

NEW!

The Handbag for Your
Easter Costume . . .

\$500 to \$2350 Plus Tax

Miller's have just received another shipment of women's handbags for today and Saturday's selling that go perfectly with the new Easter costume.

Fine quality calf in black or navy blue smartly styled in pouch and tailored effects for high fashions and enduring service. Match your handbag with footwear and gloves at Miller's.



FOR APRIL SHOWERS!
A SALE OF FINE

UMBRELLAS

Reg. to \$7.95

3⁹⁵

April showers bring good quality umbrellas at extremely low prices! It will pay you to select a new umbrella during this sale and save about one half! Variety of patterns in line rayon tops.

Main Floor



BELLE-SHARMEER
HOSIERY FOR
EASTER . . .

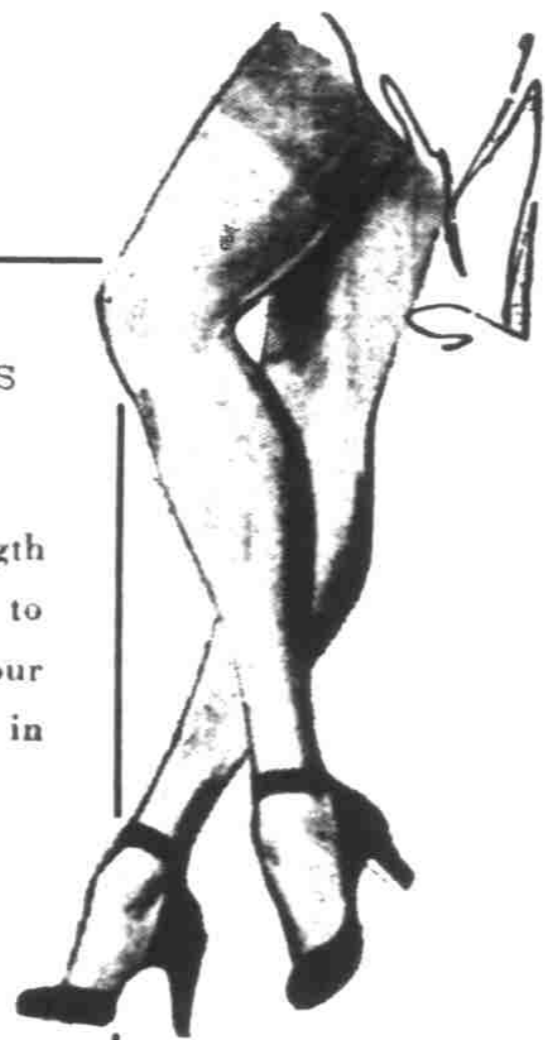
You Can't Fit Your Legs
With a Ruler

Stockings selected just for the length of your legs can be oh, so unfitted to the shape! For skin-sleek fit, wear our Belle-Sharmeer Leg-Size stockings in your very own leg-size.

The new Spring BELLE SHARMEER Stockings . . . come in all the delectable shades of the new season. And, as to sheerness, try our 51's in 15 denier . . . others in varying weights for all occasion wear.

Belle-Sharmeers are to be found in Salem only at Miller's.

\$1.65 \$1.95 \$2.25 Pr.



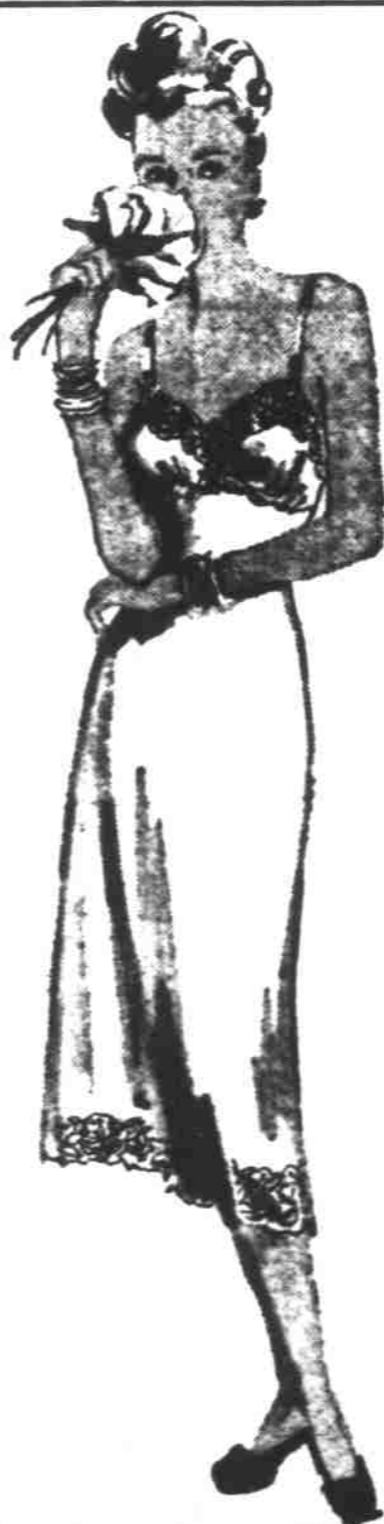
"Image"
Slips

By Artemis

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Image slips by Artemis are here in the new and perfect contour for the new look! Artemis slips are made in three lengths to fit all figures. So proportioned they appear custom made.

Lace trimmed. Shades of petal pink. White. Protect your IMAGE with our IMAGE.



That "New Look"
For
EASTER

This year you'll open your door to a New Spring and to New Fashions as utterly charming as Spring itself. For that graceful and exciting look that budded in the season just past has blossomed into sweetly feminine fashions with more artful appeal than ever before. And the "new look" is not confined to the lengthened hemline alone. It is in the newness of the tapered waist accented by soft, womanly curves above and below. It is in the rhythm and refreshing change of the unlimited use of fabrics. It is in the elegance of the entire silhouette that spells sorcery for every woman that wears it.

So becoming are these fashions that women everywhere will want them. They'll want the flattering fluid skirts, the flirtatious nipped waists, the simple shoulders, the desirably rounded hips. And they'll want the enticing, expressive colors. For this Spring color will be a style in itself, sometimes pale, sometimes brilliant but always radiant as a rainbow.



Rings

A special display of beautiful rings will be shown at Miller's today and Saturday. Rings for that dinner event . . . rings for special costumes or to accent a gown for a special occasion.

Shop Miller's main floor jewelry section today for that unusual ring . . . pay only

95¢ to \$395



New LENGTH
New LINES FOR A
New YOU

Two beautiful new coats in lengths that look right with every outfit! As smart over your suits, as with your most important 'dress up' frock. Right—anywhere!

STERLING is one of the many well known lines of apparel you'll find at Miller's. Look for the label! It is your protection . . . it identifies your garment as one of true quality . . . a garment to fit . . . give excellent service . . . at a moderate cost!

NATIONALLY KNOWN BRANDS COST
YOU LESS AND GIVE YOU MORE!



Classic "indispensables" with new deference for soigne sophistication. Crepe Lyrique in high shades.

\$1995

2nd Floor Dress Shop

Electric Mixers . . .

- Westinghouse
 - New Dormeier
- AS ADVERTISED IN SATURDAY EVENING POST

Automatic Pop-up Toasters
Limited Supply

Baby's Easter

Miller's baby's store is adequately stocked to outfit baby for his entire Easter wardrobe. Come see the variety of duds for her or him . . . in that "new look," too. And, your copy of "MY BABY" is awaiting mother and mothers to be. Ask for your copy today.



"LYRIC" Arresting accent in longer length. Handmade double-woven cotton. Advertised in Harper's Bazaar.

\$2.50 pair

