

Floats, Bands, Night Shows Provide Backdrop for Salem's 1948 Cherryland Festival



Queen Lois Eggers of Brooks (center, with scepter), enthroned against fairgrounds stage replica of a bunch of cherries, was colorfully surrounded by court of princesses, Cherrians and other attendants Thursday night as she opened the first of four nights of entertainment for Salem's Cherryland festival.



Crowds packed all but the far ends of the fairgrounds grandstand Thursday night as the Salem Cherryland festival association offered Queen Lois' coronation, a dance revue and style show for entertainment.



In festival presentation by 150 pupils of the Paul Armstrong school of dance, Thursday and Friday nights, these were among several dance groups. At left, Mary Jane Wait and military dancers. At right, the "Dancing Cherries" featuring Beth DeLashmitt.



In another Thursday night feature, these 18 models paraded fall fashions from the stocks of 15 Salem women's and department stores. For the occasion, Helen Chapin of the Butterick pattern organization in New York was commentator.



Judy and Gary Neal, young Salem twins, were among featured dancers in the Paul Armstrong dance revue at Cherryland festival shows Thursday and Friday.

Valley Obituaries

Mrs. Asenith E. Gunderson
SILVERTON—Funeral services will be held at 3 p.m. Sunday in Ekman memorial chapel for Mrs. Asenith E. Gunderson, Silvertown resident the past 58 years, who died at the hospital here Friday, she was 76.
The Rev. Arthur Bates of the Christian church will officiate and burial will be at Silvertown cemetery. Mrs. Gunderson was a member of the Christian church. She was a native of Kansas.
She leaves a daughter, Mrs. Lucy Eastman, grandson Jack and great granddaughter, all of Silvertown; a sister, Mrs. Jennie Winkler of Houston, Tex., and three brothers,

Josephine C. Carter
ALBANY, July 16 — Josephine Clara Carter, 29, of Albany route 1, died in a local hospital Thursday night. She was born Sept. 22, 1918, at Bellfield, N.D., and came to Albany four years ago. Prior to that for five years she had been a beauty operator in Portland.
She was married to Floyd Carter of Albany on April 3, 1944, in Portland. He survives as do a 7-month-old son, Gregory, and a stepdaughter, Merlelyd; four brothers and seven sisters, including George and James Palanuk of Eugene and Nick Palanuk of Grand Ronde, Mrs. Lloyd Purkey,

