

Santa Preview Saturday at Sears!



HAPPY TIME

TOY TOWN

Kiddies, come see! Mothers, come save! Hurry to Sears wonderland of toys where Santa has left the very pick of his pack... a fairyland of gleeful gifts, a world of fun!



For one big day only... Santa Claus has left his busy shop to see all the girls and boys at Sears... yes, ahead of time! To preview his great wonderland of toys. Then, presto! He'll be off again and won't be back till December 1. Kiddies come and see Santa now. It's fun for all the family.

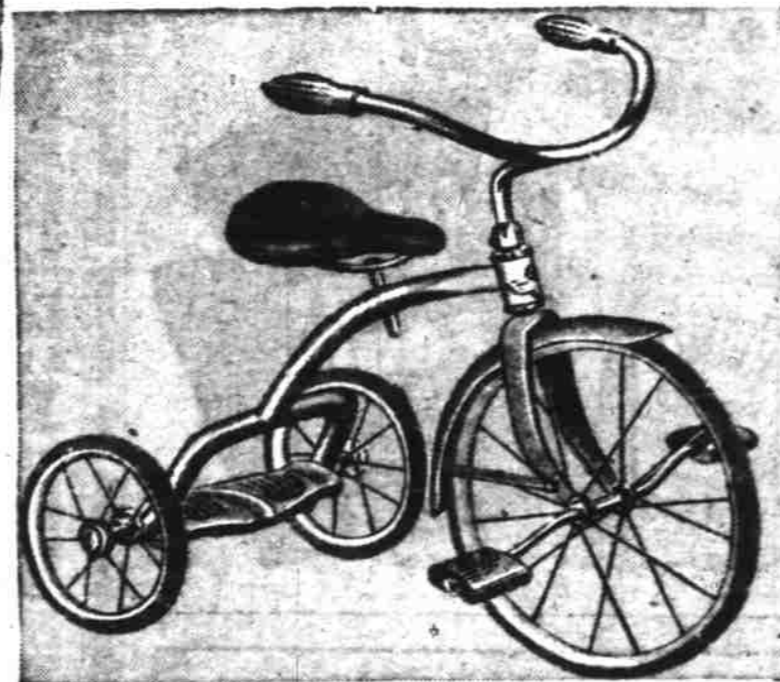
FREE CANDY CANES FOR THE CHILDREN!

Heartwarming Dolls That Light Up Baby's Eyes

Magic Skin Doll

5⁹⁸

Every little girl dreams of owning a life-like doll with go-to-sleep eyes and skin that feels almost human. She can sponge it, powder it, dress it. Will outlast many ordinary dolls. With complete layette and clothes. 14 inches high.



12 inch Front Wheel Tricycle

949

Only 2.00 down

He'll be the envy of the neighborhood with his rubber-tired, all-steel tricycle! Ball bearing front wheel. Handsome crescent-type fenders. Bright red and white enamel finish.

Billy Boy Pedalcar 5.98

Great for fun and developing muscles! All steel. Well-balanced to prevent tipping. Rubber tires, pedals.

Dream House

4 room Dream House completely furnished, two story furnished with garage and car **3.19**

Wardrobe Trunk

Get one for her dollie; metal covered. 2 drawers with lock and key **3.69**

Tinker Toys

Junior set 81 pieces, for children of all ages. Instruction book included **75c**

Mysto Magic Tricks

10 fascinating tricks for the pocket or stage. Vanishing handkerchiefs and galloping dime **1.50**

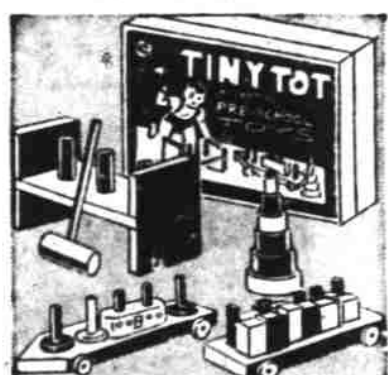
Junior Erector Set

Teaches basic engineering principles to young builders. Complete with instruction book **3.00**

Donald Duck Duet

Full of action! Lots of fun! Long running key wind spring motor. Bright colors. 10 1/4 in. high **1.79**

THRILLS GALORE! 1001 WONDERFUL TOYS - BETTER GIFTS FOR LESS!



