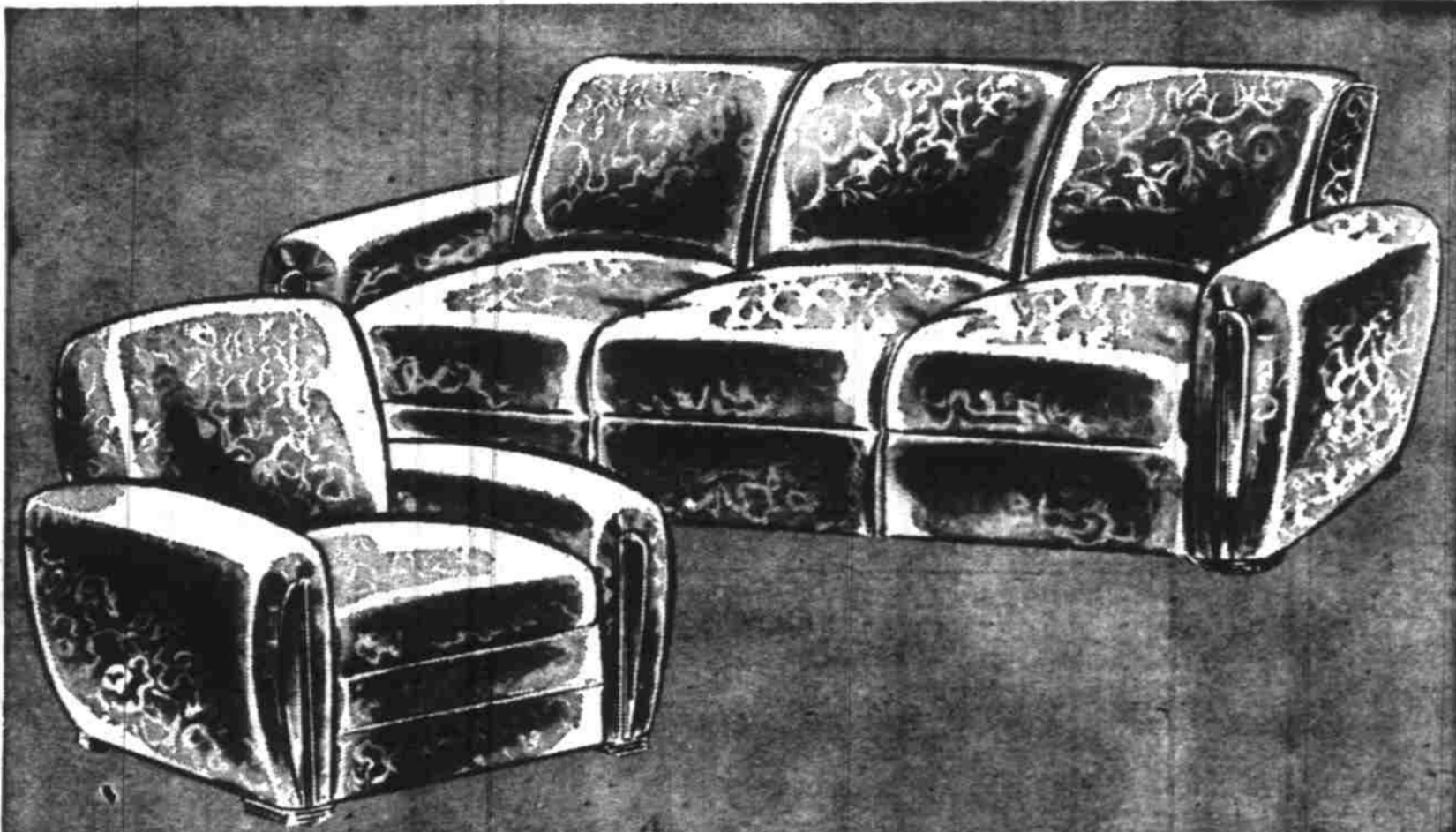


# SPECIAL ORDER FACTORY FRESH TO YOU Daveno and Chair Set **SALE!**

'HARMONY HOUSE' Bed Divan Sets Upholstered to Your Individual Order  
in Your Choice of Colors . . . SAVE \$20 to \$30 During this Special Event!

