

'See Oregon First' Dominates New Trend in Vacation Travel

By Conrad Franke
Staff Writer, The Statesman

"See Oregon First" appears to be the theme of this year's Salem-area bumper crop of vacation-hungry residents.

Most of the local sources who know state that the exodus of travel-happy vacationists from this area this summer will be the greatest in the Willamette valley's history. They intend to get away from it all for a week or so by auto, rail, plane, ship and bicycle.

Even of more delight to travel experts is the growing sense of appreciation of Oregonians for things Oregon. Never before have so many Oregonians decided to see the beautiful and scenic spots of their own state, one source reported.

Travel Swings North

In addition to appreciation of their own state, Salem vacationists are following the example of other Oregonians, in permitting their preferences for travel to swing away from the traditional southern routes. Interest now is pointing to the north—the north-west states and also a start-

lingers are booked solid until fall, he said.

"Oregonians are finally realizing that vacations here are the best of any in the nation," an official said last week. It was also revealed that housing facilities on the coast has greatly expanded over that of several years ago.

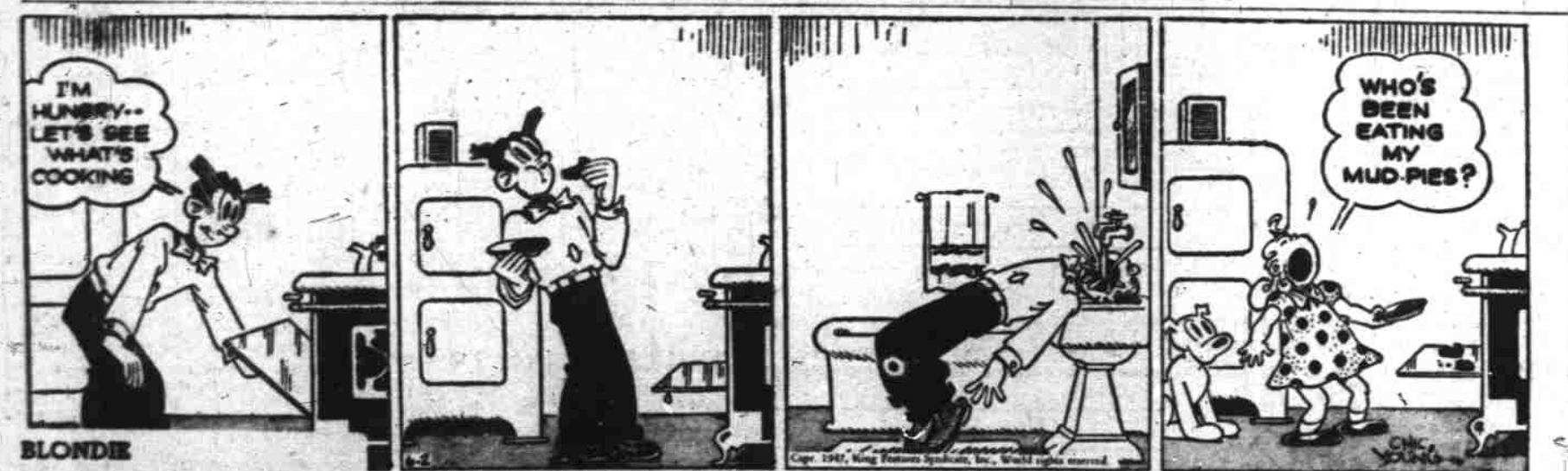
Bucking the tide of out-going Oregonians, the largest number of out-of-state tourists in Oregon's history will be—and are already—flocking here. The Salem Chamber of Commerce reported that out-of-state inquiries about Oregon received at the office here often totals 200 or more per day.

Most of them (vacationists and intended residents) came from the mid-west and east, while California will contribute its usually heavy share of tourists.

A new electronic meter can sense the feeling of as many as 120 persons simultaneously and show the composite result on dial. It is being used in tests on group opinion, film pre-testing and radio audiences.

The Amazon river is 4,000 miles long.

