

Starts Today 9:00 A.M. Hundreds of Bargains! It's the Season for



Ladies Handkerchiefs
Hemstitched Hem **10c**
At this thrifty price you save! Good quality ladies' white cotton handkerchiefs. 13x13-in. squares edged with neat hemstitched hems.



Knit Rayon Brief
Sleek Fitting **59c**
Petit soft knit rayon in popular brief pantie style. Tailored to fit sleekly, with supreme comfort. Teaser color; small, medium, large.



Tailored Rayon Satin Slip

Bias Cut Style

2.98

Four-gore bias cut style that assures a smooth fit and will not twist or hang unevenly. Made of excellent quality rayon satin. Seams are double stitched and rip proof, for longer wear. Adjustable straps.



Boyville Tee Shirt
Navy Style **69c**
Neatly styled tee shirt that can be worn as an undershirt. Strong combed cotton. White. Small, medium, large. Stock up at this low price.



Pilgrim Tee Shirt
Popular White! **69c**
The all purpose "Tee"—perfect for sportswear or use as an undershirt. Flat knit cotton really wears. Has short sleeves. Small, medium, large.



Dressy White Shirt
Non-Wilt Collar **3.29**

Sparkling white mercerized broadcloth. Sanforized herringbone weave. A real Pilgrim value! 14 to 17 collars, 32-35 sleeves.



36-inch Broadcloth
Heatherblend . . . **59c**

Makes up beautifully into house dresses, children's dresses. Easily laundered, colors are fast. Choice of prints or plain.



Lace Edged Cotton Slip
98c

Dainty white cotton slip. Lace edged neckline. Ruffled hem. For 6, 12 month size.



Cotton Dress
1.09

Embroidered batiste collar or collarless styles. 6 to 12 month sizes. White, pink or blue.



Knitted Gown
59c

Infants size. Snowy white downy soft knit cotton gown. Drawstring at sleeves and bottom.



Knitted Wrapper
59c

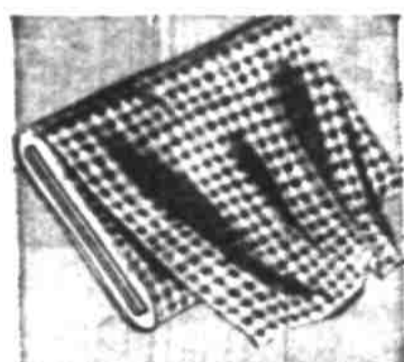
Soft snowy white cotton knit wrapper. Three tie tapes close front. Infants size.



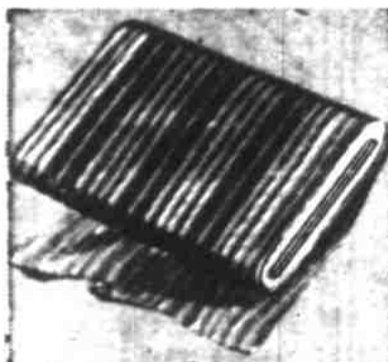
Remember **HARDY** **VICTORY**

FOUR STYLES

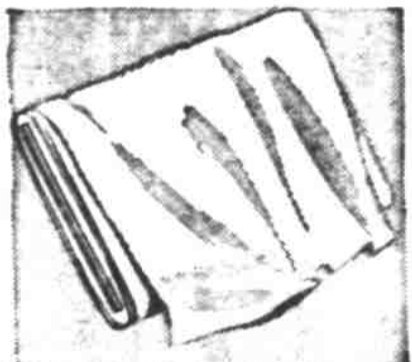
- BLOCK PLAID
- FLORAL PATTERN
- CANDY STRIPE
- NOVELTY STRIPE



36-inch Gingham
Assorted Colors **yd. 69c**
In a pretty array of colors and checks! Amazingly low priced! Of fine quality cotton that launders beautifully. Colors are washable.



36-inch Chambray
Sanforized **yd. 69c**
Fine cotton chambray in assorted soft colors and pretty stripes. Sanforized—maximum shrinkage 1%. Washes and wears beautifully.



Cotton Flannel
36 inches Wide **yd. 49c**
Typical Sears savings on softly napped cotton flannel. Use it for pajamas, infants' garments, diapers. Carefully bleached to a snowy white.



WHITE SALE FEATURE

REDUCED FOR THIS SALE

33 1/3 % WOOL BLANKETS

649

- Wide, lustrous rayon satin binding
- Comfortable luxury length, 72x90 inches

Soft, warm deep-piled blend of 33 1/3% wool, 41 2/3% rayon and 25% cotton. Choice of lovely pastels with contrasting border stripes. Specially priced . . . buy now.

"Satisfaction guaranteed or your money back" SEARS



WHITE SALE FEATURE

STOCK UP! LOW PRICES ON FLUFF

15x27-inch Hand Towels . . .
11x11-inch Washcloths . . .
Cotton terry with a soft, thick firm enduring underweave. In blue or red and green plaids or stripes. Save on these values.

Additional Items From Other Departments.

Shoe Department

Infants' Shoe

Wee Walker quality white blucher high shoe. Best quality elk leather uppers. Leather sole and heel stitched down construction. Sizes 2 to 8, D widths . . . pr. **2.69**

Infants' Shoe

Biltwell quality white moc-toe high shoe. Full grained elk leather uppers. Leather heel. Compo construction. Sizes 5 1/4 D to 8 D . . . pr. **3.49**

Girls' and Women's Shoes

White moccasin oxfords. Long wearing crepe or composition sole. Leather uppers. Sizes 3 1/2 to 9, AA, A, B, C widths. **5.95**

Yard Goods

Printed Shantung

38" intriguing prints both large and small in softly draping rayon and aralac shantung. Colors remain bright after repeated washings. Yd. **1.29**

Cotton Batiste

36" wide in white and pink soft, sheer mercerized batiste for lingerie, infants' clothes, blouses. Thriftfully priced . . . yd. **59c**

Quilted Taffeta

39" wide in white, pink, blue, gold and green for housecoats, bed jackets. Yd. **79c**

Embassy Prints

39" wide in lovely prints suitable for blouses, dresses. Several colors and patterns to choose from at . . . yd. **98c**