Buy on Sears Easy Terms



## Suites Finished To Your Order At Money Saving Prices MODERN DAVENO and CHAIR SUITE

In Floral Tapestry—2 Colors

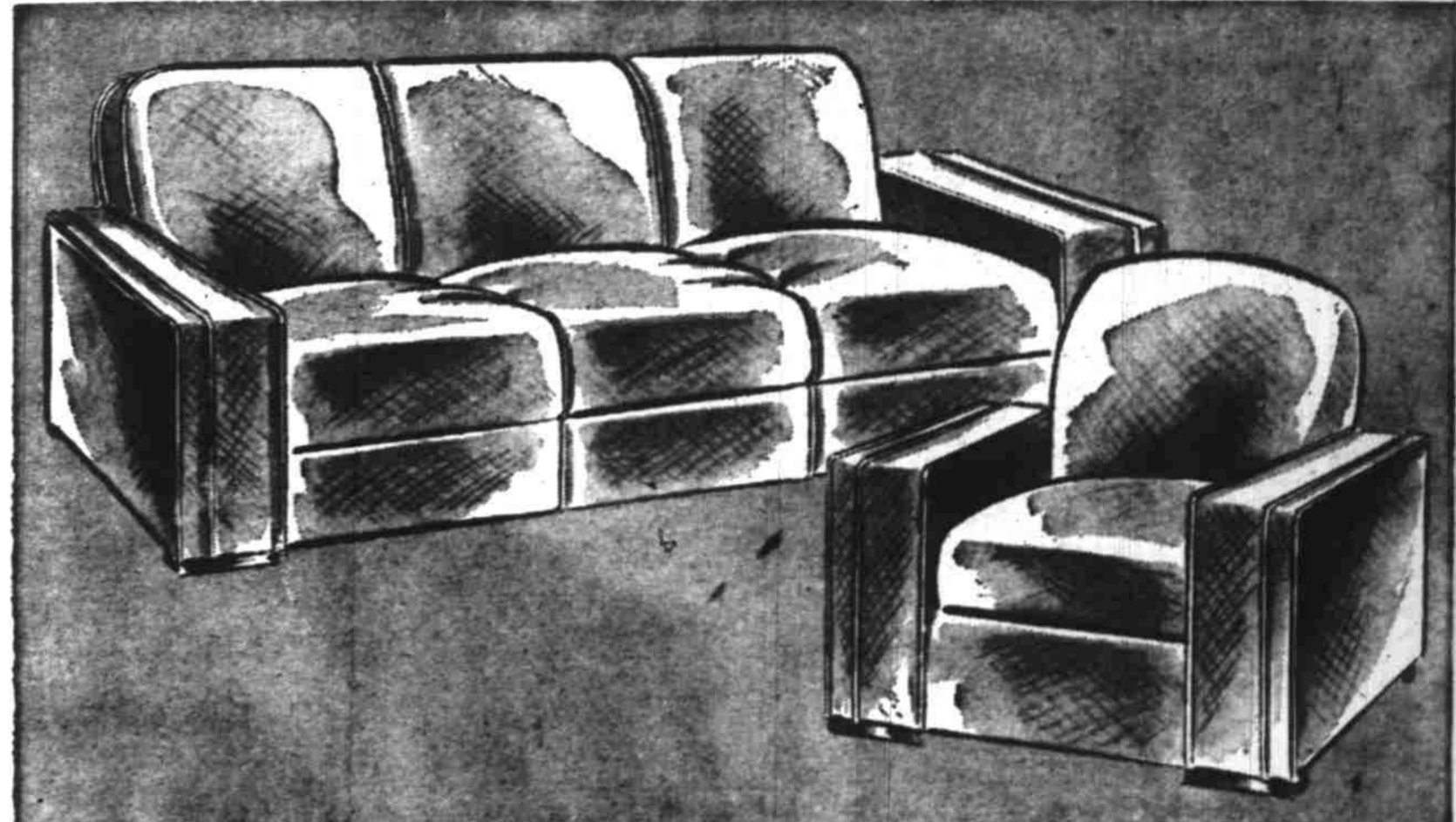
In Figured Velour—4 Colors

Regular ~~139.50~~ Now **119.50**  
Only 11.95 Down

Regular ~~169.50~~ Now **149.50**  
Only 14.95 Down

Come into Sears furniture department and choose from two colors of attractive floral tapestry. The finished suite is delivered to you FACTORY-FRESH.

This suite is covered in fine figured velour; choose from four of the most popular colors. Buy now . . . special prices for limited time only!



