

# Fred Meyer Easter Specials

**LADY EVA**



**Reg. 49c  
Lady Eva  
Bubble Bath**

Relax under a mountain of bubbles. Leaves no bathtub ring. 20 individual envelopes in beautiful gift box.

**39c**

*At Fred Meyer Drugs*

**Religious Gifts**

**\$5.00 Holy Crucifix \$1.98**

Equitely wrought of metal in a delicate filigree design. 7 1/2" Karas gold plated. Eight inches high. The ideal Easter gift. Each in satin lined presentation box.

**\$5.00 Religious Pictures \$1.98**

In satin lined presentation box. Delicate, all metal frame worked in filigree cathedral design. 25 Karas gold plated. Various religious subjects. Each in a satin-lined presentation box.

**White Bound Bible \$2.00**

Especially designed for young people. Bound in white imitation leather with presentation page, family register and 16 color illustrations. Name stamped in gold on cover free.

*At Fred Meyer Drugs*

## New Easter Fashions!

shown here are two of the innumerable styles now being featured for spring and all thru summer. Heart lifting colors, in styles showing all the fascinating silhouettes of the season . . . . You'll find your size and your preference in the Fred Meyer apparel shop.

**All Wool  
CREPE**

**\$26<sup>50</sup> To \$35<sup>00</sup>**

Illustrated is one of our grand collection of suits. Cardigan necklines, nipped in waistlines and bustle back. New gathered sleeved fashioned with buttoned cuff. Sizes 12 to 18 in black, blue, aqua & grey.

**Finger Tip  
TOPPER**

**\$22<sup>50</sup>**

Lightweight shag in 100% wool. Swagger back. Fine quality rayon satin lining. Sizes 12 to 16 in green, emerald fuschia & white wine.

*At Fred Meyer Womens Apparel*



**Easter Perfumes and Colognes**

**Lentheric Miricale \$2.00 \$3.75 \$7.00**

Hudnut Gimex, \$1.50, \$3.50  
Tante de Suit, \$3.50, \$5.50  
Je Revien, \$3.50 - \$7.50  
D'Orsay Cherry Blossom, \$2.00  
Le Gai, \$2.00  
Evening in Paris, 75c, \$1.65, \$3.00

*At Fred Meyer Drugs*

**Yardley Lotus Cologne \$1.50-\$2.50**

Old Spice Toilet water, \$1  
Tussy Be Mine Cologne, 00c  
Roger & Gallet Blue Carnation, \$1.75  
Tuya Toilet Water, \$1.50-\$2.50  
Hudnut Gimex Toilet Water, \$1.50  
Hudnut Yankee Clover, \$1.00  
D'Orsay Intoxication, \$5.00

**Rit Egg Dye \$1.00**

*At Fred Meyer Drugs*

**Easter Gifts for Him**

**Bergamot by Orloff \$3.50**

For a Man's Taste  
Shaving Soap, Talc and After Shave. Discreet, masculine, distinguished.

*At Fred Meyer Drugs*

**Saddle Club Men's Set \$2.00**

For Perfect Grooming!  
• Shave Bowl  
• Shave Lotion  
A soothing shave cream and a cooling shave lotion. Perfectly packaged gift for discriminating men.

**"Gifts Men Prefer!"**

**Remington Foursome Electric Shaver \$19.50**

Four shaving heads for four times as fast and four times as comfortable shave. Handles any type of beard. Shaves it clean, close, smooth and fast. An ideal gift at any time.

*At Fred Meyer Drugs*

**Rex Fifth Avenue Compacts \$1.95**

"Floral Treasures." Glorious gold tone metal raised designs on bright color enameled compacts. Wonderfully wrought raised motifs—a brilliant blaze of gold against color. Name or initials engraved FREE.

*At Fred Meyer Drugs*

**Pageant**

is the new Barbara Gould Spring make-up.  
Powder, \$1.00  
Rouge, 85c  
Lipstick, \$1.00  
Nail Polish, 25c

*At Fred Meyer Drugs*

**\$1.00 Jergens Lotion**

\$1.25 Value — 25c Jergens  
All Purpose Cream Now

**79c**

**Angel Face Ivy Ponds \$89c**

Heavenly new make up. Goes on without water. Not drying. Leading beauties adore it.