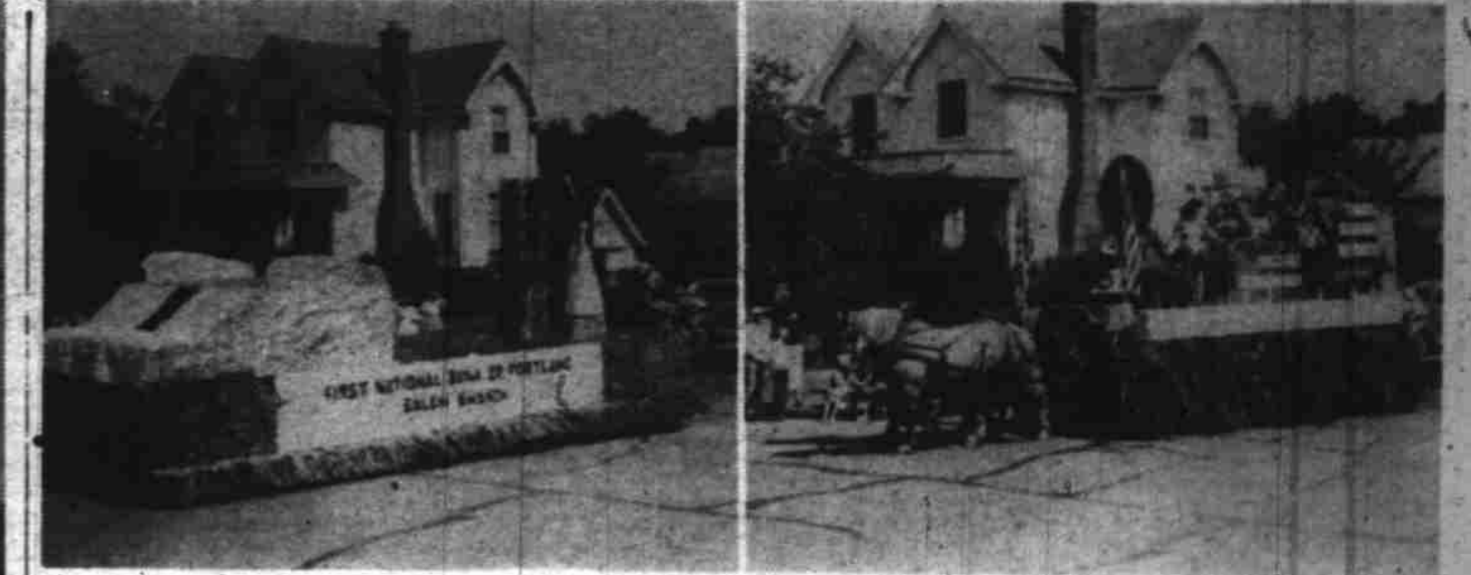
Mrs. George Riuter, Mrs. John Carothers and Mrs. Sam Sprague (her twin), all of Eugene, Mrs. Edward Paulson of Beaverton.
Funeral services will be Monday at 2 p.m. at the Fortmiller-Frederickson Funeral home, with the Rev. Edgar Luther officiating. Burial will be at Riverside cemetery.
Mrs. Emma Curry
DALLAS — Mrs. Emma E. Curry, 84, died here Thursday after an illness of several months. She had been living with her daughter, Mrs. Blanche Ickes, here since coming from Astoria where she had lived in recent years with another daughter, Fern.
A son, Clarence Curry of Monmouth, also survives as do seven grandchildren, four great grandchildren, a sister, Mrs. Sophia Soper of Baxter, Iowa, and brother, Walter Partch, Roberts, Wis.
The funeral will be held at 2 p.m. Saturday in Evangelical United Brethren church here, with the Rev. Chester P. Gates of Portland officiating with the assistance of the local pastor, the Rev. R. William Elmer. Burial will be in IOOF cemetery.
Hiram D. Terrill
HOPEWELL — Funeral services were held Thursday at 2 p.m. at the Seventh Day Adventist church in Hopewell for Hiram D. Terrill, 71, who passed away at his home here Monday, July 12. He had been in poor health for several years. Survivors include the widow, living at the farm; four sons, Lloyd of Garibaldi, Dr. Elwyn of Los Angeles, Calif., Kenneth of Portland and Edward of McMinnville.
Interment was in the Hopewell cemetery. Arrangements were in charge of Macy and Son funeral home, McMinnville.
Salt is used for scores of things including making plastics, nylon yarns, dyes, drugs, synthetic rubber, and photographic materials.



