

# Montgomery Ward

155 North Liberty

Telephone 3194

**America's Greatest Sale!**

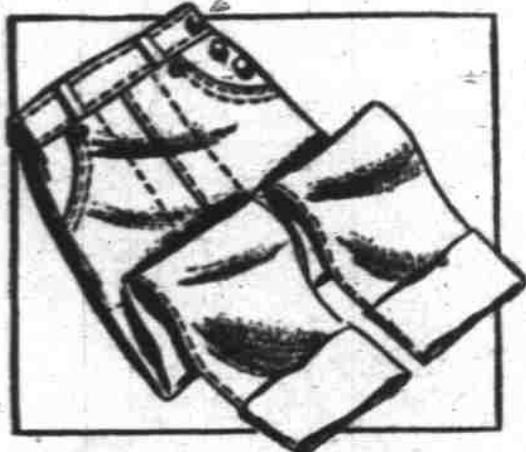
**Big Reductions! Special Values!**

## WARD WEEK

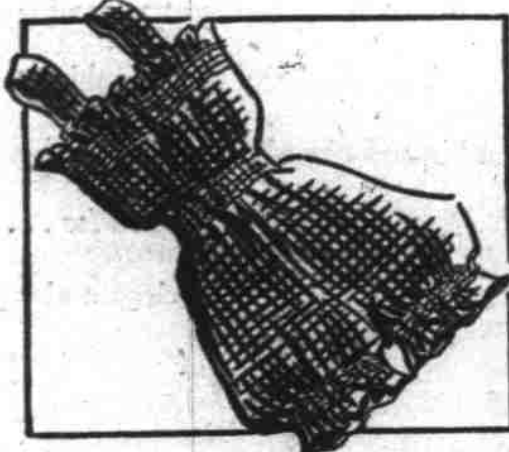
**Some Quantities Limited! Don't Delay!**

It's open season on sun fun  
and Wards have just what you want in

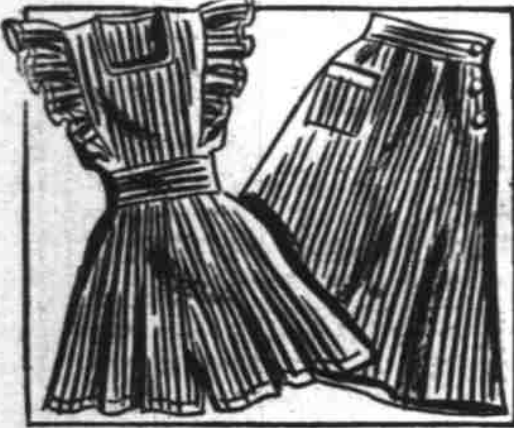
### Bright New Playwear



**STURDY BLUE JEANS** 2.44  
*Yoke Back for Fit*  
Sanforized denim (1% shrinkage). Bar-tacked, copper riveted. Sizes 22½ to 34.



**BLOOMER GIRL** 2.98  
*The Newest Sunsuit!*  
Red or blue check cotton with lastex gatherings. Junior - small or medium.



**PINAFORE PLAYSUIT** 2.98  
*With Detachable Skirt*  
Smart "two-way" outfit in blue or red and white striped cotton. Sizes 12 to 20.

**FRESH PEASANT BLOUSES** 2.44  
Taken straight from a country fair! Dainty white blouses that make light of the warmest breezes... stay fresh and cool on the hottest summer days! Many styles. Sizes 32 to 38.

**SAUCY DIRNDL SKIRTS** 2.44  
Whirling, twirling skirts that are match-mates to your peasant blouses! Of charcoal-black rayon touched here and there with sparkling white eyelet embroidery. 24 to 30.



**CRISP RAYON SLACKS** 3.98  
*Smartly Tailored Style*  
They fit as well from the back as the front! Light or dark colors. 12 to 18.  
• White Cotton Shirt.....1.29



**SANFORIZED SHORTS** 1.98  
*Little Boy Style!*  
Won't shrink more than 1%! Tailored of crisp cotton. Color choice. 12 to 18.  
• White Cotton "T" Shirt.....1.17



**BROOMSTICK SKIRT** 3.98  
*Gay as a Chuckle!*  
Twirling skirt that needs not one bit of ironing. Cotton prints. Sizes 22 to 28.  
• Crisp Cotton Blouse.....2.44



**SPRING BLOUSES** 1.97  
Values to 2.49  
All white spun rayon, shirt-waist, rayon poplin. To add Spring-flower freshness to your suits. Several styles. Sizes from 32 to 38.