

PENNEY'S

Brings You New Lowered Prices on All All-wool Blankets in July

YOUR CHANCE TO STOCK UP AT BIG SAVINGS! BUY ON LAY AWAY FOR NEXT WINTER!



All our finest all-wool blankets have had their prices sharply cut—so your dollar buys the biggest values in years! Select now—on Lay-away—pay little-by-little and when cold weather comes, you'll be all set with a luxurious supply of winter warmth!

3 Pounds of Pure Wool 72 x 84 inch Blanket

Downy-soft wool, in a fine, close-textured weave, with every inch guaranteed for five years against moth damage. **NOW AT**

5⁵⁰

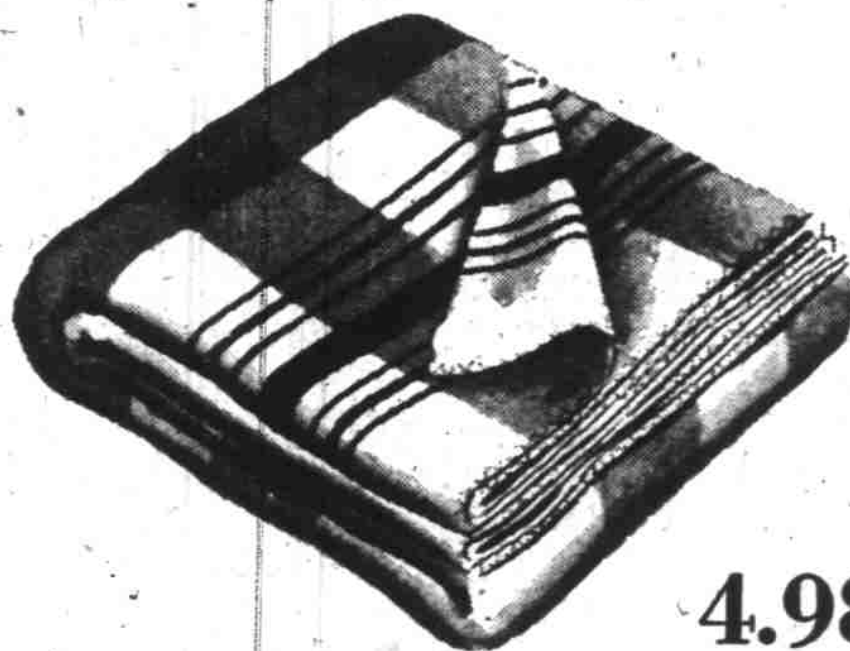
OUR EXTRA LONG

4 LB. PURE WOOL BLANKET **NOW AT**

8.90

- Blue
- Rosedust
- Green
- Peach
- Gold
- White
- With Generous Rayon Satin Binding to match.

Buy any of these Fine Blankets on Easy Lay-Away!



4.98

Double Blankets! Each Half is 72" x 84"!
PLAID PAIR VALUES

A wonderful mixture of fluffy imported cotton and 5% cozy wool makes this sturdy pair! Smart plaid designs in rose, blue, green or cedar with matching binding.



**Indian or Plaid Design
BLANKET
3.79**

Soft imported cotton in bright colors. 70" x 80" single bed size. 2½ lbs.



**Floral Jacquard Border
BLANKET
3.98**

Amazing price for 5% wool, 95% fine cotton. Six pastel colors. 70" x 80". 2½ lbs.



Soft Floral Designs! Vivid Stripes!
ALL WOOL BLANKETS

**AT A NEW
LOW PRICE OF**

9.90

JACQUARD FLORAL DESIGN in white on rosedust, gold, blue, green, peach or cedar. Thick, luxurious virgin wool finished with whipped edges so they won't fray! 4½ lb. weight. 72" x 84" double or single bed size. 5 year guarantee against moth damage. Save!

MULTICOLOR STRIPES on white, or black on scarlet, and two tone cranberry, blue, rose or green. Specially textured virgin wool makes this a rugged, long wearing blanket. 4½ lb. weight. 72" x 84" size. Firmly whipped edges. With 5 year guarantee against moth damage!



**Rich Rayon and Cotton
BLANKETS
7.90**

Extra long 80" x 90" in 50% rayon, 50% cotton. All-over floral in 8 lovely colors.

**SPECIAL
LOW
PRICE**

**on
AUTO
ROBES**

2.99

Good generous size on auto robes 50x70 all in rich color harmony in their design. Sturdy fringe edges. Hurry for your color choice.



**Super Size All Wool at
LOWER PRICE!
11.90**

All virgin wool in six luscious colors. 80" x 90". 4½ lbs. Moth damage resistant!



**Six Pound All Wool at
LOWER PRICE!
9.90**

6 lbs. of tough thick wool warmth. 72" x 90". Striped! Resists moth damage.