

Williams' .343 Average Tops in American Loop

CHICAGO, Dec. 20 (AP)—Ted Williams' third American league batting title in six years today officially was awarded to the lanky Boston Red Sox outfielder, who did some "goat-getting" of his own this year with a championship average of .343 and three other attack titles.

Now the league's fourth three-time batting champion, Williams also led in home runs with 32 runs scored with 125, and total bases with 335, according to official league statistics.

Immortal Ty Cobb capped the junior circuit crown 12 times, but after him the honor is narrowed to Harry Heilmann with four titles and Napoleon Lajoie and Williams with three each.

Second spot with .324 each was shared by Chicago's Taft Wright and Shortstop Johnny Pesky of Boston, who led in hits for the second straight year at 207 and was the only player to top 200 blows. Only 12 regulars in all bettered 300. Others were George Kell, Detroit, .320; rookie Dale Mitchell, Cleveland, .316; Joe Di Maggio, New York, .315; Manager-Shortstop Lou Boudreau, Cleveland, .307; Luke Appling, Chicago, .306; George McQuinn, New York, .304; and Sabath Mele, Boston "freshman," .302.

The team hitting championship was grabbed by pennant-winning New York with .271, a climb of 23 points from the Yankees' seventh place finish in 1946.

Seattle Quintet Bumps Portlands

PORTLAND, Ore., Dec. 20 (AP)—The Seattle Athletics came from behind tonight to nose out the Portland Indians, 60-56, in a Pacific Coast Professional basketball league game. Playing Coach Al Brightman showed the Athletics the way, scoring 14 points in a great third-quarter exhibition that brought Seattle from behind a 31-26 halftime deficit to a 46-45 lead.

Seattle (60) (56) Portland
Price (19) (19) Tait
Gilbertson (8) (7) Smith
Kottman (2) (16) Jorgensen
Leak (8) (0) Roos
Brightman (19) (5) Kerber
Seattle subs: Dalthrop 4, White 4, Watson 5, Portland subs: Hashagen 3, Sutherland 7.

TRUJANS WIN 52-46
CHICAGO, Dec. 20 (AP)—Guard Earl Wallis led a scoring spree in the last 10 minutes to herd Southern California to a 52-46 basketball victory over Northwestern tonight before 12,000 fans in Chicago stadium.

Tuning Up



A trio of Michigan football players tune up in a chorus of "California Here I Come" as they pulled into Los Angeles Saturday to make ready for their Rose Bowl date with Southern California New Year's day. At the piano is Center Dan Dworsky. Standing are Guard Bob Erben and Tackle Al Wistert.

Huskies Turn on Gophers, 55-49

MINNEAPOLIS, Dec. 20 (AP)—Scoring in final seconds of the game the University of Washington Huskies clinched a basketball victory over Minnesota tonight 55 to 49. The win gave the Huskies an even break in a two-game series, having bowed to the Gophers last night.

Idaho Cage Scene Bad, Says New Coach Finley

MOSCOW, Idaho, Dec. 20 (AP)—They can bring out the crying towel and dust off a fresh seat on the bench now that Chuck Finley had arrived at Idaho. The new Vandal basketball coach seems sure his boys will need all the breaks plus a few assists from the officials just to get suited up for the games.

Finley was hailed as one of the country's top basketball players when he starred at Maryville Teachers' college in Maryland and in the professional ranks. He developed an enviable reputation as a coach at New Mexico school of mines. But those were the good old days. Now he is just an un-instructed newcomer in a conference he knows nothing about except that it is too tough for the poor kids he will have to lead to the slaughter every week.

"We will be lucky to win three games," he draws. There is no alarm or bitterness in the drawl—just a resigned sadness.

Idaho won just one conference game last year, rising up at the last minute to defeat the champion Oregon State Beavers. The Vandal fans were pessimistic about the chances this year—or thought they were until they met a real pessimist. "We had to go into the intramural teams to find any players," Finley explains, "and our freshman prospects are not good."

But Idaho at least has Jack Phoenix. After all, when a player is six feet nine inches tall and has been playing in the conference two years—Finley eventually admits that he has several boys who might learn to play basketball. There is Forward John Evans, a letterman, who has just put away his football suit. Letterman Jay Gano can relieve Phoenix at center. Forward Dick Geisler and Guard John Taylor are lettermen.