The state highway department also indicated growing popularity for Oregon's rugged scenic won-



Radio Programs

Mon. RADIO	KSLM (1390 kc)	KOIN (970 kc)	KGW (620 kc)	KEX (1190 kc)
6:00	News	News Roundup	Musical Clock	Bugler X
6:15	Timekeeper	KOIN Clock	Open a Time	Bugler X
6:30	March Time	KOIN Clock	Knese, News	Bugler X
6:45	News	KOIN Clock	Dave West	Bugler X
7:00	News	KOIN Clock	Farm Time	Sing Cowboy
7:15	News	KOIN Clock	Band Music	Ma Agnewsky
7:30	News	KOIN Clock	Old Song	Meredith
7:45	News	KOIN Clock	Sam Hayes	Stock Market
8:00	Orchestra	User News	Fred Waring	Breakfast Club
8:15	Orchestra	Aunt Jenny	Fred Waring	Breakfast Club
8:30	Orchestra	Hein Trent	Jack Berch	Breakfast Club
8:45	Orchestra	Gal Sunday	James Abbe	Breakfast Club
9:00	Kate Smith	Big Sister	Navy Band	Kenny Baker
9:15	Lindsay	Dr. Perkins	Knese News	Kenny Baker
9:30	Pastor's Call	Dr. Malone	News	Breneman's
9:45	Art Baker	Road of Life	Believe It	Breneman's
10:00	News	Kate Smith	Today's Child	G. Drake
10:15	Bing Singa	Perry Mason	Woman White	Tom Malone
10:30	Orchestra	Lone Journey	Masquerade	True Story
10:45	Orchestra	Rose, Dreams	Light World	True Story
11:00	Waltz Time	Bob and Vic	Life Beautiful	Hymns
11:15	King Tempo	Rosemary	Ma Perkins	Melody Go Rnd
11:30	Queen Day	Ed Mrs. Burton	Popper Young	Club Time
11:45	Queen Day	Grand Slam	Happiness	Ethel, Albert
Noon	Pioneer	News	Knese News	W. Kiernan
12:15	News	Come Get It	Stella Dallas	Stars Today
12:30	Serenade	Ed Mrs. Burton	Jones	J. B. Kennedy
12:45	Cham. Com.	Art Baker	Wilder Brown	Dance Parade
1:00	Jamboree	House Party	Girl Marries	Sunny Side Up
1:15	Orchestra	Meet Misses	North Faces	Sunny Side Up
1:30	Orchestra	Meet Misses	Plain Bill	Kay West
1:45	Orchestra	Meet Misses	Farrell	Kay West
2:00	Heart's Desire	Air Newspaper	Road of Life	What's Doin'
2:15	Heart's Desire	Air Newspaper	Lora Lawton	What's Doin'
2:30	Bill Gwinn	Luncheon Yr.	Luna Mary	Bride & Groom
2:45	Bill Gwinn	Bob Trout	Dr. Paul	Bride & Groom
3:00	With Music	Art Kirkham	Woman's Secret	Be Seated
3:15	Orchestra	King's Jesters	Joyce Jordan	Be Seated
3:30	Orchestra	Radio Views	Stage Wife	Come Get It
3:45	Orchestra	A. Godfrey	K. Olsenborn	News Today
4:00	Fulton Lewis	Bryan Trio	630 Matinee	Best in Life
4:15	Rex Miller	Melody House	620 Matinee	Northwesterners
4:30	2 Ton Baker	Young One	Stars Today	Dick Tracy
4:45	News	The Todds	Chuck Foster	Tenn. Jed
5:00	Harrigan	Knox Manning	News	Pirates
5:15	Symphony	Symphony	Geo. Moorad	Sky King
5:30	Capt. Midnight	News	Symp. Strings	F. Armstrong
5:45	Tom Mix	Bob Garrod	Symp. Strings	F. Hemingway
6:00	G. Heatter	Screen Guild	Conf. Hour	Dinner Music
6:15	Orchestra	Screen Guild	Conf. Hour	Latin Rhythm
6:30	Sports	Bob Hawk	Dr. I. Q.	Lead a Band
6:45	Guy Lombardo	Bob Hawk	Dr. I. Q.	Lead a Band
7:00	Stay Married	Lowell Thomas	Supper Club	Lone Ranger
7:15	Man's Garden	Jack Smith	Lawn	Lone Ranger
7:30	Cisco Kid	Joan Davis	Cav. America	S. Holmes
7:45	Cisco Kid	Joan Davis	Cav. America	S. Holmes
8:00	Pvt. Detective	The Whistler	Telephone Hour	Lum 'n' Abner
8:15	Pvt. Detective	The Whistler	Telephone Hour	Cheer Songs
8:30	News	Inner Sanctum	Voice Firestone	The Clock
8:45	Medicine	Inner Sanctum	Voice Firestone	The Clock
9:00	News	Radio Theatre	Borge-Gidman	Doctors Talk
9:15	Pictorial	Radio Theatre	Borge-Gidman	Doctors Talk
9:30	Sports	Radio Theatre	Music Masters	Radio Forum
9:45	Henry Taylor	Radio Theatre	Music Masters	Radio Forum
10:00	Fulton Lewis	Five Star Final	News	Decision
10:15	News	Symphonette	Dream Time	Decision
10:30	News	Symphonette	Let's Dance	Decision
10:45	Home News	Public Interest	Band Wagon	Concert Hour
11:00	Open House	Serenade	News	Concert Hour
11:15	Open House	Serenade	Russ Morgan	Concert Hour
11:30	Open House	Air-Flu	Time to Dream	Sons of Guns
11:45	News	News	News	Sons of Guns
12:00	Sign Off	Sign Off	Sign Off	X-Tra Hour

