



Mr. and Mrs. Keith Warren Gwynn (LaVelle Cross) who were married on October 24 at the First Baptist church. The bride is the daughter of Mr. and Mrs. Lee Cross and the groom is the son of Mr. and Mrs. Harold Gwynn. The couple will live in Salem. (McEwan photo).

Flesher, Miss Mabel Robertson, Mrs. Dorothy Middleton, Mr. and Mrs. Lawrence Johnson, Mr. and Mrs. Dave Holtzman, Mr. and Mrs. J. D. Lewis, Mr. and Mrs. E. J. Roth, Mr. and Mrs. J. W. Hutchison, Mr. and Mrs. Harold Hawk and Beryl Holt.

Clubs to Be Honored

Small informal gatherings are on the weekend social slate. Mr. and Mrs. Robert Burrell will be hosts to members of their club tonight at their home on Garnet street. The group meets once a month for a no-host dinner and evening of cards.

Covers will be placed for Mr. and Mrs. Carlton J. McLeod, Mr. and Mrs. Harry V. Carlson, Jr. of Silverton, Mr. and Mrs. R. W. Mersereau and Mr. and Mrs. Burrell.

Mr. and Mrs. Wallace Hug will entertain their dinner club, which meets once a month, this weekend at the Wecoma beach home of Mrs. George Hug. The group will leave tonight and over the weekend the men plan to go hunting.

In the party will be Mr. and Mrs. John Hughes, Mr. and Mrs. Emory Hobbs, Mr. and Mrs. Asa Lewelling and Mr. and Mrs. Hug.



Miss Lorene Palmateer, daughter of Mr. and Mrs. O. E. Palmateer, whose engagement to Wayne Kunze, son of Mr. and Mrs. Clyde Kunze, has been announced. The wedding is planned to take place in the early spring.

Past Matrons Entertained

Past matrons of the Order of the Amaranth met Tuesday night at the home of Mrs. Myrtle Walker for a no-host dinner. Halloween decorations were used.

Discussion of plans for the winter was held, and the remainder of the evening spent informally. Attending were Mrs. F. W. Farrar, Mrs. Ray Hickinger, Mrs. Robert Crawford, Mrs. F. E. Mercer, Mrs. A. A. Taylor, Mrs. R. Lee Wood, Mrs. Mabel Presnell, Mrs. Harvey Aston, Mrs. James D. Manning, Mrs. Myrtle Walker and Mrs. Iva Bushey. The latter two were hostesses.

William Fitts Friends Honor Him on Birthday

HAYESVILLE — In honor of his eighty-first birthday anniversary, family members and relatives gathered at the home of William Fitts Sunday. He has lived in this community for 38 years.

Story Teller

Old Cookbook Reveals Beginnings of Modern Type Advertising in Text

By Maxine Buren
Statesman Woman's Editor

Today I discovered that even soap operas and advertising commercials had predecessors in grandma's time, except they could not be broadcast. A recipe book loaned by Mrs. Phil Corbett and "at least 60 years old" advertises Dr. Price's cream baking powder and Steele and Price's Lullulin Yeast Gums and contains a foreword beginning "It was one of those intensely sunny days of July when everything seems bright and cheerful and all nature wears an expectant look . . . Grandma Dixon was expecting her favorite grandchild May. . . ."

"Grandma, I want to learn something about cooking. I must be perfect in kitchen art before I return home. . . . 'Yes my child, it takes time and one cannot begin too soon to learn. Let me tell you one thing. I never knew anything to suit me so well as Dr. Price's Cream Baking Powder.' . . . Then says May, 'Why do men like Dr. Price spend the greater part of their lives in searching after things that make our food so much more palatable and healthy and lighten labor?' 'Oh my goodness, my bread!' and May quickly took it from its warm bed. 'See Grandma, it didn't burn, and just look how light it is. I think those Lullulin Yeast Gums are elegant, one can't help but make good bread!'

Anyway May hastens about her work while Grandma is gone, "chirping and singing like a bird," and was about to make biscuits when in comes Harry, a playmate of years ago, who says roguishly, "Oh Jack-a-day! And what have you learned to cook? Make heavy bread, black-looking coffee, sour cake or cetera?" (Goodness Harry, what a poor guesser you are). Well, to make a long story short, Harry stays to tea, finds May's biscuits the sweetest, lightest and

best he had ever tasted, her cakes delicious owing to Dr. Price's flavoring extracts, and even finds her spotless attire and sweet face to his liking. He also catches a "waft now and then of some delicate perfume about her, due no doubt to Dr. Price's Unique Perfumes." It seems Harry had come from the city and a lucrative law practice, fine society and a gay life because he learned that she was at Grandma's. "Oh May! I have long loved you, but never so dearly as when I learned of your noble sacrifice of social pleasures that you might learn from trial of self-imposed labors the duties of a true woman's life."

