



THE GIFT THAT KEEPS ON GIVING

RCA VICTOR

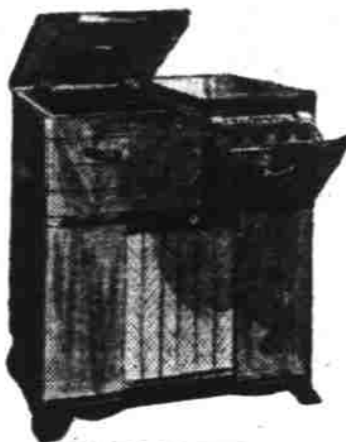


RCA VICTOR VALUE ONLY 25.95

What a buy! It's RCA Victor. It has the "Golden Throat" tone system. Built-in "Magic Loop" antenna. Model 65X1 in walnut-plastic, ivory version is slightly higher. Hear it!



RCA VICTOR 66X2
An ivory-plastic beauty. Graceful for bedside table... ideal for kitchen, dining room, den or playroom. Has RCA Victor exclusive "Golden Throat" tone system. Standard, short wave. Priced lower in walnut version. This set **41.95**



FINE VICTROLA RADIO-PHONOGRAPH
This beautiful console gives you glorious tone of RCA Victor's "Golden Throat." Plays up to 12 records automatically. Has "Silent Sapphire" pickup... no needles to change, records last longer. Standard and short-wave bands. Ask to hear **109.50**
Victrola 67V1.
"Victrola"—TM Reg. U. S. Pat. Off.



RCA VICTOR "GLOBE TROTTER" Portable Radio
Plays on battery or house current. Has RCA Victor "Golden Throat" tone system. Dynamic speaker. Built-in "Magic Loop" antenna, plus extra removable loop antenna. Powerful and selective. Pulls in distant stations. Case of weatherized aluminum and beautiful plastic. See it! Hear it! Only **68.20**

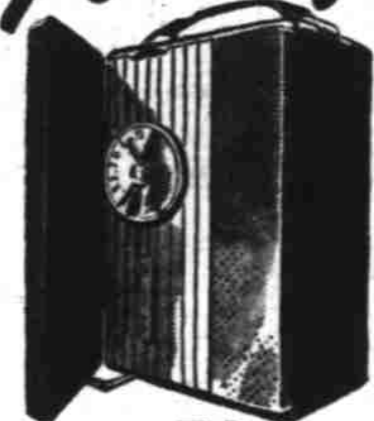


Even Santa's in the Swing!

Give A Gift Certificate

FOR RECORDS OR RADIOS

• Graduation • Birthday • Wedding •
Gift Hit!



RCA VICTOR "Personal"
Pocket-size portable, room-size volume. Fine tone. Plays instantly anywhere. Smart alligator-grained plastic. Choice of colors. Lowest-priced RCA Victor battery set. **only 33.95**



Automatic Victrola Radio-Phonograph!
Plays up to 12 records. Has the "Golden Throat" tone system. "Silent Sapphire" permanent-point jewel pickup...no needles to change, cuts down "platter chatter." Fine walnut-veneer cabinet. Victrola 65U, **104.50**

Pay to the order of _____ Name of Recipient

A Choice of Radios or Records having a list value of \$ _____

Redeemable at Heider's 428 Court St.

Signature

"The Gift That Keeps on Giving"

Please Send: Amount

Gift Certificate \$ _____

Charge to my account

Check or money order enclosed

Signed _____

Address _____

For any amount for a down payment for anything they wish in our large stock of Radios and Records

OPEN DEC. 19-20-22-23 TILL 9 P. M.

HEIDER'S

428 Court