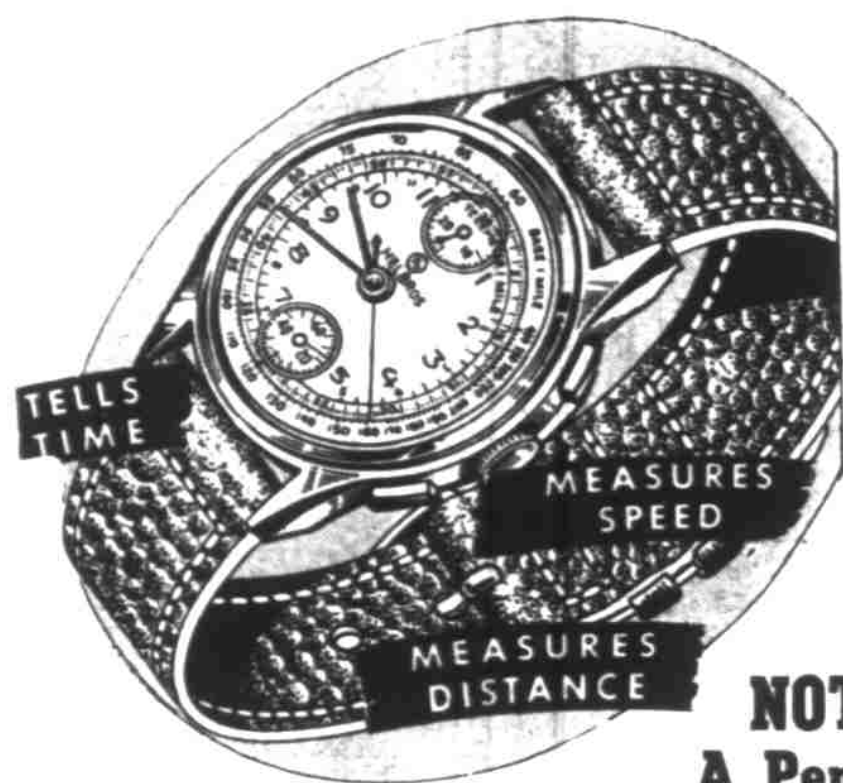


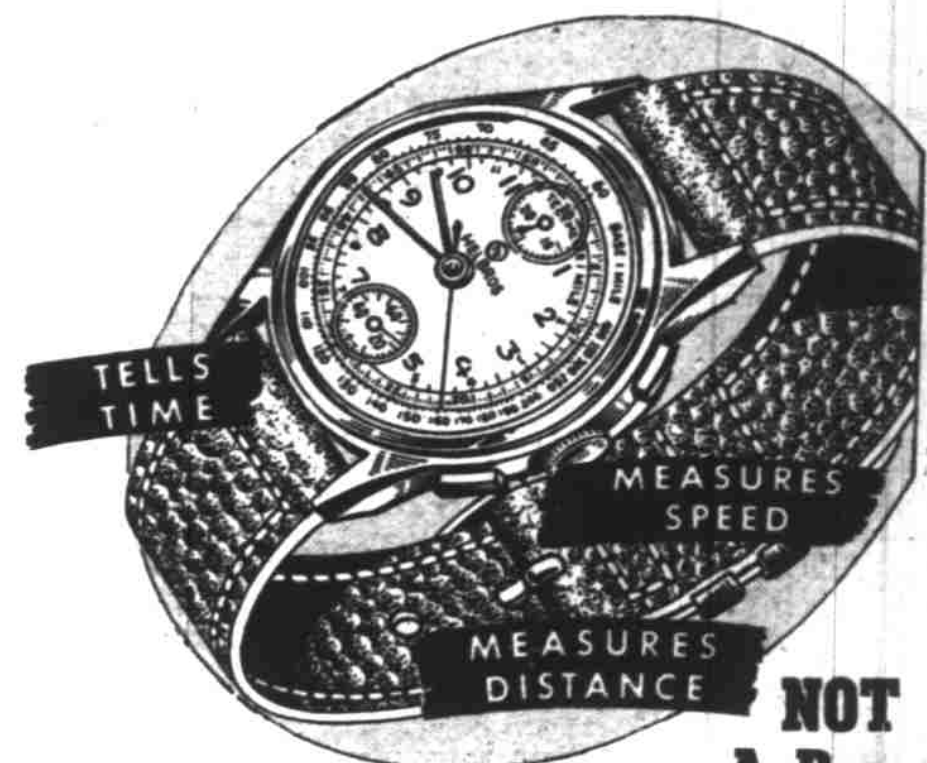
Brown's

15th ANNIVERSARY CONTEST

FREE! FREE! FREE!



NOT
A Penny
Needed



NOT
A Penny
Needed

YOU CAN ENTER THIS CONTEST

We have set up our window with an intentional mistake.