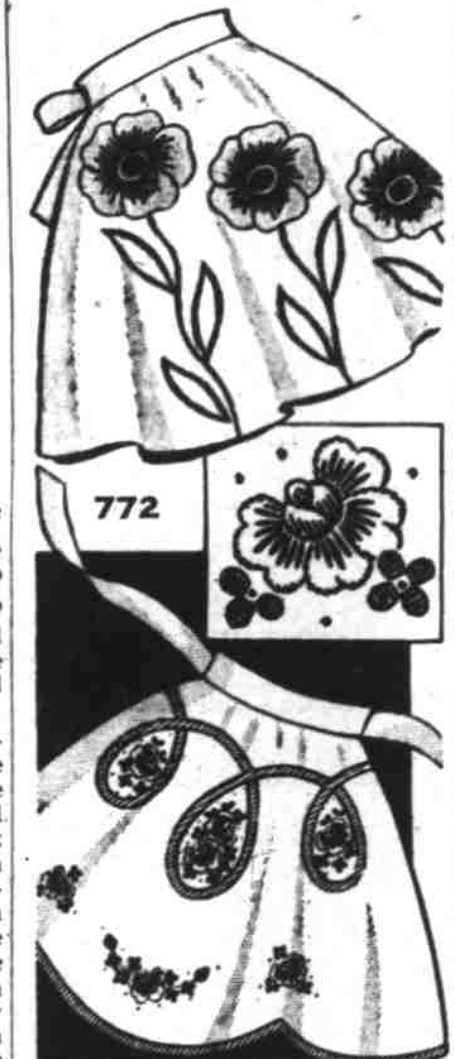
"Then Harry, I say, bless the baking powder and its bestower and may happiness raise our minds to higher things and make our hearts as light as Dr. Price's Cream Baking Powder did my biscuits."

Recipes sound good, and could be made even with other products than the self-sacrificing Dr. Price, I am sure.

Here is one:

BREAD DUMPLINGS
Soak a pint of breadcrumbs in milk or water, mix with one beaten egg, two teaspoonsful of Dr. Price's Cream Baking Powder and a little flour. Drop from a spoon into steaming veal or chicken, when the meat will be well done in half an hour. When the dumplings rise to the surface they will be done.

Needlecraft



Laura Wheeler

You'll be a very popular Santa Claus when you give these aprons for gifts! One has appliques, one plain embroidery. Inexpensive!

Only three-quarters of a yard for each gay apron! Pattern 772; transfer of embroidery; cutting charts.

Laura Wheeler's new, improved pattern makes needlework so simple with its charts, photos, concise directions.

Send TWENTY CENTS in coins for this pattern to The Oregon Statesman, Laura Wheeler, 1st and Stevenson Sts., San Francisco, Calif. Print plainly PATTERN NUMBER, your NAME, ADDRESS WITH ZONE. Fifteen cents more brings you our Needlecraft Catalogue. There are 102 illustrations of designs for crochet, knitting, embroidery—personal accessories, home decorations, toys. FREE instructions for making five useful, decorative household accessories printed in book.



Dr. E. E. Boring

For unsurpassed eye comfort and better visual efficiency, let us fit you with glasses. Our qualified technicians will see that you get precision-ground lenses to correct your vision.

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Stepped Up Efficiency



Dr. Sam Hughes

Today's Pattern



Halloween Formal at Salem High

"Midnight Masquerade" is the theme of the Halloween formal, first formal dance of the year, to be held tonight from 9 p.m. to midnight in the Salem High school gym. Ruth Holtzman, second vice president of the ASB, is general chairman of the event.

Decorating for the formal, following the Halloween motif, are Beula Arnold, chairman, Lorene Rossier, Bruce Boatman, Crystal Huntington, Bob Meany, Dick Sogge, Jack Caviness, Gordon Sloan, Janet Lindley, Jack McConville, Mary Jane Harrington and Josephine Caughell. In charge of patrons and patronesses are Peggy Barrick, chairman, and Joan Lee, Carol Flesher, Lavelle Dubuy and Dorothy Caspar. Serving on the refreshment committee are Beverly Hofstetter, chairman, Maurine Jones, Jean Buske and Cathy Cooper.

