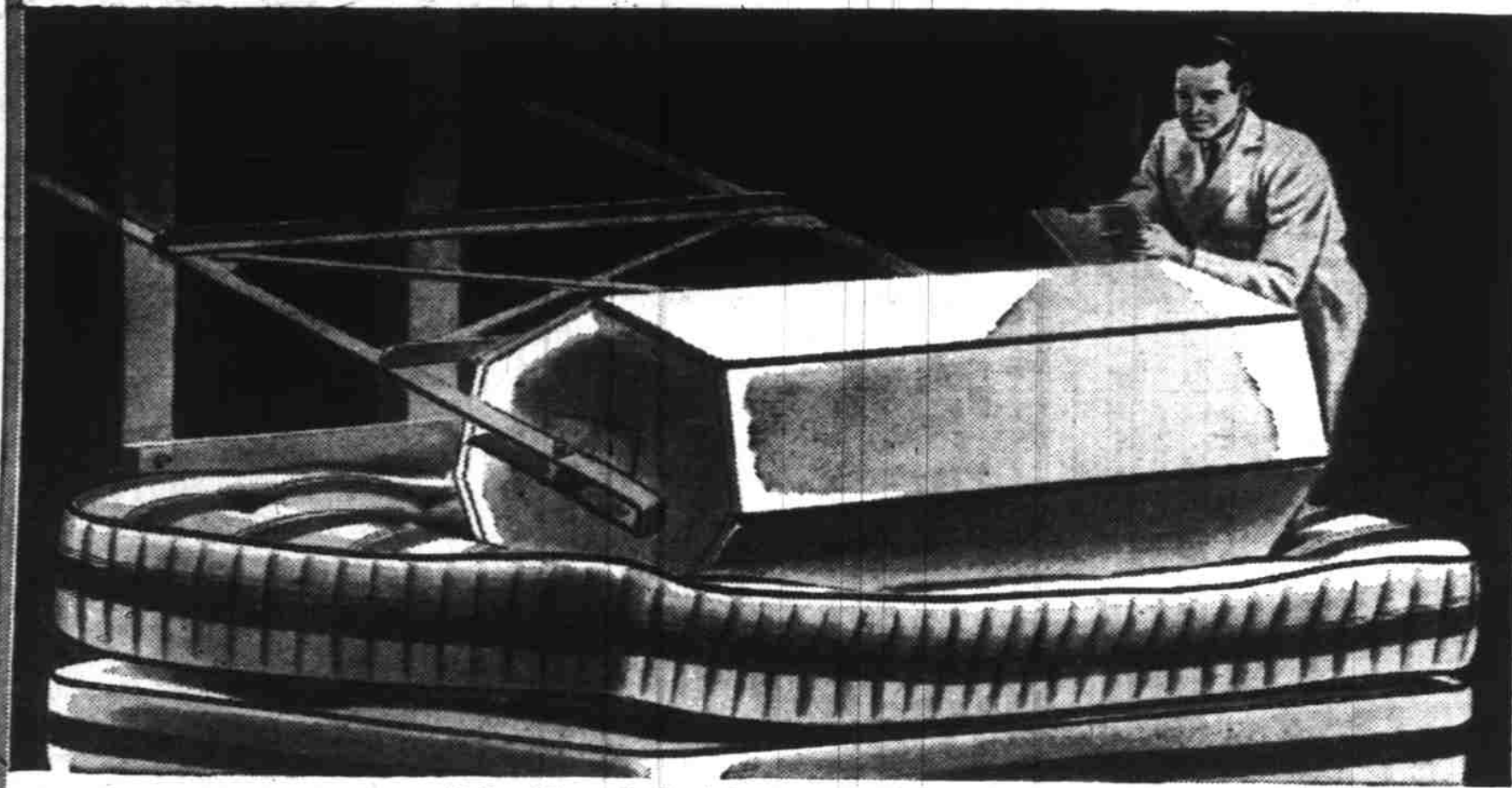


SIMMONS Beautyrest Guaranteed for 10 Years!

DISPLAYED THIS WEEK IN OUR WINDOWS!

This "torture test" roller shows you
why it's best to buy a Beautyrest!



Mattress "Torture Test" at Laboratories of U. S. Testing Company

Only **SIMMONS**
makes Beautyrest

Amazing Trial Offer
YOU BE THE JUDGE!