Can YOU find this mistake???

Contest Open to Adults Only

We are giving away absolutely FREE to the lucky person, either the Gent's 17 Ruby Bearing, thin, beautiful but rugged HELBROS Chronograph, or the HELBROS ladies' REGENCY, 17 Ruby Bearing life-time jewels, 14K Solid Gold Case, two (2) diamond, double snake bracelet, nationally advertised watch.

No strings attached, nothing to buy, simply find the mistake, come in and register today. The first person who has found the mistake will receive either of these two watches FREE of charge!

You have heard these famous watches advertised on the air — the "Quick as a Flash" Coast-to-Coast Mutual Network Program every Sunday. Here is your opportunity to own one absolutely FREE.

See the amazing HELBROS Chronograph display, and see if you can find the mistake for a FREE watch!!

Contest closes April 30 at midnight.

does your watch "DATE" you?

get fashion wise with a new **GRUEN** THE PRECISION WATCH

You'll miss making the best impression if your watch is a hold-over from years ago. Wear a new Gruen-Precision watch and win new respect for your good taste. Gruen gives you the smartest watch styling—the utmost in watch accuracy.

GRUEN THE PRECISION WATCH

GRUEN VERI THIN ROSINA with snake-chain bracelet \$59.50

GRUEN VERI THIN YORK Gruen-Precision movement 14 kt. gold case \$110.00

Other Fine GRUEN Watches from \$33.75 including federal tax

YOUR WATCH MAY NEVER LOSE A MINUTE BUT STILL BE YEARS BEHIND THE TIMES

LAY-AWAY FOR GRADUATION GIFTS 1.00 Down

GREAT WATCH VALUE

HELBROS "ORACLE"

17 JEWEL

\$49.75 Fed. Tax Inc.

HELBROS CHRONOGRAPH

Nationally Advertised on "Quick as a Flash," Coast to Coast, Mutual Network, Every Sunday and in Esquire

Great Features: Ideal Timepiece

WATCH · STOPWATCH · 17 JEWELS
2 PUSH BUTTONS · SWEEP-SECOND-HAND · TELEMETER · TACHOMETER
MEASURES SPEED AND DISTANCE

For Doctors, Aviators, Engineers, Sportsmen, Photographers, Chemists, Track and Racing Fans, Time and Motion Study Men, Military Personnel.

MAIL ORDER COUPON
BROWN'S 184 N. Liberty St. Salem, Oregon
Please send me the 17 jewel Helbros Chronograph at \$49.75.
 Money Order enclosed. Send C.O.D.
 Charge it to my Account.
 Open a Credit Account for me.

Name _____
Address _____
City _____

LAY-AWAY FOR WEDDING GIFTS 1.00 Weekly

Now GET THAT WALTHAM FOR YOURSELF OR "HER"

Buy NOW for a LIFETIME OF PLEASURE

WALTHAM

FIRST AMERICAN WATCH

No reason to wait any longer. Get that fine American-made Waltham watch for yourself... for your wife or sweetheart... right now and here! Choose from our complete selection.

Wayne — handsome, 17 jewels, yellow gold filled. \$45.00

Rita — exquisitely designed, 17 jewels, yellow gold filled with bracelet to match. \$65.00

Carla — a beautiful model, 17 jewels, Red or yellow gold filled. \$49.50

Barbara — water film, 17 jewels, Yellow gold filled. \$55.00

Prices include Federal Tax

BETTER TIMEPIECE

A Sturdy And Dependable

Wittnauer Watch

A Longines Wittnauer Product

\$59.50

IT'S HOW LONG a watch lasts that will tell you how much it costs. Wittnauer watches are famous for long-lasting dependability.

Wittnauer Watches from \$39.75

Liberal Allowance For Your Old Watch

DEFERRED PAYMENTS ARRANGED

Authorized Agency for Longines-Wittnauer Watches

Longines

Longines watches from \$71.50

The exquisite new Longines models are well-worth your inspection.

Authorized Agency for Longines-Wittnauer Watches

FOR THE ONE MAN!

Longines

Longines watches from \$71.50

We shall be glad to help you own just the Longines that you want.

Your Watch Taken in Trade

Authorized Agency for Longines-Wittnauer Watches

Lay Away For Mother's Day Gift

Convenient CREDIT TERMS

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JEWELERS · OPTOMETRISTS

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420 Court St.

Look no further!
WE HAVE WATCHES!

Here at Brown's YOU'LL FIND ONE YOU LIKE IN OUR SELECTION

Fine watches for men and women. Modern styles **19.75** Plus Fed. Tax

22.75 Ladies gold filled watch. 17-jewel guaranteed. Accurate movement. Cord strap. Plus Fed. Tax

Sturdy waterproof and shockproof watch for men. 17 Jewel **29.75** Plus Fed. Tax