## Choose The Finish And The Suite Comes FACTORY-FRESH CONVENIENT 2-Pc. SOFA-BED SUITE

In Modern Tapestry—3 Colors

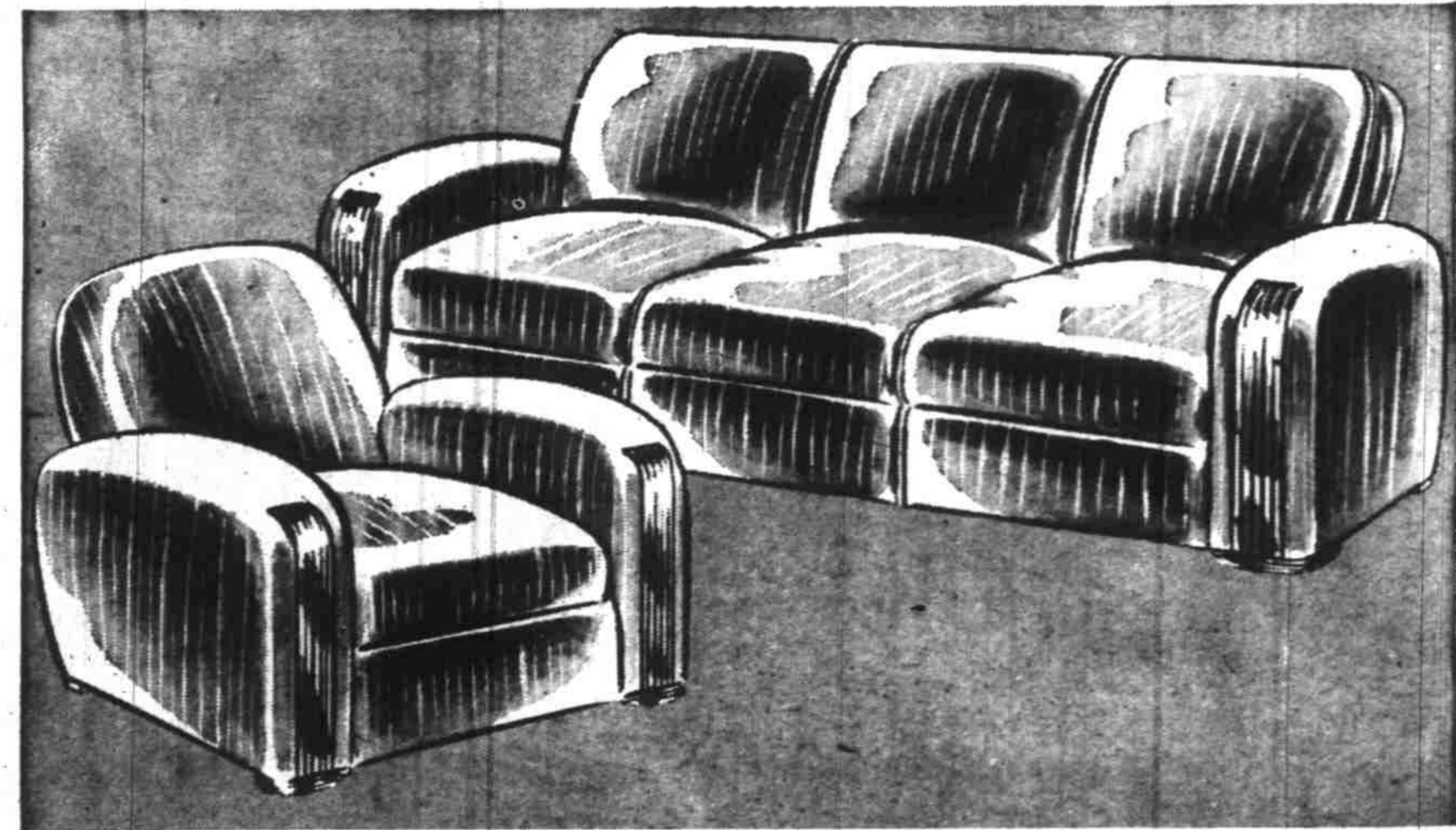
In Mohair Frieze—4 Colors

Regular ~~159.50~~ Now **139.50**  
Only 13.95 Down

Regular ~~199.95~~ Now **179.50**  
Only 17.95 Down

It comes to you FACTORY-FRESH, covered in zig-zag tapestry. Modern design, well made frame. Choose from three lovely colors. Now for a limited time!

Sears own exclusive Harmony House style. All-wool mohair frieze. Choose from four lovely pastel colors. Save at this special reduced price at Sears!