"THE YOUNG IDEA" By Mossler



"She's been her old self again ever since the telephone strike was settled!"

Out-of-Town Growers to Place Blooms in Salem Rose Show

Advance inquiries indicate a record breaking exhibit at Salem's annual rose show to be held at the YMCA Saturday and Sunday, June 7 and 8, according to Ray Warren, president of the Salem Rose society, which is sponsoring the event.

Several rose growers from Corvallis have indicated their intention of exhibiting at the Salem show and some Portland exhibitors are also planning to enter their blooms, Warren said.

In order to encourage beginners and to give them a better chance at the ribbons in their division a new division has been created in this year's show for "advanced amateurs," for exhibitors who have won eight or more points in any previous rose show.

There will also be a special division for junior exhibitors, boys and girls of school age, as well as one for garden clubs and another for decorative arrangements.

The sweepstakes award in the "advanced amateur" division is a silver water picher which is offered as a permanent trophy. Sweepstakes awards in all other divisions are rotating trophies. In addition there will be ribbons and merchandise prizes for the winners in each division as well as certificates and medals from the American Rose society.

Copies of the premium list, together with rules governing the show and instructions for entering exhibits may be had from Warren at 141 S. Liberty st.

Vets Reinstate GI Insurance

Three thousand, seventy-six Oregon veterans reinstated GI insurance, a total of \$19,213,000 worth, during a recent three-months information campaign by the veterans administration, according to James Harris, VA contract representative here.

Harris said veterans may carry up to \$10,000 of insurance, even though they did not carry that much in service. Waiver of physical examination on reinstatement of lapsed policies expires August 1.

Denver Blast Fatal to Three

DENVER, May 31—(AP)—An explosion today in an apartment building killed at least three occupants, injured at least eight others and brought the roof smashing down as the walls toppled.

First of the bodies recovered was that of the landlady of the two-story brick structure. She was Mrs. Gertrude Rowan, 80. Killed with her was her 11-year-old grandson, Richard Rowan, who was visiting his grandmother.

About two hours after the blast at 11 a. m. (MST) searchers found the body of a man police said was M. C. Breckenridge, 68, whose head was crushed.

Two of eight persons taken to Denver General hospital were reported in critical condition. Police Capt. L. C. Morton said gas escaping from a broken line set off the blast.

OSC Anticipates Large Reunions

OREGON STATE COLLEGE.—(Special)—The largest return of Oregon State alumni for annual reunions since before the war is expected this year by John Penner, alumni manager, who announced that four different class groups are planning special functions Saturday, June 7.

The class of 1897, led by Dr. W. T. Johnson, Corvallis, will hold its 50th anniversary reunion, inviting all members of previous graduating classes organized as a golden jubilee group headed by Miss Nettie Spencer, '82, Portland.

Other classes holding reunions are 1902, headed by Miss Gertrude McElreath, Corvallis; 1907 in charge of Mark Weatherford, Albany; and A. K. Berman, Corvallis; and the silver jubilee class of 1922, headed by Tony Sculle, Tacoma.