Snapp Seeking Local Armory

Jack (Ginger) Snapp, the rising young Klamath Falls middleweight who New Year's night tangles with Portland's Bobby Volk for the state title belt in Portland, was a Salem visitor Saturday with his manager, Roy Drake, and Matchmaker Hutch Hutchinson of the National Boxing club. The group was attempting to obtain permission to do

Snapp's training in the Salem armory and left with the decision resting with the armory board. No admission charges would be made to watch the popular scrappier tune up, if the armory arrangements can be made. He would work out with Lightweight Chuck Brown and Middleweights Leo (The Lion) Turner and Joey Albina, all of whom have been lined up as sparring partners for Snapp.

Tickets for the Snapp - Volk scrap will go on sale at Maple's in Salem Monday.

50 Scouts at Camp Meeting

Approximately 50 Boy Scouts from the Cascade area council are in attendance this week at the annual Order of the Arrow election meeting at Smith Creek camp in the Silver Creek recreation area. Made up of honor campers, the society will also lay plans for promoting an increased attendance at Camp Pioneer next summer, arrange for a spring dance and outline a 1948 program.

The meeting is in charge of Advisor Vern Merrick of Woodburn, Jerry Bachle of Salem troop 4, incumbent president, and Jerry Scott, council field executive. Bachle and Jack Hutchings of Detroit will be initiated into the group's select second honor.

There are no blood vessels in the lens of the human eye.

Pin Points

BY JERRY STONE

It'll be busy time for the legging clique with the advent of the infant 1948 as the state tourney and the ABC classic loom large on the schedule. That the state meet which hits Capitol alleys, starting January 8 will be the biggest ever is illustrated by the fact that 188 teams are now registered for the show against the 125 which burned the lanes in the 1947 event at Seaside. As for the ABC—the pin fraternity's own world series—it's probable that but two teams will represent Salem at the classic which is set for Detroit this year. Bob Keel, co-operator of the Capitol set-up, says that, where a half dozen or so fives look in the ABC at Los Angeles last season, most of 'em are going to stay home this year because of the greater jump to the Hub City. One of the teams which will make the Detroit trip is the Keith Brown major league outfit—and the lucky guys will be travelling in grand style. Sponsor Keith Brown is not only going to pay the expenses of his rollers but is also going to open the purse strings wide enough to permit the rents to take their wives along. The other local quintet to make the jaunt probably will be made up of a collection of top-notchers picked from the various teams.

Don Wroten will no longer be displaying his talent in local league play. The red-hot flinger who made a very good showing back at the national match play circus in Chicago, has been transferred to Portland by his employers, a construction outfit. However there's a chance Don may see action for a local five in the state show. Incident-

ally, Wroten's 36 game average in the Chicago rollover was a snappy 198. It's obvious how terrific was the competition. . . . And as for Andy Varapapas who came out the winner in the Windy City whindig, he surely can claim Bowler of the Year honors. Andy also has a half share on the doubles title. . . . Bob (Texas-tinged) Keel, who's matched hooks with Varapapas (and even won some dough from 'em), informs that the shortish alley maestro is a clutch wheeler all the way.

"Andy," says Keel, "can look mediocre and even bad until he has to get a batch of strikes. Then watch out!" . . .

Pot Game Specials: The Clines crew take on Eugene's top alley-men in the second half of an inter-city duel today at 1 o'clock at Capitol with \$200 on the line. The Clines will have to make up 199 pins to take the money. . . . He Almost Did It: Lawrence McCluskey, Salem heaver, poured his ball down the lane in Portland the other eye, hit thin leaving the 4 and 3 upright and had to settle for a 298 score. Needless to say he won the pot.

Bowler of the Week: Ed (167 average) Maerz, who hit a 637 series while rolling for Knights of Pythias in the Friday 9 o'clock loop. . . .

Duck Doings

Again switching the spot to Tom Wood's duck-pin drome we find that a new version of the duck sport has taken the fancy of the rollers. Name of the new 'un is Five Pins—and just as the

name implies, the number of pins you aim at amount to five (the No. 1 head pin and Nos. 7, 8, 9, 10 in a row in the rear). Main value of this modified game lies in the dandy training it provides for its conventional brother sport. . . . Local duckmen and duck gals are looking forward to plenty of matches with out-of-town competition come the first of the year. . . .

