

Montgomery Ward

155 N. Liberty

Telephone 3-3191

WARDS SALMON DERBY!

Starts October 8th Ends November 15th

FREE! FREE!
NO ENTRY FEE
7 GRAND PRIZES
3 WEEKLY PRIZES



CONTEST RULES

1. All entries must show proof of fishing license, except juveniles not requiring license.
2. All fish must be taken with rod and reel.
3. All fish must be properly dressed and weighed in at the Montgomery Ward Retail Store in Salem.
4. In case of duplicate winning fish, a toss of coin will decide.
5. Employees of Montgomery Ward or members of their immediate family may not enter.
6. All waters of Oregon or Washington legal, except off-shore trolling.
7. The dates of the contest shall be October 8th through November 15, 1948 inclusive.
8. All entries must be recorded 24 hours before weighing-in of fish.
9. All decisions must be final.
10. Weekly and grand prize winners will be published in this newspaper.

7 GRAND PRIZES

For Largest Salmon Caught by Weight

- 1st GRAND PRIZE
"Silver Lake" Trolling Motor
- 2nd GRAND PRIZE
Salmon Rod and Reel (250 yd.)
- 3rd GRAND PRIZE
Preway 2-Burner Camp Stove
- 4th GRAND PRIZE
Colman Camp Lantern
- 5th GRAND PRIZE
Kalamazoo Casting Reel
- 6th GRAND PRIZE
Two courtesy passes good for one month at Warner Bros. Elsinore Theatre.
- 7th GRAND PRIZE
Two courtesy passes good for one month at Warner Bros. Capitol Theatre.

Prizes will be displayed at Montgomery Ward Retail Store and Warner Bros. Capitol Theatre.

WEEKLY PRIZES

- 1st \$5.00 Montgomery Ward merchandise coupon book.
- 2nd 2 guest tickets to Warner Bros. Elsinore theatre to see—
"A Foreign Affair" and second hit, "Bodyguard"
- 3rd 2 guest tickets to Warner Bros. Capitol theatre to see
"Four Faces West" and second hit, "The Big Punch"

CLIP THIS COUPON AND MAIL TODAY

Registration Blank Wards Salmon Derby

October 8 Through November 15

Montgomery Ward
155 N. Liberty
Salem, Oregon

Attention: Sporting Goods Dept:

Please enter my name in your fishing derby. I understand the rules as published and will comply with same.

Name _____

Address _____

REGISTER AT WARDS SPORT DEPARTMENT