## PRICE'S Midseason Stock - Reducing

Sale Dresses

Complete close-out all styles and sizes in wools and crepes, dressy and tailored styles. Complete range of fabrics. You must have two or more of these famous numbers. Formerly sold at \$25.00. Now

OPENS 10 A.M.

Sale Coats

A close out in broken sizes, colors and styles. You must be here when the doors open to get one or more of these famously styled garments. Formerly sold to \$55.00. You get them for only-

This Morning!

Sale Close 25 Blouses

Regularly sold up to \$8.95. While they last at only 3.95.

Salz Better Dresses

We are offering a very select number of our finer dresses for an inducement to make this an outstanding promotion. Come early and get \$49.95 artistically styled dresses at only

A group of our most popular sellers at a conservative price of \$35.00. Will go in this sale at only

ale Skirts

In sizes from 10 to 20. Plain colors, plaids and checks. Very popular sellers at \$14.95. Come and get them at only

Beautiful selection of any type of the finer furs is being offered in this mid-season fur sale. Be sure and get PRICE'S quotation before you buy, as we are offer-ing drastic reductions. It will cost you money if you do not investigate our liberal selling plan.

BEAVER AND VELVET HATS

Come and get them at only half price while they last.

PRICE'S BEAUTY SALON

is the rendezvous of better-groomed women. Vivian Enyeart is the genial proprietor who will greet you and give you consultation. Only the most talented operators with long experience are in Salem's finest beauty salon. 125 N. Liberty.

Beautiful Suits
Line of

For quick disposal. We have never offered these famous makes at such a drastic reduction, but hundreds of beautiful garments must go quickly. Come early. Formerly priced to \$69.95. Now at

**EXCLUSIVE AGENTS for SPALDINGS** 

Complete line of sport oxfords just received. Full run of sizes in white buck saddles; also black and brown loafers. Come in early before sizes are broken.

Group Costumes
Woolen Costumes

These are some of the finest garments from our select stock. Something you will be proud to wear. Conservatively priced at \$98.50. While they last you can have one of these beautiful costumes at

Complete Line of the Famous JOYCE Shoes

In all colors and styles. Come in now and see these famous shoes.

SENSATIONAL NEW SHIPMENT IN **OUR SHOE DEPARTMENT** 

**BLACK SUEDE BALLERINA** 

You must see these famous shoes before the line is sold out. Excellent fitting qualities.