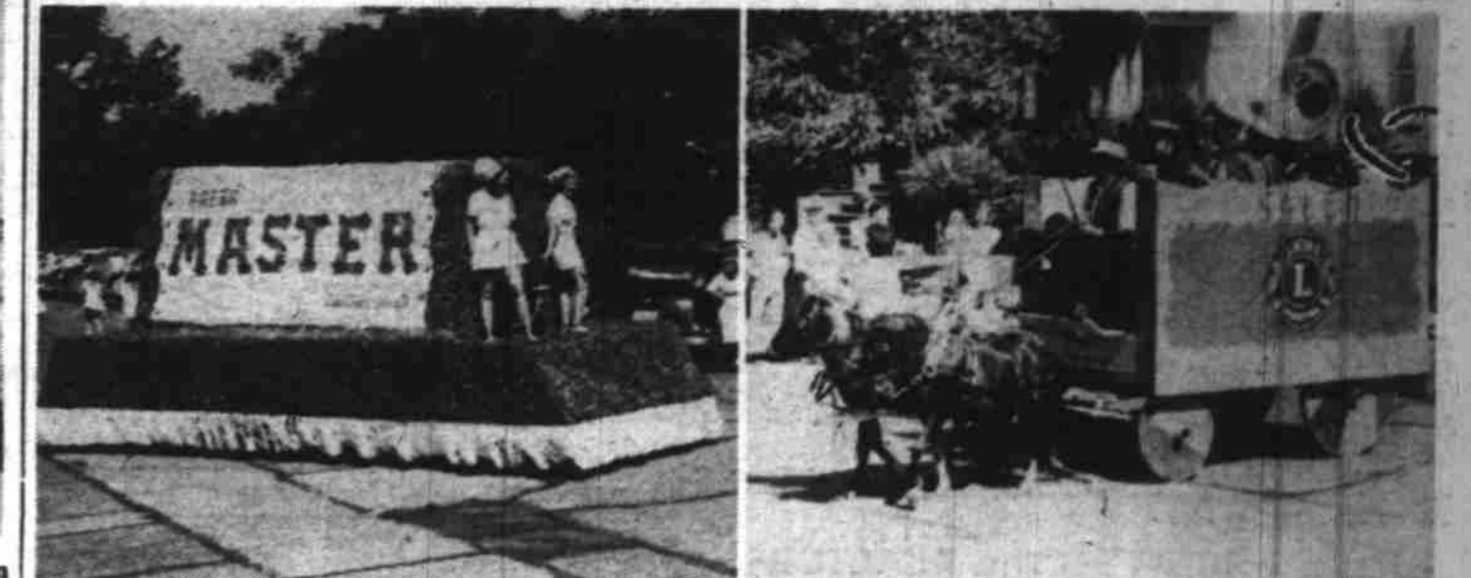
Coronation moment for the 1948 Salem Cherryland festival, shown above, with Cherrian King Bing Charles Claggett placing crown on Queen Lois Eggers of Brooks during Thursday night ceremony at fairgrounds. Flanking the new queen are Princesses Mary Dornhecker of Dallas (left) and LaYonne Moll of Monmouth. (All festival photos by Don Dill, Statesman staff photographer.)

Thousands Line Streets to View Float Parade; Miller's Bowl-of-Cherries Wins Top Honors

Cherryland's float parade drew thousands of local and mid-valley folk to the Salem line-of-march Friday as the Cherryland festival marched into its second day with a sunny spectacle featuring 20 floats, bands, marchers, dozens of pretty girls and over a hundred horsemen.
Top honors of the festival parade went to Miller Mercantile Co. for its bowl-of-cherries float. It was the second consecutive year that Miller's captured the sweepstakes gold trophy.
Sears, Roebuck & Co. won the commercial division prize with a float exhibiting bathing suit models since 1886, as modeled by seven girls. In the civic-fraternal division, first place went to the daisy-decorated Model T carrying Four Corners firemen's auxiliary members.
Variety Displayed
Shirt-sleeved citizens lined Salem streets under Friday's hot morning sun to watch a variety of parade features ranging from drum corps to almost dwarfed by their toy drums to a huge marine reserve 105 mm howitzer. There were the blarings of a circus wagon band, horsemen crisscrossing the street, majorettes twirling their gleaming batons, lodge women marching in snappy precision.
It was a great day for bathing suit girls and "princesses." Convertible-borne "royal courts" called attention to other community festivals of Newberg, Mt. Angel, Portland and Stayton.
Circus Band Second
Runner-up floats in the judging by Portland Rosarians Chester Heltzel and Walter Shade and E. L. Potter of Corvallis were: Civic (2) Salem Lions club circus band, (3) Salem Trades and Labor council decorated hay rack, horse drawn; commercial (2) First National bank float with drum corps tols almost dwarfed by their toy drums to a huge marine reserve 105 mm howitzer. There were the blarings of a circus wagon band, horsemen crisscrossing the street, majorettes twirling their gleaming batons, lodge women marching in snappy precision.
