

*Everyone Says:* "IT'S A GREAT IDEA...."  
**VINCE'S ELECTRIC TRAVELING STORES**

*Carrying "Everything from a Light Globe to a Farm Freezer"*

**Now You Can  
SHOP  
at Home**

- SAVE TIME!
- SAVE MONEY!
- NO PARKING WORRIES!
- NO CAR EXPENSE!



*Watch for It!*  
**Free Gift  
to You**

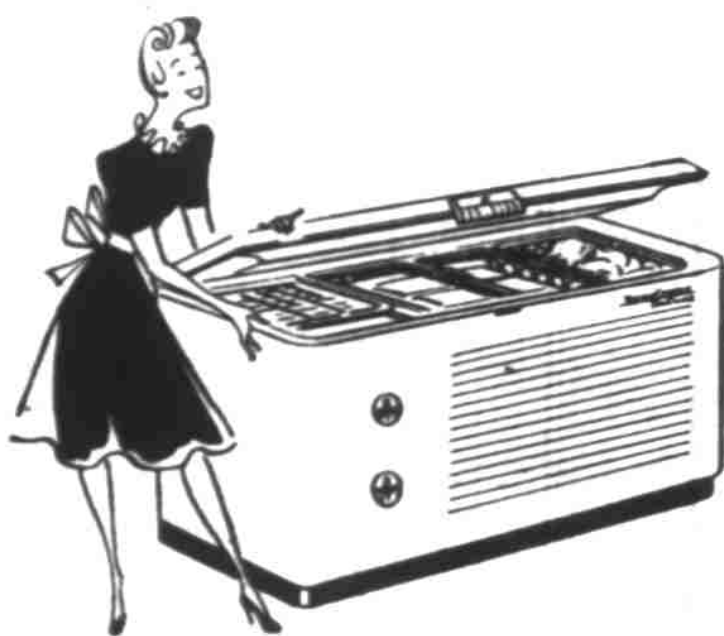
... WHEN VINCE'S  
ELECTRIC TRAVEL-  
ING STORE VISITS  
YOUR HOME!

*.. Completely Equipped to Demonstrate ALL These Appliances*

**Sunbeam**

- MIXMASTERS
- SHAVEMASTER
- COFFEEMASTER
- WAFFLEMASTER

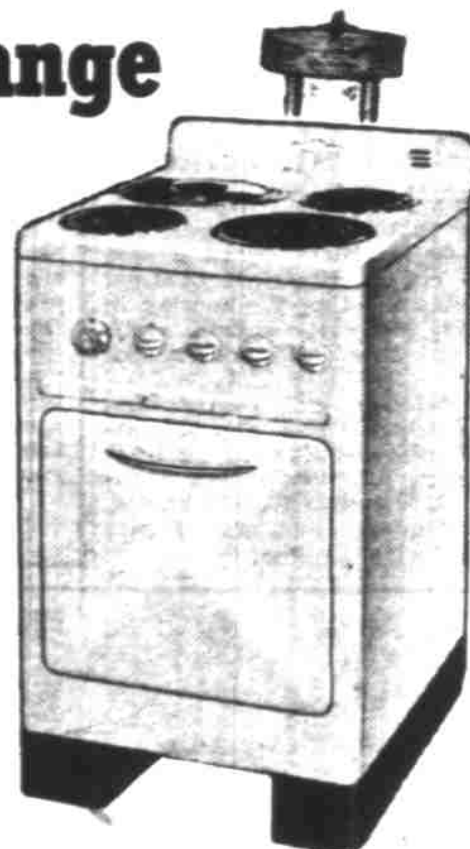
**Deepfreeze  
HOME FREEZERS**



*Everyone Says "Deepfreeze"*

We carry the GENUINE Deepfreezes. All sizes and models to fit your needs. Get a Deepfreeze and save on your meats and vegetables.

