



THERE'S A GREAT DAY COMING!

WE'RE READY TO HELP YOU

GET READY FOR CHRISTMAS

- Who says there isn't any Santa Claus? This Little Bronco Buster practically heard the Genial Old Gent come puffing down the chimney. And when Mom and Dad found him under the Christmas tree on the Holiday morn . . . they looked in wide-eyed innocence when their Great Believer proclaimed: "Look what Santa left for me!"
- We like to think the Little Man is right. Of course there is a Santa Claus . . . a symbol of all that's good and generous in the world, existing in the imagination of all children—the world over—generation after generation. The thought is an inspiration to all of us at Miller's as we plan and prepare for that Great Day.
- This year, as every year . . . as the Yuletide Season comes upon us . . . we are prepared to help you express that Christmas spirit to all your loved ones . . . friends and neighbors . . . children and parents . . . those in distant places and those close to home.
- You'll find Gifts for all in full abundance at Miller's . . . from cosmetics to camping kits . . . from diamonds to doo-dads . . . from silverware to sister's scarf . . . from picture albums to Papa's shirts.
- So . . . when you're filling out your Gift-list . . . and playing Santa to all the family . . . remember . . . your Gift will have an added welcome if it bears the famous label of Miller's.

Kids! Toyland is Open!



.....the store of a million gifts