

Shop 'Til
9 p.m.
Every
Friday Nite

Montgomery Ward

155 N. Liberty

Telephone 3194

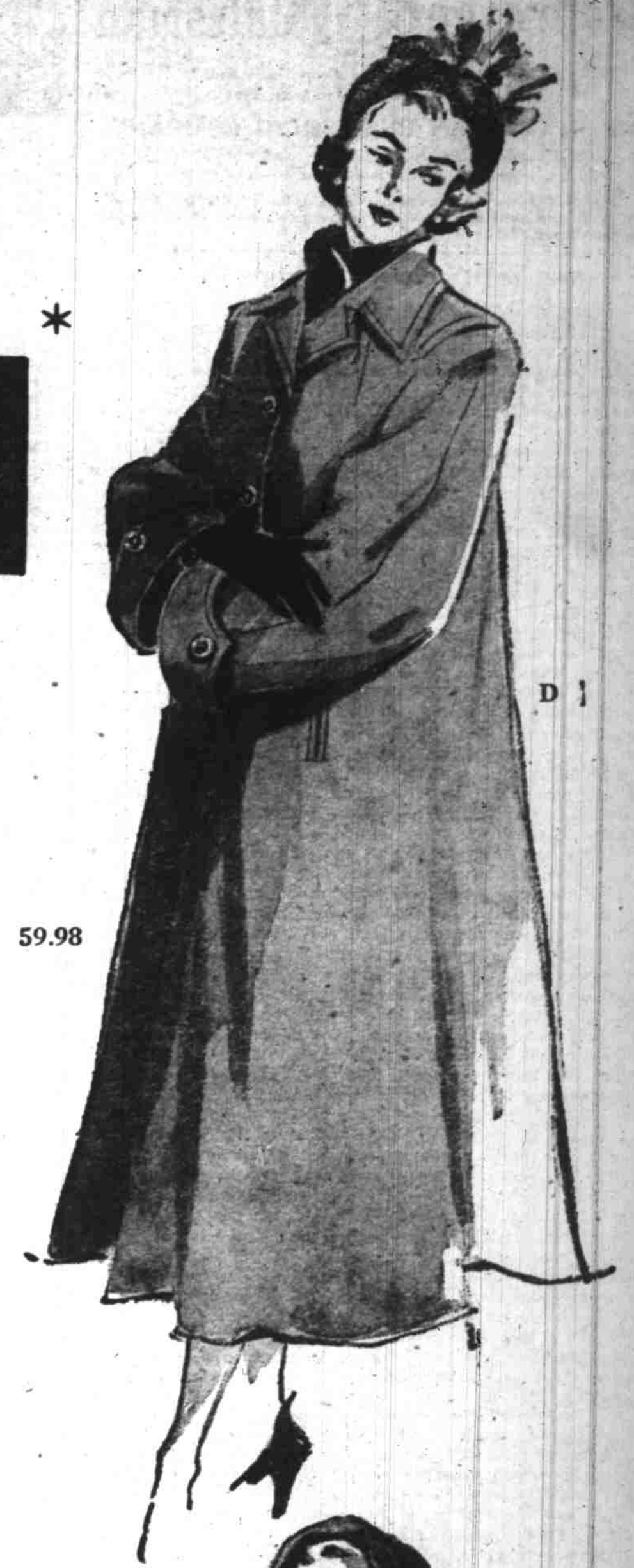
\$1 DOWN

Buys Your Fall Coat or Suit

They're the sensation of the new Fall season — Both with all the styling ... the expensive detailing seen in far higher priced garments — yet Wards bring them to you at an unbelievable low! Rush in — pick yours and cash in on real savings!

* BUY ON LAYAWAY! \$1 down holds your coat while you complete balance in convenient weekly or monthly payments. Inquire tomorrow!

59.98



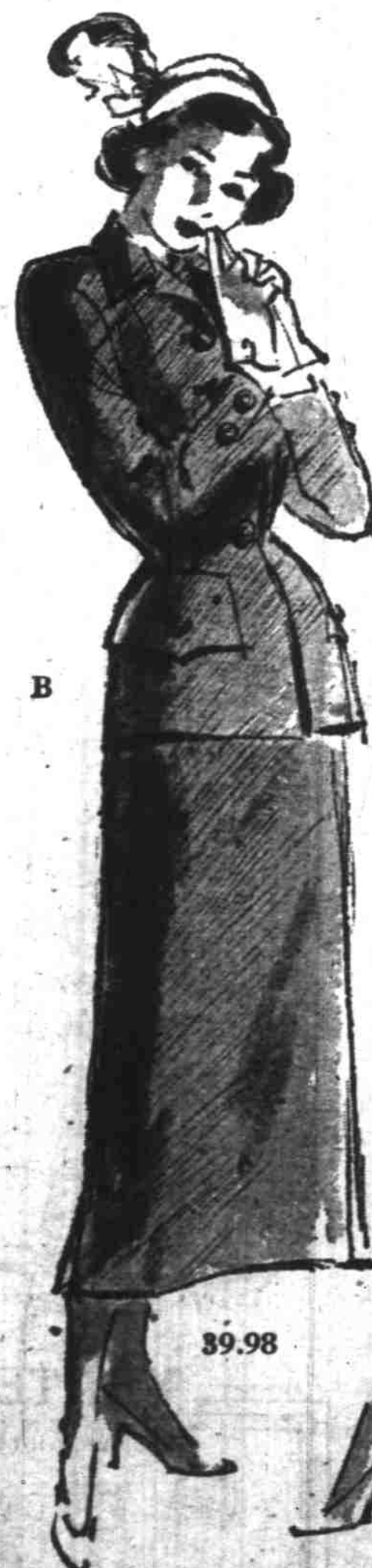
A
Pure worsted sharkskin. New flattering longer jackets and slim skirts. 10-18.

D
Pure worsted gabardine. Chamois zip lining. Year-round coat with full zip in lining. Season's new shades. 10-18.

E
Classic Tailored Favorite
Pure Wool Suede 29.98
New flaring back — detachable hood. Warm interlining. High shades. 10-18.



89.98



39.98



39.98



29.98



39.98

B & C
100% virgin wool worsted Gabardine. Frankly, we think you must see these suits to appreciate their real worth! Feel the firm-bodied worsted fabric that retains its shape!!! Holds a press!!! Looks like new after season wear. They come in a host of new fall shades. Choose yours' now. Sizes 12-20.

F
100% wool worsted gabardine. new flare backs, detachable hood. 10-18.