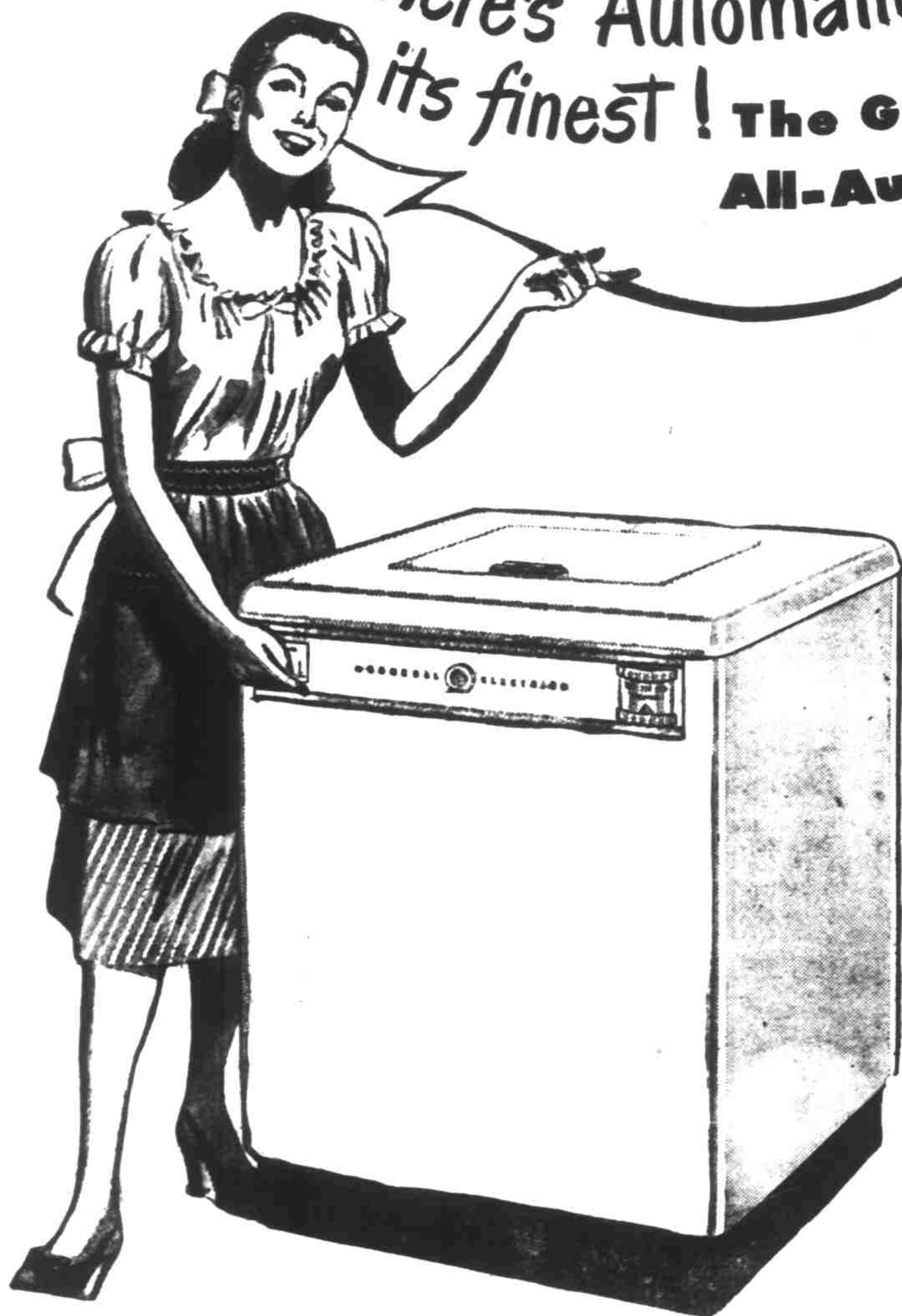


The R. L. ELFSTROM CO. plus GENERAL ELECTRIC PRESENTS THE FIRST ALL-AUTOMATIC WASHER!

