

# WHITE GOODS SALE



For Savings at Sears So Don't Miss Out . . . Come Early, Come Often

Sears is Open Til 9 P. M. Tonite!  
**HARMONY HOUSE 100%**  
 Virgin Wool Blankets

Regularly  
 14.88

**NOW ONLY 11<sup>88</sup>**  
 Pay Only 2.50 Down

- Gorgeous Harmony House Colors.
- Four Styles to Choose From.
- Two Sizes, 72x84 or 72x90.
- 100% Combed Virgin Wool.

Here's your chance to buy a 100% wool blanket at a real saving! Four styles to choose from; Novelty Stripes, Floral Pattern, Block Plaid or Candy Stripe. The very finest 100% virgin wool with the softest, springiest, thickest nap you have ever seen. Don't miss out as the quantity is limited.



**36-in. Quilted Plastic Fabric**  
 Cheese-cloth Backing

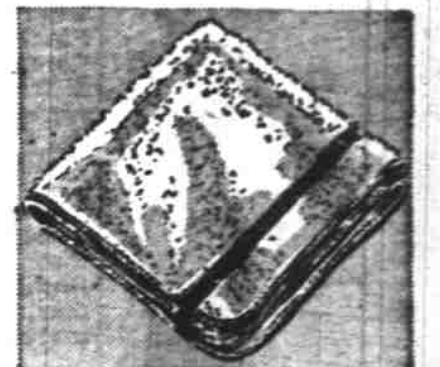
**1.00** yd.

Quilted Wataseal plastic fabric. Ideal for table covers, bassinets, baby carriage liners. Filled with soft plump white cotton. Quilted in attractive diamond stitching. Shades of cherry red, sunshine yellow, white, cameo coral, mint green, horizon blue.



**Hobbail Bedspread**  
 Full or Twin Size **4.88**

Popular hobbail bedspread, snowy white, with hundreds of puffy pom-poms. Attractive fringe on three sides. A grand buy!



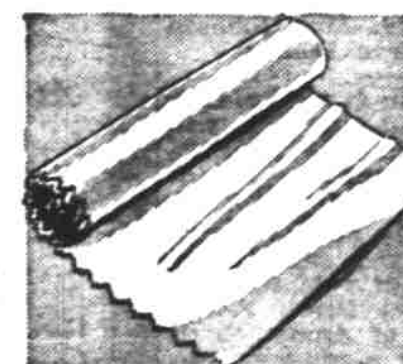
**Terry Washcloths**  
 Thriftily Priced **17c**

Extra fine quality . . . thick, wonderfully absorbent cotton terry. Firm, serviceable underweave. White with colored borders. 12 x 12 inches.



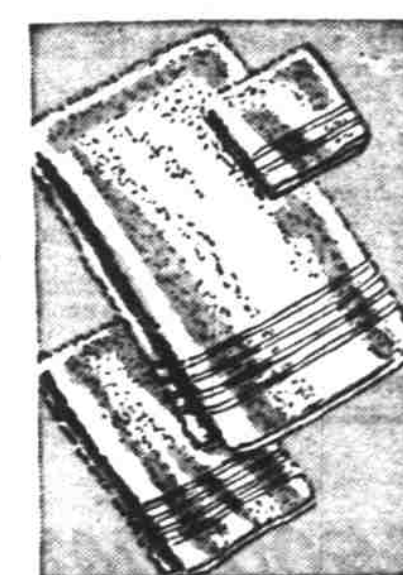
**Plastic Pillow Cover**  
 21x27-in. Size **1.09**

Easy-to-wash transparent plastic pillow cover! Heat sealed edges and 21-in. zipper closing are ideal protection from feather dust!



**Wataseal Shelving**  
 12 inches Wide **yd. 25c**

Heavyweight, waterproof plastic. Ideal for covering all shelves. Pinked and scalloped on one side. Blue, yellow, green, red or white.



**Soft, Thick, Pastel Color Towel Set**

Quality at Substantial Savings  
 Bath Size, **22x44-in. 59c**  
 Hand Size, 15x28-in., **33c**  
 Wash Cloth 12x12-inches, **13c**

Heavy cotton terry with fluffy absorbent loop pile. Firm selvages, taped hems for extra service. Cameo coral, horizon blue, or mint green, with white borders.



**Training Panty**  
**25c**

Soft white cotton knit training panty. Serviceable double fabric catch. Elastic waist. 1 to 4.



**Cotton Knit Tie Vest**  
**57c**

White knit combed cotton. Long sleeve style. Tie sides. Easy to put on. 10 to 16-in. lengths.