Winners in judging of the horsemen parades: Largest group—(1) Oregon mounted posse; (2) Mission Bottom riders; (3) Salem Saddle club; best male rider and outfit—(1) A. M. Minden, (2) Lee U. Eyerly, (3) Fred Anunson; girl's outfit—(1) Rose Franke, (2) Vada Carson, (3) Maxine Manion; junior boys—(1) Byron LaFollette, (2) Alex LaFollette, (3) Ralph Klenskui; junior girl—(1) Donna Bradford, (2) Julia Peterson, (3) Lois Townsend.
Disciplinaries Lead
Festival "big names" and other dignitaries including Queen Lois' court headed the parade which stretched out nearly a mile yesterday. Carlton Savage, former Salem resident now with the state department in Washington, D. C., was grand marshal, riding with his sister, Mrs. Bryan Goodenough. In other cars were Soprano Lucile Cummings, Mayor R. L. Elstrom, Festival President Sidney Stevens.
Marching music burst forth at parade intervals from the plaid-shirted Albany timber carnival band, the maroon and gray clad youngsters of The Dalles, Salem high's military band, the green-coated Tigard high school band, the Coos Bay and Salem junior Eagles drum and bugle corps, a Portland Eagles' junior drum corps, Sheridan majorettes and Yamhill county baton twirlers also marched.
Courts Represented
Queens present from other cities, with their courts, included Violet Miller of Newberg and Barbara House of Portland. Princesses who are candidates for queen of the coming Mt. Angel Flax festival and the Stayton Santiam Bean festival also rode in the parade.
Bevies of Salem girls and children helped decorate floats. Lorraine Taylor and Ardell Scott, both employees, were on the Ladd & Bush branch bank float. On the Shrock Motors float, Gilbert Downing was the bike rider and Judy Shrock and Coralie Dough-ton the girls. Gypsies riding the '49 Ford float were Nancy Miller, Dorna Satter, Betty Cooley and Sharon Plunkett. In the car were Elaine Stanley, Carolyn Parker, Dorothy Pearce and Jean Blackwell.
Many on Float
About 50 boys and girls in youth organization uniforms crowded the community chest float under John Gardner's direction. Girls in cherry dresses on the Stevens & Son float were Susan Bush, Marilyn Colgan, Julie Repine and Barbara Stutzman. Mrs. Ella Nelson and Mrs. Louise Dixon tossed gift sausages to the crowd; from a Valley Packing Co. car. On the J. C. Penney Co. float rode Jean Smith, Charlene Horn and Leata Vandiver. On the Waco Manufacturing Co. float were Ruth Bedwell, Marilyn and Nancy Cotter.