10
NIGHTS TRIAL OFFER
Simmons

BEAUTYREST
NO OBLIGATION
TO YOU

TRY IT

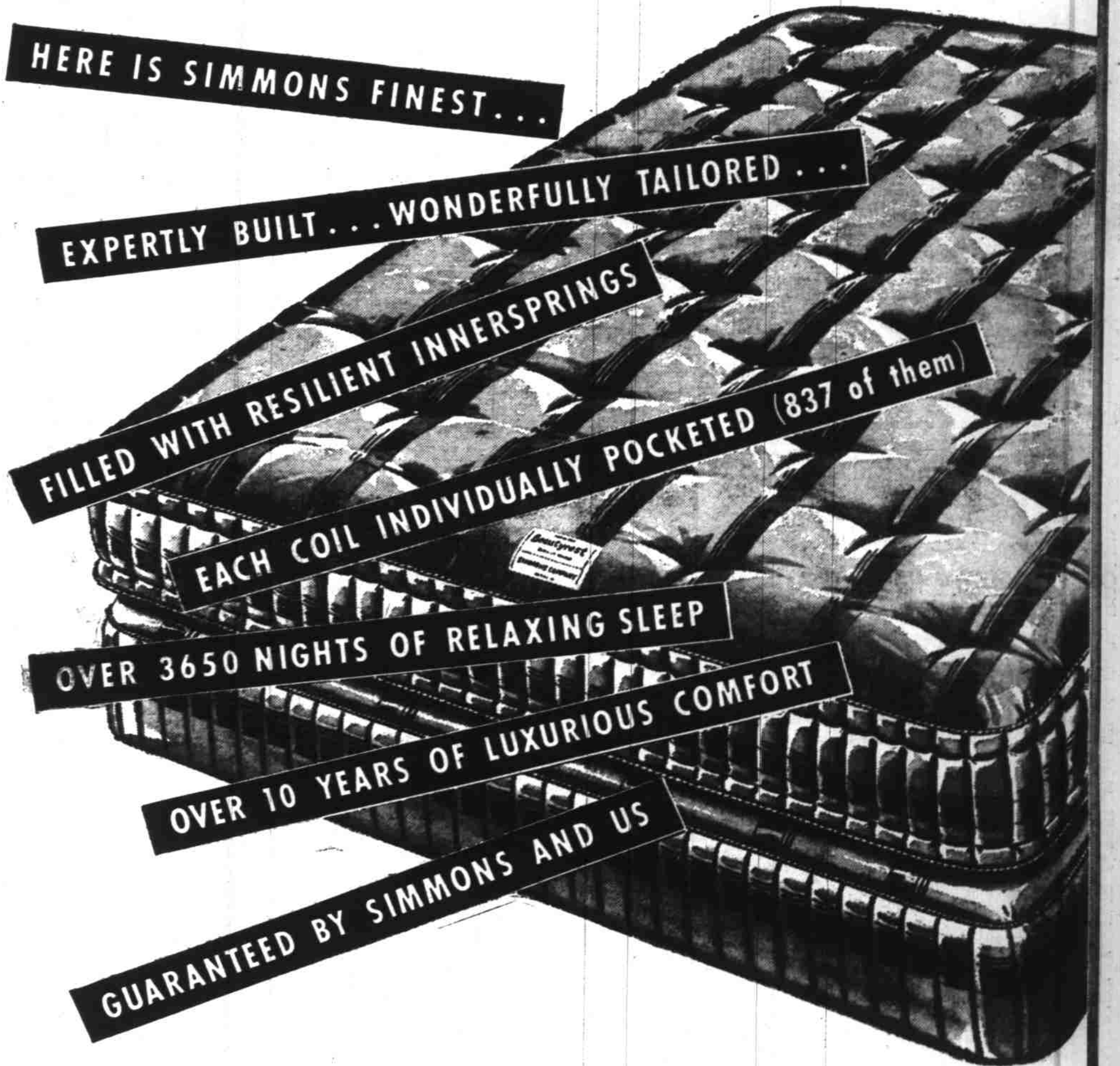
IN YOUR OWN HOME

ENJOY A NEW WAY TO BETTER SLEEP

That's right - we want you to sleep on a Simmons Beautyrest mattress for 10 nights! Absolutely no strings attached - we want you to be the judge of this wonderful new way to better sleep. At the end of 10 days, if you're not completely satisfied with the comfort this mattress has given you, then you can send it back for refund. (All Mattresses in this sale are brand new, of course).

Stop in today for a demonstration. Select the color you want . . . and we'll deliver your mattress right away.

Prompt Attention to Mail and Telephone Orders -- Tel. 2-3619



HERE IS SIMMONS FINEST . . .

EXPERTLY BUILT . . . WONDERFULLY TAILORED . . .

FILLED WITH RESILIENT INNERSPRINGS

EACH COIL INDIVIDUALLY POCKETED (837 of them)

OVER 3650 NIGHTS OF RELAXING SLEEP

OVER 10 YEARS OF LUXURIOUS COMFORT

GUARANTEED BY SIMMONS AND US

Expensive? DEFINITELY NOT!
Costs Less Than a Penny and a Half a Night!

Just received! Another big shipment of nationally famous Beautyrest mattresses! We still can't get enough to satisfy the tremendous demand, but you can get yours now if you act quickly. The names "Simmons" and "Beautyrest" have long meant the ultimate in quality and expert construction . . . so why not treat yourself to the best and enjoy the most relaxing, refreshing rest you've ever known! Order now while we have them for immediate delivery!

Special
TERMS

\$11.95 Down Delivers

Balance at \$1.25 Per Week

\$59⁵⁰

BUDGET TERMS

One-third of your life is spent in bed . . . so live it like a millionaire and sleep on a Beautyrest!

WOODRYP
FURNITURE CO.
474 SOUTH COMMERCIAL
(3 BLOCKS SOUTH LADD AND BUSH BANK)