List of awards were: Parade: Pets and comics — 1, Bill Caswell; 2, Ralph Gollar and Leslie Keller; 3, Club and cards — 1, lodges — 1, Jordan Garden club; 2, Seio Garden club; 3, Rebekah lodge. Children's club — 1, Forestview club with Rolla Shelton leader; 2, Mrs. Carl Caswell's 4-H group. Commercial — 1, Mel Arnold; 2, Kenneth Strimms of Lebanon; 3, Warren's Ball Players. Bicycle decorated — 1, Mary Louise Blumlock; 2, Leon Koenig; 3, Robert Plumbly. Mounted saddle

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Stayton Collie Wins Trials At Lamb Show

By Lillie L. Madsen
Statesman Farm Editor
SCIO, May 31—Paddie, Border Collie owned by Jack Richards of Stayton, corralled his five sheep in four minutes and 50 seconds but was faulted on the drive, field trials held in conjunction with the annual Fat Lamb and Wool show here today.

Nine dogs were entered in the trials and of these five failed to corral the allotted 10 minutes. George Brock won second place on Pat and Karl Wipper, third on Fuzzy. Pat Corralled the sheep in four minutes and 15 seconds out was faulted on the drive. Eleven year old Fuzzy completed an almost perfect fetch and drive in eight minutes and 45 seconds. Judges were Millard Shelton of Monroe, Louis Hennies of Turner and Orville Downing.

Jordan Garden club won sweepstakes in the parade which opened the day's events. More than 40 entries were on parade.

In the 4-H showmanship contest, a feature of the fat lamb division, Bill Goar placed first, Marshall Swink of Lebanon, second, and Donna McKinley, third. More than 100 lambs, as well as the showmen, were exhibited, judged by R. L. Clark of Portland and H. E. Lindgren of Corvallis.

Besides the competitive division of woolen garments, non-competitive displays drew much attention. Included in these were exhibits of an afghan and a skirt knitted over 80 years ago and shown by Nancy Bilyeau. Judges in the fleece division were Ray Ward and C. E. Grille both of Portland.

The general committee for the day included C. L. Donahue, Wilber Funk, J. D. Denmore, sr., W. S. Sparks, W. P. Lund, N. John Hansen and R. L. Devaney. In the wool division Hazel Prague and Mrs. J. D. Denmore, jr., superintended, with Mr. and Mrs. Roy W. Shelton special parade committee. J. A. Nunn was secretary-treasurer of the show committee.

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horses — 1, Ed Ambrosek; 2, Don McDonald; 3, Steve Sadowaki. Shetland ponies — 1, Dale Larimer; 2, Bobby Hickman; 3, Bill S. S. Open class fat lambs, pen of three — 1, Jim Ruby; 2, Angus Lettier; 3, Walter Kubs. Long wool — 1, art; 2, Lynn Barnes; 2, Ralph Holzpfel. Medium wool — 1, Jim Ruby; 2 and 3, Angus Lettier; 3, Boys and Girls in Reunion. Bottle lambs — 1, John Schindler; 2, Corvallis Eastern; 3, Holub; 4-H pen of three — 1, Robin McKinley; 2, Jeanne McKinley; 3, G. Jefferson. 4-H single lamb — 1, Jeanne McKinley; 2, Darwin Arnold; 3, Eugene Fischer. 4-H fleeces, adult; Medium wool — 1, Walter Kubs; 2, Emil Helikes; 3, Albert Swink of Lebanon. Coarse fleeces — 1, 2, Hazel Prague; 2, Bill Swink of Lebanon. 4-H fleeces, medium — 1, Betty Stelmacher of Albany; 2, Carroll Johnston of Lyons; 3, Jimmy Gorman of Crabtree Braid — 1, Carroll Johnston; 2, Betty Stelmacher; 3, Bill Swink. Knitted, crochet or wooden articles — 1, Betty Bilyeau of Lebanon; 2, Margaret Mannine; 3, Margaret Mannine. Adult sweaters — 1, Jennie Fowler; 2, Mrs. Carl Barfield; 3, Hazel Prague. Argyle socks — 1, Mrs. Carl Barfield; 2, Mrs. Carl Barfield; 3, Hazel Prague. Baby sets — 1, Mrs. Carl Barfield; 2, Mrs. Carl Barfield; 3, Mrs. Carl Barfield.

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