Responsible for getting out posters and announcements over the public address system is Barbara Zumwalt, chairman, Lorraine Welling, Jerry Bachle, Margy Acton, Wilfred Logan, Joyce Meredith, Bob Carrow and Jack Byers. Leta Jean Evans, chairman of the tickets committee, is assisted by Gayle Juve, Diane Perry, Marijo Ogle, Dick Fuhr, Ann Carson and Con McIntyre. Chairman of the program committee is Betty Cooley and assisting her are Alice Girod, Earl Eselman, Dot Cannon and Jerry Arnold. Elsie Cannon is chairman of the clean-up committee. Others on the committee are Bill Hart, Beverly Jones, Bob Hart and Bill Armstrong.

The band committee consists of Alan Miller, chairman, Beverly Hyde, Marion Carson and Peggy Casey. Lighting effects are in charge of Tom Wheeler who has Ralph Tavener, Robert Scott, Valjean Davies and Roy Anderson helping him. Bob Johnston is chairman of the seating committee. Also serving on the committee are Ray Walden, Pat Elfstrom, Bob Satter and Joyce Olson.

Patrons and patronesses for the dance are Mr. and Mrs. E. A. Carlton, Mr. and Mrs. E. A. Gurnee

Look, Mother—JEFFY sewing! Pattern 4996; skirt—ONE piece, bib—ONE piece, blouse—ONE piece. What could be easier or more adorable? Make many in gay fabrics!

This pattern easy to use, simple to sew, is tested for fit. Includes complete illustrated instructions. Pattern 4996 in sizes 1, 2, 3, 4, 5. Size 2 jumper, 1 3/4 yds. 35-in.; blouse 3/4 yd.

Send TWENTY-FIVE cents in coins for this pattern to The Oregon Statesman, Anne Adams, 16 First St., San Francisco 5, Calif. Print plainly NAME, ADDRESS, ZONE, SIZE AND STYLE NUMBER.

NEWS: Our Fall and Winter ANNE ADAMS Pattern Book is ready! Send fifteen cents at once to be sure you get this easy-new collection of fascinating new fashions. Printed right in the book are FREE directions for making EIGHT useful gifts, each from a feed bag, or a fabric remnant. Order now!

Specializing in Antiques And Modern Furniture

Lee Bros. Furniture Refinishing Co.
REFINISHING - REMOLDING
REPAIRING - PLASTICS
Phone 21233 Salem, Oregon
Pen 4 Corners 4020 East State St.

Motor Tune up

Bring your car in and visit our motor clinic. Let us tune your motor for winter driving. Our men are all highly skilled, with the advantage of the latest modern equipment, and have been with us for a number of years. We are prepared to give you guaranteed satisfaction at moderate prices. Phone 3188.

DOUGLAS McKAY CHEVROLET COMPANY
510 North Commercial Street

Opinions differ, but . . .

Everybody likes Hills Bros Coffee

HERE'S WHY:

1. A blend of the world's finest coffees.
2. Controlled Roasting*—an exclusive Hills Bros. process—gives every pound the same matchless flavor.
3. Comes to you fresh, vacuum-packed in cans and Ultra-Vac jars.

TWO GRINDS:
✓ Drip and Glass-Maker Grind
✓ Regular Grind

HILLS BROS COFFEE



Mrs. Dale Johnson, who was Bertha Lucille Colyer before her marriage on October 19 at the Church of God in Woodburn. The couple will live in West Woodburn. (Allyce studio).

Those present to honor him were Mr. and Mrs. F. C. Fitts, Delbert, Glen and Doris, Mr. and Mrs. J. W. Fitts, Joan and John, Mr. and Mrs. H. L. Nation, Mr. and Mrs. Robert Fitts and sons Bobbie and Richard, Mr. and Mrs. Carl Fitts, Mr. and Mrs. Michael Panek, Mrs. Ray Pelly and Mrs. John Curtis.

Silverton Offices Move Advised

SILVERTON — Members of the Silverton Planning commission have voted to recommend to the city council that city hall offices be moved to the newly acquired Washington Irving school building, that the present city hall be turned over to the police and fire department, and that the city library be moved to the Fischer Flouring mill office, also now city property.