*At Fred Meyer Drugs*

**Spring Fever**

Created by Chen Yu  
Nail Lacquer, 60c  
Lipstick, \$1.00

Never a color more "truly elegant—never a color so elegantly feminine."

*At Fred Meyer Drugs*

**Evening in Paris**

**Gift Set \$1.50**

Evening in Paris Eau de Cologne and Perfume in beautiful mid-night blue containers.  
Other Sets, \$3.35-\$9.00

*At Fred Meyer Drugs*

**"Remember Your Hostess on Easter"**

**Fifth Avenue Chocolate Covered Fruit and Nut Egg 75c each**

12 oz.

Soups' center of fruit and nuts, creamy smooth. Dipped in blended milk chocolate. Slices easily. Ideal for gifts. Easter basket or to enhance your Easter table.

**Fifth Avenue Chocolates Fancy Box \$1.50 to \$4.25**

You are sure to please even the most discriminating taste with these fresh chocolates from our own Candy Kitchen.

**Easter De Luxe Candies 69c lb.**

Colorful and very individually wrapped candies for your Easter baskets and dinner table. Hard filled candies, toffees, etc.

**Assorted Salted Nuts \$1.25 lb.**

Reg. \$1.59 lb.

Freshly roasted and salted assorted nuts. Peanuts, cashews, almonds, and coconuts.

**Salted Cashew Nuts \$1.19 lb. 89c lb.**

Freshly roasted and salted nuts. Peanuts, cashews, almonds, and coconuts.

**Easter Baskets 69c to \$2.39**

Attractive and sturdy wood-fibre woven baskets filled to the brim with Easter toys, Easter eggs and novelties.

**Tussy Gives You Contraband**

A daring new shade for spring.

**Lipstick, \$1.00  
Rouge, 75c**

*At Fred Meyer Drugs*

**Special Extra Rich Night Cream \$2.00 Jar \$1.00**

It is a thrilling aid to smoother, fresher complexion beauty.

*At Fred Meyer Drugs*

Reg. \$1.50 Duggert & Remodell

**Perfect Shampoo \$1.00**

A wonderful liquid shampoo to help your hair look lovely.

*At Fred Meyer Drugs*

**Goodyear All Rubber Garden Hose**

25 feet **\$2.69**  
50 feet **\$4.95**

High quality all-rubber hose. Standard 3/4 inch diameter. Brass couplings.

*At Fred Meyer Drugs*

**Hudson Sprayers & Dusters 35c to \$8.95**

See our large assortment of famed Hudson and Lowell Sprayers and dusters. A size and style for every purpose.

*At Fred Meyer Drugs*

**For Easter Give Him a Carton of Cigarettes**

**Old Gold Cigarettes \$1.39 Ctn. 200**

Philip Morris, Old Gold, and many others from which to choose. You are sure to find your favorite brand in our large stocks of fresher cigarettes.

**Smoking Tobacco**

Union Leader, 14 oz., 69c  
Briggs, 16 oz., \$1.05  
Velvet, 16 oz., 84c  
Heine's Blend, 16 oz., \$1.63  
Country Doctor, 16 oz., \$1.98  
Rum and Maple, 16 oz., \$2.30  
Holiday, 16 oz., \$1.35

You will find a large assortment of smoking tobacco in our Tobacco Section to suit discriminating pipe smokers. Try a new brand or give him a pound of his favorite tobacco for Easter.

**Duke Lighter \$2.50**  
9c Roi-Tans \$4.27 Box of 50

*At Fred Meyer Tobacco*

|  |  |   |  |
|--|--|---|--|
| <b>Greenol Spray</b><br>1 oz. <b>34c</b> | <b>Ritz Garden Spray</b><br><b>65c</b> | <b>Snarol</b><br>2 1/2 Pounds<br><b>49c</b> | <b>Bug-Geta</b><br>6 Pounds<br><b>\$1.21</b> |
| <b>Hudson Dusters</b><br>35c & Up        | <b>Hudson Sprayers</b><br>39c & Up     | <b>Evergreen Spray</b><br><b>35c</b>        | <b>Botano Garden Dust</b><br><b>59c</b>      |

**Fred Meyer**

FOR thrifty BUYERS

Our Prices Are Lowest — We Reserve the Right to Limit Quantity — No Sales Made to Dealers We Are Never Undersold Prices Good Friday Through Monday 148 N. Liberty Hours: 9 A. M. to 6 P. M.