Tiny Tot Wood Set
Complete Set **98c**

Smoothly sanded, brightly colored wood toys. Includes educational peg tower, hammer board, peg boat and peg blocks.



Stuffed Animals
Washable Toys **3.19**

Here's a regular menagerie of soft pastel and print animals. Scotties, elephants, lambs, horses, cats, and spaniels.



Jack-In-The-Box
It's Donald! **1.79**

Surprise...it's Donald Duck popping out from a gay box in his cute little sailor coat and hat. Box is 5 inches high.



Bouncing Pony Ride
35 1/2-in. Long **5.29**

Here's real fun in a hobby horse for the kids. Well-made wood standard, steel spring. Enameled. In red, green and ivory.



81-Piece Paint Set
In 20x13-in. Box **2.19**

All the necessities for the young artist. Includes paints, crayons, brushes, palette, stencils, water trays, 12 pictures and charts.



Metal Wheelbarrow
Sturdily Made **2.49**

This toy is just right for youngster's sand pile digging. Does a man's size job. Tubular steel handles, solid rubber tires.



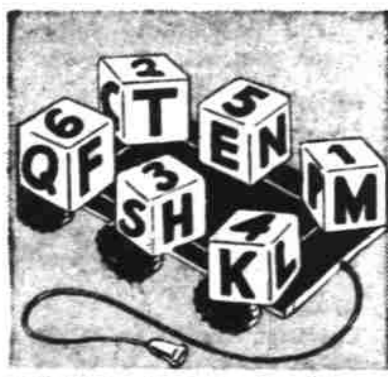
Borden's Milk Truck
20 x 6 1/2 x 10 1/4-in. **2.19**

A miniature of the real wagon you see on the street. Wood wagon with lithographed metal sides. Pull string and 4 bottles included.



Climbing Army Tank
All Steel **2.98**

Shoots sparks, climbs over obstacles and up steep grades. Powerful clockwork motor. Wide rubber treads. Lithographed. 10x5 1/4 x 5 1/4.



Whirl-A-Block Cart
Popular Pull Toy **1.59**

Six colored removable plastic blocks whirl amazingly as wagon is pulled. Each block has clear letters and numerals. Wagon 9" long, blocks 1 1/2"



Steel Doll Swing
Red and Ivory **1.95**

For dollies' play periods—and for little mothers' too. Size 22 1/2-in. high, 13 1/2-in. wide, 16 1/2-in. deep. Parts easily assembled.



Donald Duck Toy
Gay Drum Major **65c**

Plenty of action to fascinate little folk as they pull Donald Duck behind them. He quacks, moves his arms, twirls his baton.



Soda Fountain Set
It Really Works **3.98**

Yes, this tiny 10 x 8 x 6 1/2 inches soda fountain has 4 plastic syrup pumps, marked cherry, cola, root beer and chocolate.



G-Man Gun
Sparks Flash! **2.15**

Rat-tat-tat! And bright sparks fly from the end of this realistic machine-gun. Long running clock-spring motor.



Horse Chime Toy
Fun for tots **95c**

What fun to run with this chiming pull-toy! And it's made to take plenty of hard knocks with its metal wheels and wood body.



Toy Adding Machine
All Metal **1.49**

Let them play "office" on a machine that really works! Actually adds quickly and easily up to 9,999. A help for Mother, too!



Deluxe Scooter
At Sears Low **6.65**

Big, 38-inch long steel scooter with 10-inch disc wheels, and semi-inflated tires. Complete with parking stand and brake.

"Satisfaction guaranteed or your money back" **SEARS**

484 State Street

Hours: 9 a. m. to 5:30 p. m. Daily
9 a. m. to 5:30 p. m. Friday