CHERRYLAND FESTIVAL Salem, JULY 15 · 16 · 17 · 18

Cherryland Festival Program

JULY 15

Grand Opening of Festival will be at The Armory at 12:30 Thursday, July 15th. . . . The governor and mayor will officiate. Coronation of 1948 Cherryland Queen at

PROGRAM:

Oregon State Fairgrounds - 8 p.m.

Armstrong School of Dance pupils with Cherryland theme. Style Show—Early Fall and Late Summer Fashions.

JULY 16

MORNING-Grand Parade - 10 a.m.

Assembly and Judging of Floats at Olinger Field.

EVENING-

State Drill Team and Drum and Bugle Corps contest at Oregon State Fairgrounds.

Queen's Ball at Crystal Gardens.

MORNING—Children's Parade - 10 a.m. Assembling and Judging at Marion Square.

JULY 17

EVENING—Horse Show at Oregon State Fairgrounds.

JULY 18

Oregon Musical Legend (evening program) at Oregon State Fairgrounds - 8 p.m. Starring Lucile Cummings, former Salem girl, now starred at Radio City Music Hall in New York City.

Dancing Every Night at the Crystal Gardens – Entertainment each day at Industrial Exhibits in Armory. Browning Bros. Carnival Show at Marion Square throughout the Festival.

Festival Buttons Admit Wearer to All Events On the Program

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