

BUY IT NOW!
PAY NEXT
YEAR!



NOW! Clean-sweep

CLEARANCE

Today
and
Saturday

EVERY DRESS IN STOCK

INCLUDING THE HUNDREDS
OF FAMOUS "EXCLUSIVES"

\$6⁹⁵

\$8⁹⁵

\$13⁹⁵

In this group you'll find a great choice of dresses for almost around the clock wear! Dresses for morning, afternoon, street, work, school, travel, etc. Crepes in fine rayons, worsted and soft wools . . . gabardine and homespun weaves! Sizes 9's to 42's.

Casuals and afternoon dresses in the new Fall fashions and shades you want for now and later. Many famous nationally known brands here you'll recognize as much higher priced frocks. Sizes 9's to 52's.

Tailored and afternoon frocks in this group will take you places right through the holiday season and later. Here are blacks, browns and that new purple in the "New Look" dress fashions you need at prices you can afford. Be sure to shop early for best choice! Sizes 9's to 22's.

\$19⁹⁵

Finer rayon crepes and wool 2-pc. dresses make up this group of bargains that will save you many dollars for other gifts. A great many \$40.00 dresses in the group with names listed as "exclusives" you've wanted but didn't think you could afford. Buy them now at this low price! Sizes 12 to 18.

Your Unrestricted
CHOICE

Of Fashion's Best

DRESSES

- | | |
|-----------------------|---------------------|
| ... CAROLYNS | ... TRILBY |
| ... JUSTIN McCARTY | ... MANFORD |
| ... JEANNE BARRIE JR. | ... MARJONE |
| ... HARVEY BIRIN | ... JOYCE |
| ... TERRY HALL | ... NELLY DON |
| ... EDDIE RUBENSTEIN | ... MARK ROBBINS |
| ... BRUCEWOOD | ... HOBBIES |
| ... MIL-JAY | ... BABBS JUNIORS |
| ... REICH | ... JERRY GILDEN |
| | ... GRACIE FASHIONS |

Dresses For ...

- | | | |
|------------|--------------|---------------|
| EVENING | TRAVEL | STREETWEAR |
| AFTERNOON | SCHOOL | BUSINESS WEAR |
| WEDDINGS | PARTY FROCKS | TOWN OR |
| BRIDESMAID | DINNER GOWNS | COUNTRY |
| | | SPORTSWEAR |

SIZES! A Very Unusual Range of Sizes Such as 9 to 20 and 14½ to 50½

COLORS! The vibrant shades of the new season are amply backed-up with the soft rich tones of the fall and winter browns, earth shades as well as the popular navy and blacks.



Your Flair For
Femininity Has a
Wide Field ...

... everything this season is lush and full ... fabrics shining and rustling ... styles curved to your dimensions ... touches of sparkle ... swathes of drapery. Dress to the quieties of the season in our new, holiday dresses. The demands for the new season just ahead will be great, but with dresses priced for quick clearance ... dresses new ... many only recently unpacked, you'll find yourself smartly outfitted for any and all occasions!

DRESSES at
20% LESS

Any dress in stock not listed in the above bargain groups will be priced at 20% less than regular. This includes the Nelly Don clearances ... and all other exclusive brands clearance.

DON'T PUT IT OFF! COME DOWN EARLY THIS MORNING AT 9:30 AND SELECT AS MANY AS YOU WISH. THERE ARE NO RESTRICTIONS, WE WANT YOU TO BE HAPPY WITH YOUR PURCHASE.

FABRICS

SATINS ... TAFFETAS ... RAYON AND SILK CREPES ... WOOL WORSTEDS ... SOFT WOOL FLANNELS ... GABARDINES ... CANTON RAYON CREPES ... TWILLS ... FINE COTTONS ... LINENES and many other fine quality fabrics!

