

VISTA MARKET



GARDENIAS
for the ladies
FREE—SATURDAY ONLY

Ladies, we want to express our PERSONAL thanks to you for your coming to Vista Market this past year. Please come early to be sure you get your gardenia.

And **FREE ARDEN** Dixie Caps for All Youngsters Who Are With Their Parents—
Saturday Only.



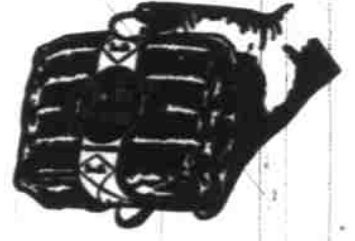
For Health—Eat More

MEAT!

LOOK FOR THE SWIFT BRAND IT ASSURES DELICIOUSNESS

- SWIFT'S **Hockless Picnics**lb. **55¢**
Just right for Sunday dinner, or that hunting trip.
- SWIFT'S **Clover Sliced Bacon**lb. **59¢**
Eastern sides. Economical.
- SWIFT'S **"Silverleaf" Lard**lb. pkg. **25¢**
Finest quality. A REAL buy.

We Always Have Your 2 Favorites



PREMIUM BACON ★ **FRANKFURTS**

- SWIFT'S **Oriole Skinned Hams**lb. **65¢**
Get a whole one at this saving.
- ANNIVERSARY SPECIAL
Asst. Lunch Meat½ lb. **29¢**
All wrapped for your convenience.
- AGED, TASTY
T-Bone Steakslb. **65¢**
Cut from Eastern Oregon steers.

DON'S SELF SERVICE **MEATS**



RELAX AT OUR FOUNTAIN LUNCH
FOR YOUR CONVENIENCE

"Featuring Arden Ice Cream"

PLEASE VISIT OUR VARIETY DEPARTMENT. REMEDIES AND SUNDRIES, TOO. AND NOW, TOYS FOR THE KIDDIES HAVE BEEN ADDED TO OUR STOCK!

SOUTH ON HIWAY 99-E
Phone 2-3253



Fun for Everyone! Prizes for Many! TREASURE HUNT

HERE'S HOW IT WORKS

EVERYONE receives a ticket with a number. Then scattered throughout the store and meat cases are boxes of groceries, staples, meat items on which are numbers also. NOW—IF your number is a lucky one and matches the numbers on any of these, the Treasure is yours. FREE to take home.

Over 150 FREE Boxes
Of Groceries, Staples, Meats

JOIN IN! JOIN IN!
THIS MAY BE YOUR LUCKY DAY!



Demonstration

Schillings "Better" COFFEE

Swift's New PEANUT BUTTER

RITZ CRACKERS

ANNIVERSARY SPECIALS ON

FRUITS VEGETABLES

GARDEN FRESH

- LETTUCE** Local, solid heads 2 for **15¢**
- CELERY** Crisp and tenderlb. **6¢**
- CRANBERRIES**lb. **25¢**
- CARROTS**Bunch **5¢**

FROZEN FRUITS, VEGETABLES,
TOO—CONVENIENT, THRIFTY

No Sales to Dealers
Open till 8 p.m.

And Salem's Favorite
ELSINORE
And
TASTY-PAK
CANNED GOODS

Thanks Salem

For your wonderful patronage this past year. To show our appreciation we invite you to our **FIRST YEAR PARTY**... Have fun while you shop... Enjoy yourself and these **OUTSTANDING VALUES!** (Prices Effective Friday, Saturday, Sunday)

Anniversary
Specials On

GROCERIES



PREM
39¢

Get a Dozen or a Case



SWIFTNING
Swifts Brand New "Shortening" Super-Creamy
3 lbs. \$1.09

PEACHES

Tasty-Pak Freestones, Save 19¢, 2½ size

6 for 1.55

PEAS

Elsinore Fancy Dimple — Save 10¢ — No. 303's

6 for 98¢

GREEN BEANS

Tasty Pak, Save 10¢, 2's

6 for 95¢

Orange Juice **27¢**
ELSINORE 46 oz.

Tomato Juice **23¢**
MATTMORE 46 oz.

PARD

Feed to Avoid "Danger Diet"

2 cans 27¢



Swift's

Peanut Butter

With the Coaster Cap

35¢



CREAMY SMOOTH — 12-oz. JAR

VELVEETA CHEESE **93¢**
2-lbs.

JELL-O **19¢**
3 Packages

BEST FOODS **43¢**
Pints

CATSUP **19¢**
Del Monte, 14-oz.

CIGARETTES **\$1.39**
All Brands, Carton

SCHILLING COFFEE

1-lb. can **53¢**

2-lb. can **\$1.05**



On Your List For Sure!!

BAKED BEANS **2 for 37¢**
Heinz, 16-oz.

CIRCUS PEANUTS **31¢**
8-oz.

HEINZ BABY FOOD **25¢**
Strained; 3 for

SWIFT'S BABY MEAT **19¢**
Strained

GERBER CHOPPED **25¢**
Vegetables; 3 for

ALLSWEET Guest Quality



1 lb. **35¢**

2 lbs. **69¢**

"DELICATE — NATURAL FLAVOR"

VISTA MARKET

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