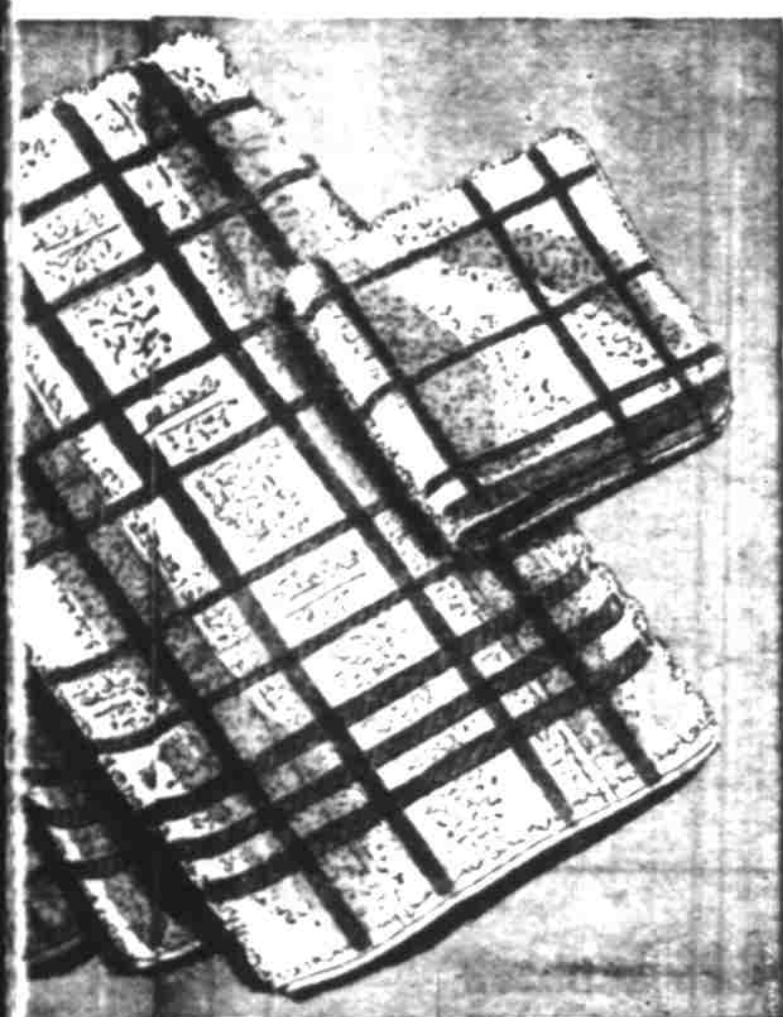
**Flannel Wrapper**  
**59c**

Sanforized flannellette wrapper. Embroidery and ribbon trim. White with pink or blue.