**Electromaster  
Range**

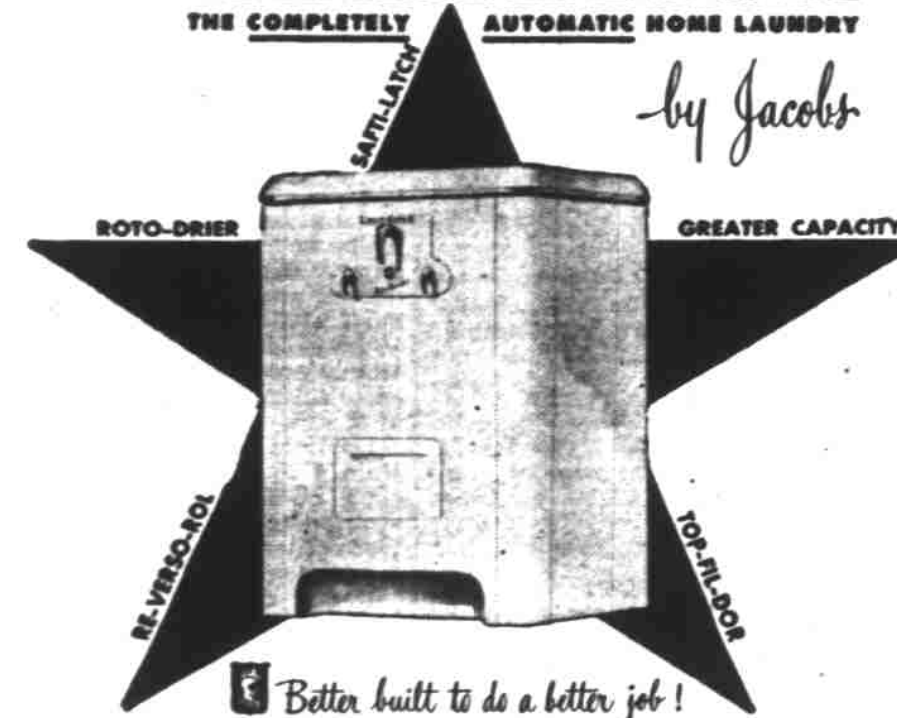


The only range with—  
3 Units and a Deep Well Cooker  
Timer and Lamp  
Full Size Oven  
Extra Fast Broiler

**Launderaid**

THE COMPLETELY AUTOMATIC HOME LAUNDRY

*by Jacobs*



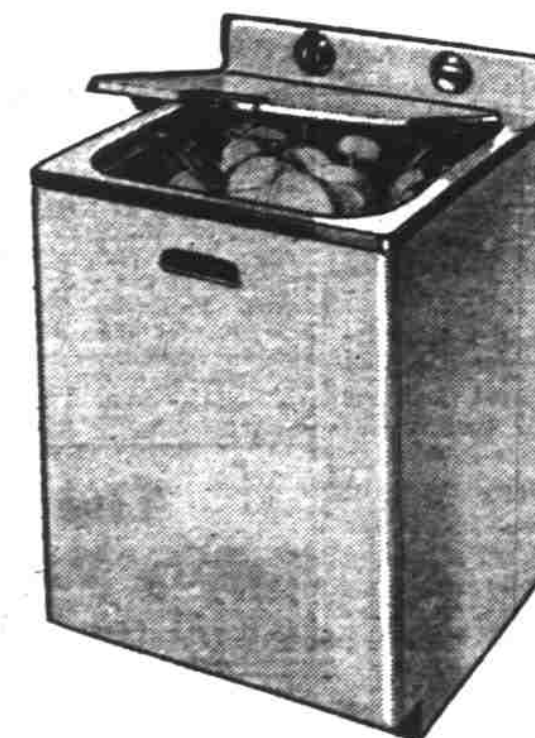
Better built to do a better job!

Just put clothes in Launderaid, add soap—  
flip the switch and your washday work  
is done. Launderaid washes, double rinses  
and spin dries clothes dewy fresh—ready  
for the line—all automatically.



