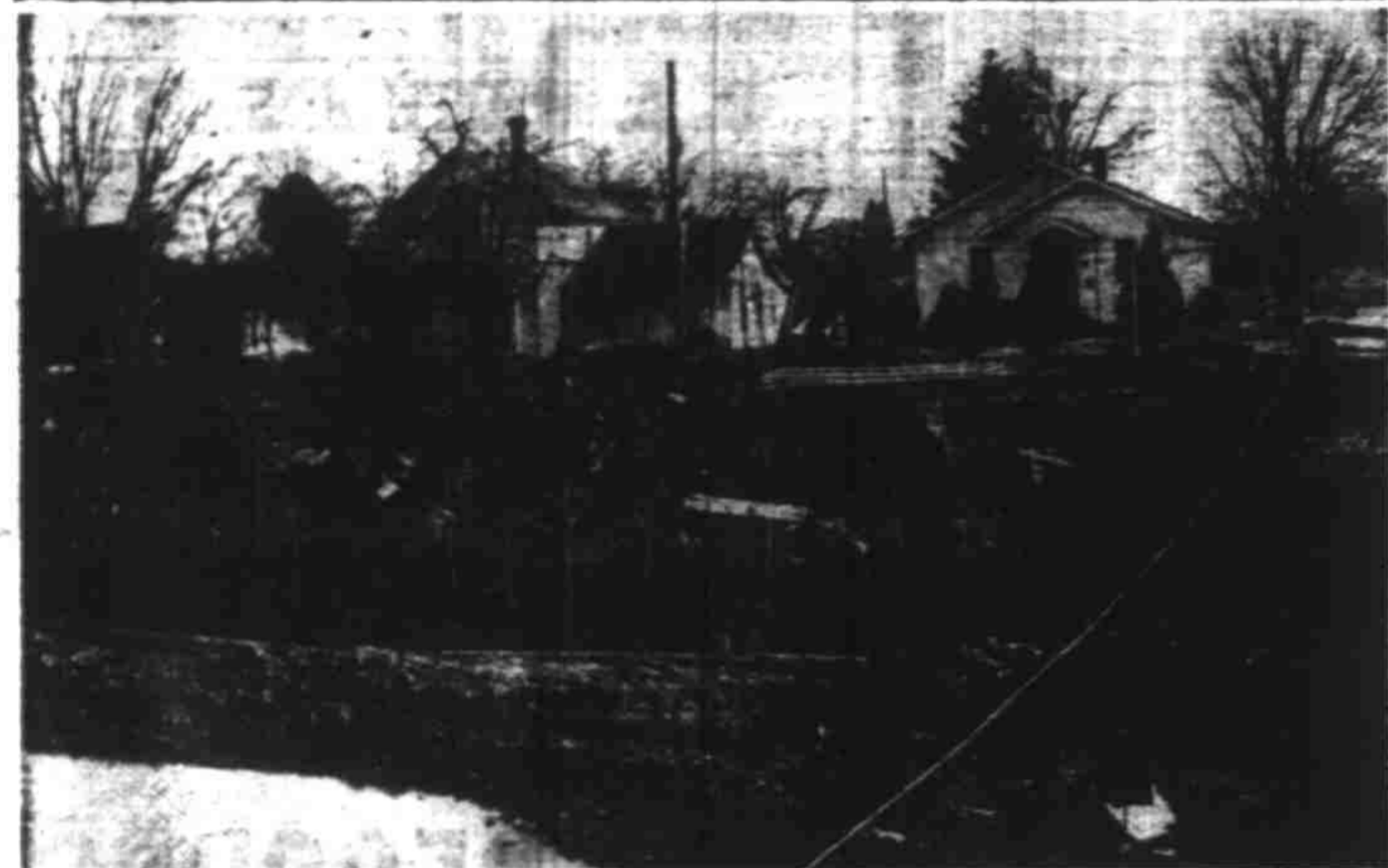
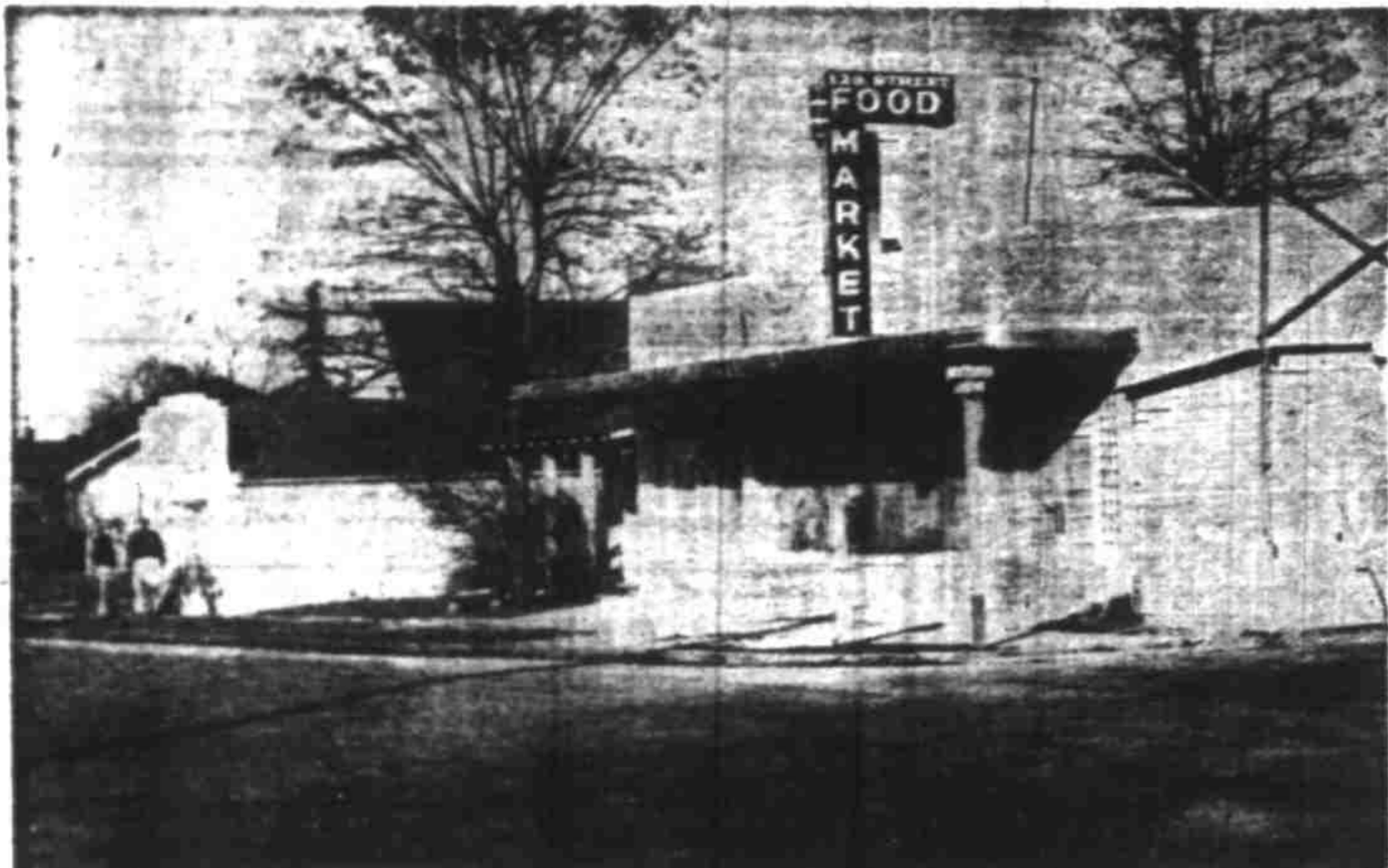


