

Schlesinger & Co. For BACK TO SCHOOL

So. Cal!

U.C.L.A.!

Washington!

Willamette U.!

Oregon!

Oregon State!

Reed!

Californial

Washington State!

Mills!



ABOVE:
A touchdown on every play in this colorful two-piece corduroy. Double-breasted short jacket, notched revers, sleeves oh-so-full, gored skirt . . . for a high-scoring season. Exclusively Ours, of course.

AT LEFT:
For classy lassies, coke-dates or campus. Feather-light plaid, handsomely trimmed and buttoned in the same fine grey menswear as the neat pencil-slim skirt (100% worsted wool). Exclusively Ours, of course.

---Wherever You're Headed . . . Be Well-Dressed by America's Finest Designers Who Create for Campus Sweethearts!



...Incidentally... it's a Bentley!

And consequently it's in the News! Here's the perfect day or dateline duo . . . snug short fitted jacket . . . with vestlike closing falling gently over the sleek but full lines of the skirt, prize point of which is the rippling folds which spell "Back Interest". Note the tricky button arrangement of the jacket, too . . . more back-talk . . . the chalk talk of fashion! It's a rich colorful tweed fabric that will add wealthily interest to your wardrobe. Red, Green, or Brown predominating. Sizes 9-15.

that young look
A LEEDS COAT

Will Make You a Leader on Your Campus

JUNIOR FROCKS

By

... Mary Muffet
... Berkley
... June Bentley
Etc.

Will Assist in Making You the Campus Sweetheart

Rosenblum
OF CALIFORNIA

For Your Classic Campus Suit or Topcoat

emma domb
Evening Gowns

Will Make You the Belle of the Ball



Schlesinger & Co.

409 Court Street