## Sets That Fit Your Need . . . At Prices to Fit Your Budget BEAUTIFUL 2-PIECE DAVENO SUITE

In Figured Velour—4 Colors

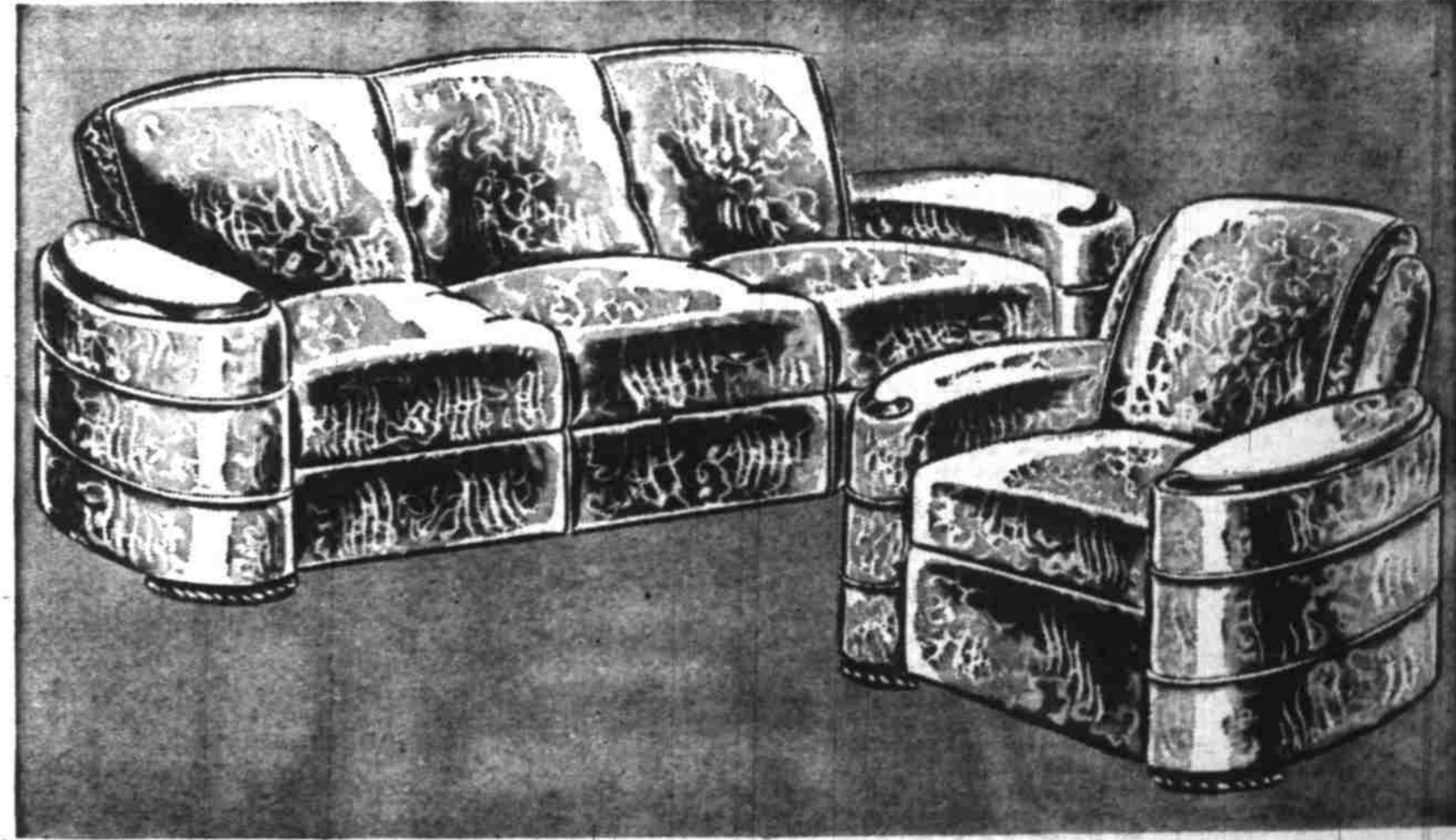
In Striped Mohair—7 Colors

Regular ~~179.50~~ Now **159.50**  
Only 15.95 Down

Regular ~~189.50~~ Now **169.50**  
Only 16.95 Down

Have this beautiful daveno suite delivered to your home FACTORY-FRESH. Covered in hard-wearing figured velour. Four sparkling colors. Prices slashed!

Built to Harmony House standards . . . finished to your individual order. Rich, lustrous striped mohair. Choose from seven pleasing colors. Save now!



## Factory-Fresh Daveno Sets At Slashed-Price Savings 2-PIECE LIVING ROOM DAVENO SET

In Figured Velour—5 Colors

In Mohair Frieze—5 Colors

Regular ~~219.50~~ Now **189.50**  
Only 18.95 Down

Regular ~~229.50~~ Now **199.50**  
Only 19.95 Down

Take your choice of this FACTORY-FRESH daveno in a selection composed of five colors. Figured velour gives extra long wear. Conventional modern style.

Choose your color in durable frieze . . . the set is made up to your individual order and delivered FACTORY-FRESH to your home. Five beautiful colors.

*"Satisfaction guaranteed or your money back"* SEARS

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