New Construction Dots South 12th Street



Salem's South 12th street is rapidly growing into a business district with self-service laundries, garages, stores and shops to serve the new residential areas in the southeastern corner of the city. Among the new buildings about ready to be opened for business is the new 12th Street Food market at 12th and Howard streets shown in top photo. The new building, with coffee shop and other new facilities, replaces an old wooden building formerly housing the market at the same site. At the left in the same picture is the facade of a building which will house a variety store operated by Mrs. Marian Ransom and Mrs. Floretta Anderson. Back of the variety will be an apartment court with four apartments nearly completed by owner C. O. VanKiesee, 1348 S. 12th st. Bottom photo shows Pringle creek in foreground at Lewis and South 12th streets where a retaining wall is being built and the area filled in for construction of a new building to house the Myers Glove company, now located at 1384 Ferry st. (Photos by Don Hill, Statesman staff photographer.)

20 Families Per Week Locating in Salem, Says C. of C.

More than 20 new families are locating in Salem every week and more than half the newcomers are from out of the state, it was estimated Thursday by the office came.

staff of Salem Chamber of Commerce.

The chamber is surveying its inquiries from newcomers and tallying information on newcomers available through Salem Credit association and other sources to compile charts showing monthly totals of new arrivals in Salem by the states from which they

Si, Si, SEE 'EM, señor!



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**SERAPE
STRIPE**
Ties

The snappy serapes down Mexico way inspired these.

Their gay colors and ingenious stripings will add zest to your vest. And such perfect knotting you've yet to see.

Come and see them today. \$1.

BISHOP'S

Since 1890

FOR Arrow Ties

Hospital Association To Sell Memberships

SILVERTON — Silverton Hospital association, which changed in recent months to a non-profit membership organization, decided at its board meeting Wednesday night to sell memberships, with Mrs. Henry Pritzlaff and Mrs. George Steelhammer, board members, to head this part of the work. Dr. A. W. Simmons, board chairman, reports.

During January, 123 patients were cared for at the local hospital and 22 babies were born.