Here's Automatic Washing at
its finest! The General Electric
All-Automatic Washer



All-Automatically, the clothes are soaked, washed, rinsed, and spun damp-dry. No dials to reset . . . no returning to the machine. It even cleans itself, and shuts itself off.

All-Automatically, the soak water, wash water, and rinse water are filtered through self-cleaning screens. Lint, dirt, and soap film are constantly skimmed off and flushed away.

All-Automatically, the soap dispenser dissolves the soap flakes before they enter the washbasket. No soap lumps to spoil a snow-white wash when it's done in the G-E All-Automatic.

All-Automatically, the clothes are spun so dry that many pieces are actually ready to iron! Compare this feature with other washers—see the work it saves on washdays.

All-Automatically, the rinse water is saved for you to use again. Use it for soaking the next load . . . or for washing materials that require only warm water. A G-E money-saving extra!

ALL THIS—and a 5-year Protection plan on the sealed-in driving mechanism! This mechanism is the heart of the G-E All-Automatic Washer—and we stand behind it for five solid years!

**SOAK · WASH ·
RINSE · DAMP-DRY**

All-Automatically!

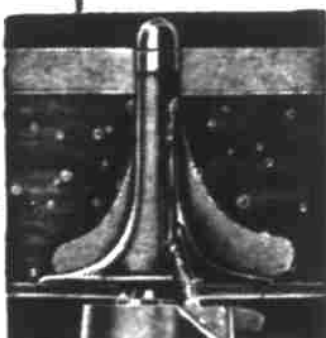
with this revolutionary
General Electric Washer



Dollar for dollar,
these features give you
TOP VALUE . . .



Be sure to stop in and ask to see a demonstration of this All-Automatic Washer. Then you'll know what we mean by "automatic washing at its finest."



Activator Action G-E has the accurately designed Activator that is kind to clothes, but gets out the dirt. It does a thorough washing job on the dirtiest, heaviest work-clothes . . . but a gentle one on the finest of delicate fabrics.



Automatic Soap Dispenser Nothing like it! No soap stains can spoil a G-E wash because this automatic soap dispenser completely dissolves soap flakes or powder before it enters the washbasket. Ask to see it.



HERE IS WHAT MAKES
THE G-E ALL-AUTOMATIC
AN OUTSTANDING VALUE!

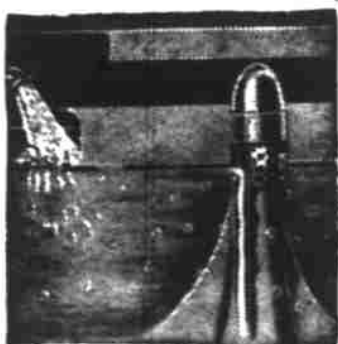
- | | |
|------------------------------|--------------------------------|
| ACTIVATOR*
WASHING ACTION | FILTERED,
CIRCULATING WATER |
| AUTOMATIC SOAK | SELECTIVE WASH TIME |
| TOP LOADING | SELECTIVE WASH |
| PORTABLE | WATER TEMPERATURE |
| NO BOLTING DOWN | AUTOMATIC
SOAP DISPENSER |
| RINSE WATER SAVED | |

Appliance
Department
First Floor

**TERMS
TO FIT
THE MOST
EXACTING
BUDGET**



Sealed-in Driving Mechanism—A FIVE-YEAR Protection Plan on the sealed-in driving mechanism. That's how sure we are that the heart of the washer will give long, faithful service.



Filtered, Circulating Water! The G-E All-Automatic washer filters all soak water, wash water, and rinse water. Lint, dirt, and soap film are skimmed away . . . gives you a clean, white wash.

FREE BATH TOWELS

To the first 100 ladies who iron them on our famous General Electric Flat Plate Ironer and see our Automatic washer demonstration, a lovely Cannon quality 22 inch x 48 inch heavy textured bath towel will be presented free. You'll treasure forever these thirty, thick towels with their horizontal pastel stripes. But Hurry! They won't last long.

R. L. Elfstrom Co
840 COURT PHONE 9221