Top Net Ranking To Louise Brough

NEW YORK, Dec. 20 (AP)—Louise Brough of Beverly Hills maintained an old California tradition when she was ranked No. 1 among the nation's women tennis players for 1947 by the nominating committee of the U.S. Lawn Tennis association.

FURNACES For All Size Homes

At Christmas time we can pause and look over another year, to see how well we have followed the teachings which have given Christmas its significance. As manufacturers of a product needed by all people for home comfort, we can always feel we have contributed to the betterment of life if, during the year, our efforts have been spent doing the best job we can do. Our success is measured by the increased popularity of our products. Pacific furnaces are popular because of a combination of factors, most important of which are excellent workmanship, efficiency and cleanliness of operation. We have never resorted to high-pressure sales methods; we merely try to tell truthfully about our products and let customers decide for themselves. Such a sales policy, plus constant improvement of our designing and engineering methods, have enabled us to make progress during the year. If your furnace is a Pacific, whether you burn oil, wood, sawdust or coal, we can feel that we have contributed something to your enjoyment of Christmas by having served your needs.

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	Price	Tax	
New York	17.9	4	1 1/2 23.4
Seattle	16.7	5	1 1/2 23.2
Los Angeles	15.6	4 1/2	1 1/2 21.6
Chicago	16.8	3	1 1/2 21.3
Atlanta	17.5	6	1 1/2 25.0



1. Prices vary, of course, throughout the country, but if you take Los Angeles as an example, you'll pay 10 1/2¢ a lb. for flour. Potatoes, your cheapest vegetable, will cost at least 5¢ a lb; sugar, 9¢; table salt, 6¢; bread, 22¢; and meat—from 42¢ a lb. on up. A \$45 man's suit will cost you about \$11 a lb; a \$6 pair of shoes about \$3.

2. But regular grade gasoline, exclusive of tax, will cost you just 2 1/4¢ to 2 3/4¢ per lb., depending on where you live. Pound for pound, that makes gasoline just about the cheapest commodity in daily use in America. To give you some idea how cheap, let's suppose it were possible to mail a pound from Los Angeles to Seattle.

3. The U. S. Post Office would charge you 17¢ just for taking it up there. But Union Oil will pump crude from a mile or two below ground; pipe that crude several miles to their refinery; process it into 76 Gasoline; ship it 1,349 miles by tanker to Seattle; deliver it by truck to your neighborhood station; and sell it to you for 2.6¢ per lb., less tax.

GASOLINE PRICES IN MAJOR CITIES			
(On or about Jan. 10, 1939)			
Berlin . . .	59¢	London . . .	31¢
Bombay . . .	30¢	Paris . . .	30¢
Istanbul . . .	45¢	Prague . . .	41¢
Lisbon . . .	42¢	Rome . . .	81¢



4. Does that mean that gasoline is just naturally cheap? No, the average retail price of U. S. gasoline 25 years ago was twice what it is today.* And the quality since then has immensely improved. Furthermore, gasoline prices in other countries of the world in 1939—when conditions were normal—were two to four times higher than U. S. prices today.
*Probably 4 times considering the low purchasing power of today's dollar.

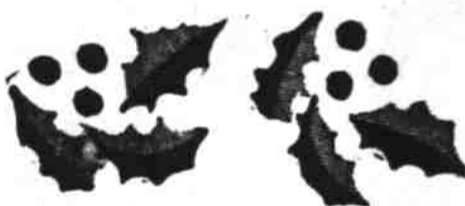


5. What it does prove is the value of competition. Competition has kept the American oil companies striving constantly for ways to improve products and cut costs. For in competitive business that's the only way you can get more customers. Where an oil industry has been controlled by the government, this hasn't happened.



6. For there's not much incentive to go after more customers when you already have them all. But our American incentive system offers a reward in the form of more business or more wages to anyone who can do a better job. This incentive explains why the rest of the world's oil industries have been so far outstripped by our own.

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INCORPORATED IN CALIFORNIA, OCTOBER 17, 1899

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