Additional recommendation in this line was that the chamber of commerce and recreational association be given space in the school building and that to cover expense of repairing the building for these uses a 3 mill tax be submitted to vote of the people. Commission members also suggested that the portion of the building to be used for community enterprise, such as that of the chamber of commerce and the recreational association, be re-

paired first if these organizations could contribute toward this, as no city funds have as yet been budgeted for the repair of the building.

The southern half of Palestine is mostly scrub and desert.

DOUBLE-DUTY NOSE DROPS Works Where Most Colds Start

Don't delay! At the first warning sniffle or sneeze, put a few drops of Vicks Va-tro-nol in each nostril. For used in time, Va-tro-nol helps prevent many colds from developing. Relieves head cold distress fast. Try it! Follow directions in package.

VICKS VA-TRO-NOL

HEADQUARTERS FOR ZENITH RADIO

Wills Music Store

432 State Phone 4959 Saul Jans, Owner

All Aboard for PIGGLY WIGGLY'S HALLOWE'EN FOOD FESTIVAL

| | | | |
|---------------------|------------------------|-----------------|-----|
| White Rice | M.J.B. Calif | 2 lb. carton | 35¢ |
| Del Monte Catsup | | 14 oz. bottle | 23¢ |
| Mustard | French's Cream Salad | 6 oz. jar | 9¢ |
| Dundee Tomatoes | 1's. Tall tin | | 15¢ |
| Prunes | Starr Prepared | 303 glass | 15¢ |
| Plum Preserves | Starr | 1 lb. jar | 15¢ |
| Grapefruit Segments | Del Monte No. 2 tins | | 20¢ |
| Salmon | Pink Beauty | 16 oz. tall tin | 49¢ |
| Mayonnaise | Durkee | Pint jar | 45¢ |
| Lumberjack Syrup | | 24 oz. glass | 35¢ |
| Cranberry Sauce | Ocean Spray | 16 oz. tin | 23¢ |
| Bordens Hemo | Powdered or liquid | Each | 59¢ |
| Beef Stew | Nalley's | 30 oz. tin | 57¢ |
| Chili Sauce | Snyder's old fashioned | 11 oz. glass | 25¢ |
| Cherries | Marasca Maraschino | 8 oz. glass | 30¢ |
| Ripe Olives | Mt. Whitney med. | Pint tin | 25¢ |
| Paper Towels | Belmont | 150 sheet roll | 14¢ |
| Nubora Bleach | Quarts 13c | 1/2 gal. | 22¢ |

Umm-m SO GOOD! OLD FASHION GINGER SNAPS

1-lb. carton 30c

H & D Whole Kernel CORN

2's tin 18¢

HONEY

U. S. N. I. Comb

12 oz. pkg. 39¢

MJB coffee

1 lb. tin 49¢
2 lb. tin 97¢

FROZEN FOOD SPECIALS

| | | |
|------------------------------|-------------|-----|
| Starr Sliced Peaches | 16 oz. pkg. | 13c |
| Birdseye Wax Beans | 10 oz. pkg. | 27c |
| Birdseye Vegetable Chap Suez | 16 oz. pkg. | 34c |
| Birdseye Succotash | 11 oz. pkg. | 29c |
| Gresham Strawberries | 16 oz. pkg. | 49c |
| Top Frost Peas | 12 oz. pkg. | 19c |

CURTIS MARKET

It's "Swift's Premium Ham" Week

Prices are definitely down and a large assortment awaits your inspection.

Swift's Premium Ham Blue Label Half or whole lb. 59c

Do not parboil, roast in a slow oven uncovered and without water according to cooking directions with ham. Glaze with honey and brown. M-Mm, good.

Swift's Premium Ham Red Label Half or whole lb. 69c

Slice and serve cold or hot. Pan broil thick slices and serve for dinner with browned pineapple slices.

Swift's Premium Ham Boned & tied Half or whole lb. 79c

Easy to slice for trying—easy to carve after baking.

Swift's Premium Pot Roast, Swift's Premium Quality Sirloin Steak, well trimmed lb. 69c

FRYERS - BAKES - FISH
ORDER YOUR THANKSGIVING TURKEY NOW
"SWIFT'S PREMIUM HAM" - The Brand and Flavor That Millions Favor

FOR MEAT TO EAT - WE CAN'T BE BEAT "HERB" CURTIS

PIGGLY WIGGLY

NORTH CAPITOL AT MARKET ST.