First National bank float (left) which won second place for commercial division entries in the Cherryland parade Friday featured huge book bank with pretty employees June Hauzen and Betty Laudahl reaching high to deposit coin replicas. At right, Salem Trades and Labor council float, third placer in civic entries. The horse-drawn, fresh-cherry decorated hay rack driven by Mrs. F. A. Kochen of Turner, carried Dorothy Pederson and Marilyn Waters (in jeans), Floy Jaeger, Jerry Savage, Margaret and Marie Pardo (in swim suits).



This huge "loaf" of Master bread with Mrs. Robert Burns and Roberts Sjoding as "bakers" won third place for Cherry City Baking Co. in festival parade's commercial division Friday. At right, the Salem Lions club bandwagon, second in the civic class. Old-fashioned music was played by Salem High bandmen Clark and Mary Margaret Will, Robert Carlson, Robert Doughton and Melvin Govig.

Economics club at their home Wednesday evening.

Attending were Alice Jaquet, Mrs. W. M. Tate, Mrs. Henry Peters, Mrs. M. M. Gilmour, Mrs. J. C. Krenz, Mrs. Geneva Hubbard, Mrs. W. F. Krenz, Mrs. Byron McElhane, Mrs. Verna Scott, Mrs. Marion Miller, Frances Fox and Mrs. Townsend.
Turner — LaJane Kinion, infant daughter of Mr. and Mrs. Eldon Kinion, is recovering from the measles.
SILVERTON — Twin daughters were born Friday to Mr. and Mrs. John Anderson of Silvertown. The births occurred at Silvertown hospital.
Gates — Mr. and Mrs. C. D. Johnson and family held a family reunion and picnic at Shane's grove Sunday. Present were Mr. and Mrs. Robert LaVonn of San Francisco, Jennie Johnson and Mr. and Mrs. Earl Johnson of Amity, Mr. and Mrs. S. E. Johnson and daughter of Lebanon, Mrs. Gwen Shoer and children, Mr. and Mrs. C. D. Johnson and Royal.
Brooks — Mrs. Charles Earls and Mrs. Dean Lowery entertained Friday night at the Lowman Wright home honoring Mrs. Cecil Wright. After the opening of gifts, refreshments were served to Mrs. Elmer Barstad, Mrs. G. W. Wright, Mrs. E. B. Klampe, Mrs. Waldo Lowery, Mrs. E. J. Hillyer, Mrs. Lowman Wright, Miss Marlis Barstad, Mrs. Alfred Heltnie, Mrs. Emma Wadley, Mrs. Margie Earls, Mrs. Ralph Lee, Mrs. Lawrence Jackson, Virginia Footh, Lorene Jackson, Betty Jackson, Donna Wright, Mrs. Dale Boyd, and Daleen Rae, Mrs. Ernest Wood and Shirley, Mrs. Bud Lowery, Roberta Lowery, Mrs. Percy Dunn, Mrs. J. J. Lesh-lavy, Mrs. Oran Lowery, Carol Lea, Pauline Earls, Mrs. A. M. Dun-lavy, Mrs. Cecil Wright and the hostesses.
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Fringie — Mr. and Mrs. John Catrall have as their guests Mr. and Mrs. Fred Lash of Belling-ham, Wash.
Jefferson — Mrs. Don Davis and children, Mary Edith, Tommie and Sandy have been visiting relatives at Modesto, Calif., guests of Mr. Davis' sisters, Mrs. Lester Peebler and Mrs. Bert Corgiat and families.
Gates — Out-of-town friends here for the A. E. Corey funeral services were Mr. and Mrs. Harry Wiedmer of Salem, Slats Gill and Cliff Crandall of Corvallis.
Keiser — Ellis McMillan, route 7, box 79, is hospitalized after becoming suddenly ill Saturday. He retired last spring as janitor at Bush school.
Lincoln — Recent house guests of the Lester Wallings at Lincoln were her brother, Lt. Comdr. and



Among fraternal drill teams marching in parade and competing in night show Friday was this 15-member Eagles ladies drill team of Sheridan, captained by Lois Tatom. The precision marchers were garbed in brown and gold, with white hats and gold plumes.

Mrs. Earl Armstrong and sons Frank and Marshall of Cleveland, Ohio, who are leaving soon to make their home at Long Beach, Calif. Other relatives invited to the Walling home Sunday were another brother and wife, Mr. and Mrs. Edward Armstrong and Mary, an aunt, an aunt, Mrs. Theresa Homelsen and Mrs. Joseph Dunton, all of Portland.

Turner — Mrs. John Baker left Tuesday for Williston, N. D., after receiving word that her mother, Mrs. Walter Bode, is seriously ill.

Silvertown — Frank Riches of Buena, Wash., was elected president at the annual Riches reunion Sunday in Coolidge & McClaine park. Tom Riches of Salem was made vice president; Lois Riches, secretary-treasurer, and Frank Holmes of Portland and Lucille McKinney of Salem, historians. Winifred Riches, Silvertown, outgoing president, presided at the Sunday meeting attended by 30 members of the family.

Big oil deposits often are found under domes of salt.

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Valley Briefs

Silvertown — The Evergreen school reunion and picnic will be held at the new Evergreen schoolhouse on Sunday, July 18. A basket lunch will be served at noon, with a program and business meeting in the afternoon. Miles Ottaway is president; Harvey Kaser, vice president; Olive Ottaway, secretary, and Ethel Oveross, program chairman.
Union Hill — Woman's club members and their families will picnic at Silvertown park on Sunday, July 18.
Jefferson — Spending the summer at the home of their parents, Mr. and Mrs. Marion D. Looney, are Mr. and Mrs. Clifford Johnson and children of Issaquah, Wash.
Fringie — Mr. and Mrs. James Fenley and family, long time residents of this community, left last Friday for South Dakota where they plan to make their home.
Jefferson — Mrs. Frank Wied of Portland has been visiting relatives and friends here.
Falla City — Mrs. Bertha Harrington is delegate to the Free Methodist conference at Beaverton.
Union Hill — Mrs. Floyd Fox and Mrs. Carrie Townsend entertained the members of the Grange Home

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