Harmony 'Reigns' At Forest Grove

FOREST GROVE, Feb. 12—(AP)—All the people who are displeased by the strains of "Sweet Adeline" were prepared with ear plugs today. Tomorrow the town will hum with it. Quartets from a score of

northwest cities will compete for the second annual barber shop ballad contest championship.

LISTEN...

to a Special Talk on

"MONOPOLISTIC COOPERATIVE AGREEMENTS ON THE SALE OF PUBLIC TIMBER"

By Prominent Montana Attorney

LEIF ERICKSON

Today (Fri.) 1:00-1:30 P. M.

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BUILT STRONGER TO LAST LONGER!

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True "All Job" truck ruggedness!

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Famous fast starting!

Living room cab comfort!

THEY'RE here—the great new Ford Bonus Built Trucks for '48... greatest truck line ever! And they're new all through. Three new engines—a Six and two V-8's—with up to 145 horsepower! New Million Dollar cabs with living room comfort! Models? Over 115... five new series... two new Big Jobs—the biggest Ford Trucks ever!

And every one of these great new Ford Trucks for '48 is Bonus Built—built with extra strength in every vital part. This extra strength provides WORK RESERVES that pay off for you in two important money-saving ways!

FIRST: These WORK RESERVES give Ford Trucks a greater range of use by permitting them to handle loads beyond normal duty. Ford Trucks are not limited to doing one single, specific job.

SECOND: These Bonus Built WORK RESERVES permit Ford Trucks to do their jobs "relaxed," with less strain, less wear. Thus, Ford Trucks last longer because they work easier!

Come in today—see the only trucks that are Bonus Built. No wonder there are more Ford Trucks in use today than any other make!

© Whittier says Bonus means "Something gives in addition to what is used or strictly due."

"YOUR FRIENDLY FORD DEALER FOR MORE THAN 30 YEARS"

VALLEY MOTOR CO.

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LIFE INSURANCE EXPERTS PROVE—FORD TRUCKS LAST UP TO 19.6% LONGER!

Sally Sever's THRIF-T-TIP: FINE FOODS FOR LESS!

GREATER SAVINGS

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Thrifty shoppers depend on us for **QUALITY FOR LESS!** By doing all YOUR food buying here you, too, can realize substantial savings, and still give your food preparation the quality you insist on. **FOR REAL ECONOMY...FOR THE VERY BEST...IT PAYS TO RELY ON**

ERICKSON'S SUPER MARKET

Special! Friday - Saturday

Snowdrift Shortening

3 lb. can 1¹⁵

(Fluffo Shortening, 3 lbs. \$1.09)

Fruit Juices

Grapefruit Juice 46 oz. can	19c
Standby or Hersey	
Orange Juice 46 oz. can	23c
Hersey's Fancy	
Tomato Juice 46 oz. can	19c
Spencer	
Prune Juice Quart bottle	22c
Del Monte	

Nucoa Margarine 1 lb. 37c
(Keyko Margarine, 1 lb. 35c)

Salad Dressing 32c
Pint Jar
Nalley, Tang or Kraft Miracle Whip quart jar 57c

Hood River Apples box \$1.39
High quality Delicious or Jonathan. (Best value in food) Plus box deposit.

Pink Salmon 39c
1-lb. Tall Can
Tidele — Lenten value

COFFEE 48c
Hills, Folgers, M.J.B. Lb. can
(Schillings 1-lb jar 43c)

LOW PRICES

SAVE CRISP, FRESH VEGETABLES

Dreft For magic suds. Lge. pkg.	29c	Sunkist Oranges	288's for juice 39c
Egg Noodles Big Value 12 oz. pkg.	15c	or table. 2 doz.	39c
Macaroni-Spaghetti 2 1/2 lb. pkg.	31c	Tomatoes	
Best Bet		Fancy red	29c
Ripe Olives South Shore Pint can	10c	ripe. Tube	
Strained Honey 5 lb. can	98c	Calavos	
Whiteney's Western		Ideal Salad Fruit, 2 for	25c
Beans Stringless - Santiam Fancy No. 2 can	19c	Celery	
Green Spot		Large, crisp and fresh. Large bunch	19c
Sweet Chocolate 1/2 lb. bar	31c	Sunkist Lemons	
Ghirardelli's Eagle		Doz.	29c
Libby's Sweet Pickles, mixed	12 oz. jar 23c		

Flavo-Rite MEATS

Meat Prices Are Down!

PORK SAUSAGES	Lb. 49c
Little Pig Links — ideal for breakfast	
PORK CHOPS	Lb. 55c
Lean and tender	
PORK STEAK	Lb. 45c
Young, lean and tender pork.	
Pork Roast, grain fed, no shank	Lb. 42c
Fresh Oysters. Small Pacific	Pint jar 55c
Hams, Tenderized.	Lb. 59c
Pure Lard.	Lb. 27c
Half or whole	

Also at 3720 E. State

Ericksen's SUPER MARKET

QUALITY! SERVICE! SAVINGS!

ON PORTLAND ROAD — JUST BEYOND THE UNDERPASS