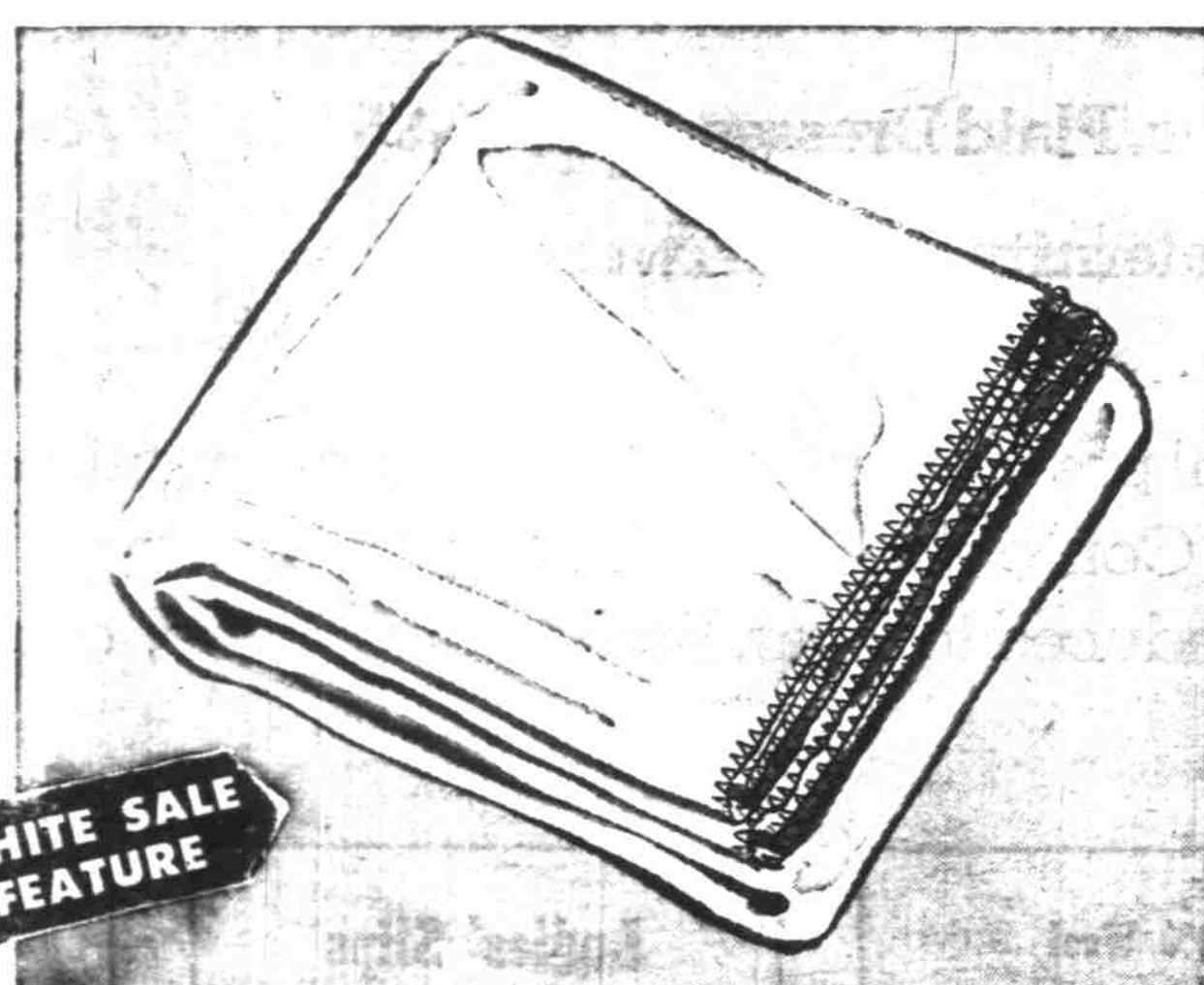
**Cotton Crib Sheets**  
**1.19**

44 x 72-in. size. Made of fine quality cotton sheeting. Sure to give you satisfactory wear.



**BEST PRICES IN YEARS**  
**FLY PLAID TOWELS**

Utility Towel **29c**  
 18x36-inches

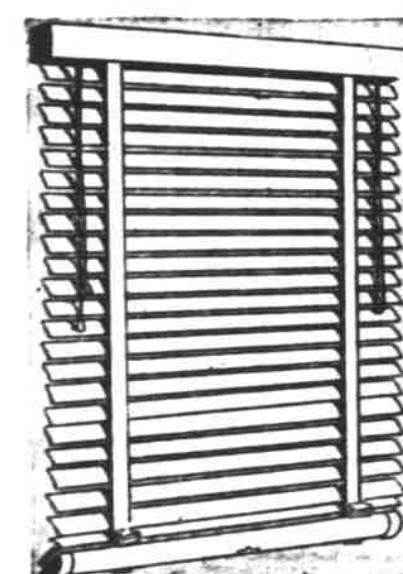


**WHITE SALE FEATURE**

**FOR SLEEPING COMFORT**  
**COTTON SHEET BLANKETS**

Ideal for use as light covering on cool spring nights, or to combine with blankets for winter warmth. Cream white, all new cotton sheet blankets in the generous 72x95-inch size. Hurry in for yours . . . take advantage of Sears new lower-than-low price!

72x95  
 Inches **1<sup>98</sup>**



**Harmony House Venetian Blinds**

Made to Measure

sq. ft. **55c**

Control light and air in your rooms with handsome, Sears exclusive steel Venetian blinds. The new tailored lines mean greater beauty. The flexible baked enamel finish steel slats are thin, strong, rust-resistant, easy to keep spotless.



**White Mattress Pad**  
 Twin Size **3.98** Ea.

For extra comfort, extra mattress protection. Zig-zag quilted muslin pads, with soft cotton filling.

**Additional Items From Other Departments.**

**Ladies Wear**

**Girls' and Ladies' White Cotton Anklets**  
 Sizes 7 to 10. 3 pair guaranteed to wear 3 months . . . **3 pr. 89c**

**Ladies' White Rayon Dickies**  
 With collars or plain round necks . . . ea. **98c**

**Ladies' Briseis**  
 Band leg, all elastic waist band in small, medium and large sizes . . . ea. **59c**

**White Nylon Hose**  
 Ideal for nurses, technicians. Sizes 8 to 10. **1.00**

**Cardtex Lift Bra**  
 Adjustable straps, elastic back closing. White rayon satin. Small or medium cup. Sizes 32 to 40 . . . ea. **1.50**

**Men's Department**

**White Shirts**  
 Crisp, white sanforized broadcloth. Fused collars. Sizes 14½ to 17 . . . **3.29**

**White Socks.**  
 Warm absorbent comfort. 2 ply combed cotton socks give comfort and long wear. Slack and regular lengths. Sizes 10 to 12 . . . **29c**

**Cotton Union Suit**  
 Short sleeve, ankle length. Well fitting sanforized cotton. Sizes 36 to 46 . . . **1.69**

**White Mufflers**  
 Rayon or cotton. Ideal for school, business or dress wear . . . **88c**

**Head Squares**  
 Large size, assorted fabrics . . . ea. **98c**

**SEARS 484 STATE STREET**

**HOURS:** 9:00 a. m. to 5:30 p. m. Daily  
 9:00 a. m. to 9:00 p. m. Friday