Light Globes  
All Sizes

**Dish-a-Matic  
Dish Washer**

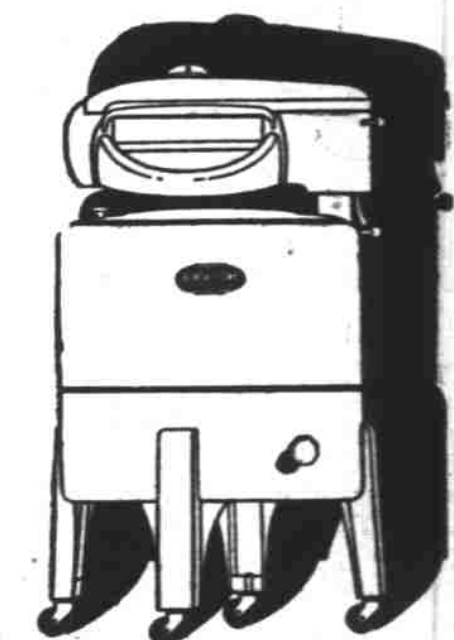


Dishamatic heats tap water to pas-  
teurizing temperature! Washes the  
dishes! Rinses 'em! Dries 'em spark-  
ling! Cleans itself! Then shuts off—  
all automatically!

**TOASTERS**

- TOASTMASTER
- WESTINGHOUSE
- PROCTOR
- UNIVERSAL
- GENERAL ELECTRIC

**BLACKSTONE**



Beautiful all white modern wash-  
er. Extra large capacity, splash-  
proof tub. Pressure controlled  
wringer. Famous "Hydractor"  
washing action. Solve your home  
laundrying problem with a popu-  
larly priced Blackstone washer.

**COOLERATOR Refrigerators and Farm Freezers**

A big 40-lb. frozen storage section, varied zones of cold,  
all the room you need, inter-changeable shelves, ice cubes  
that pop-up easily, no more wilted foods.

The Coolerator Home Freezer. The modern way to enjoy  
out-of-season luxuries the year around and always save  
\$\$\$ "Easy to reach in" compartments — An amazing  
amount of storage space.

**Oregon's Finest  
Repair Department**

We handle our own installation and repairs on  
any merchandise sold by us.

We are expertly equipped to handle all  
repairs on your ailing appliances—vacuum  
cleaners, electric irons, toasters, waffle  
irons, mixers, floor lamps, electric clocks,  
heating pads, electric roasters, electric heat-  
ers, electric fans, electric razors, etc.

ALL WORK GUARANTEED

**Vacuum  
Cleaners**

EUREKA  
GENERAL ELECTRIC  
PREMIER  
WESTINGHOUSE  
ROYAL  
UNIVERSAL  
HAMILTON-BEACH  
FILTER-QUEEN  
McCALLISTER  
BEEVAC  
MAGNETIC

(Also Reconditioned Vacuums)

**Miscellaneous**

If we don't have it in the truck—we have  
it in the store.

WESIX AND THERMADOR WALL HEATERS  
ALLEN OIL CIRCULATORS  
DOOR CHIMES  
G.E. LIGHT GLOBES  
HORTON IRONERS AND WASHERS  
COLUMBIA WATER HEATERS  
HAMILTON CLOTHES DRYERS  
FARNSWORTH RADIOS  
COOLERATOR FARM FREEZERS

**IRONS**

GENERAL ELECTRIC  
PROCTOR  
BETTY CROCKER  
EUREKA CORDLESS  
WESTINGHOUSE  
UNIVERSAL  
AMERICAN BEAUTY  
STEAM IRONS  
SILEX  
GENERAL ELECTRIC  
STEAM-O-MATIC

**Clip and Mail to  
Vince's Electric**

157 S. Liberty  
Salem, Oregon

Write or Phone 6292, and let us know in what ap-  
pliances you are interested. Our truck will call on  
its routine trip. No obligation to you.  
I am interested in seeing a

- |                                       |                                          |
|---------------------------------------|------------------------------------------|
| <input type="checkbox"/> Deepfreeze   | <input type="checkbox"/> Washing Machine |
| <input type="checkbox"/> Range        | <input type="checkbox"/> Mixer           |
| <input type="checkbox"/> Apt. Range   | <input type="checkbox"/> Toaster         |
| <input type="checkbox"/> Dishwasher   | <input type="checkbox"/> Iron            |
| <input type="checkbox"/> Refrigerator | <input type="checkbox"/> or.....         |
| <input type="checkbox"/> Launderaid   |                                          |

**VINCE'S ELECTRIC**

157 S. Liberty St., Salem, Ore.

Phone 6292