Beck Crandall Pace Beavers

Stocks Still On Upswing


Men! If You're Looking for $100 \%$ Wool Forest Green WHIPCORD
TROUSERS

## J.J. CLOTHES SHOP



Like steel is to metals, so are $100 \%$ wool 18-oz. forest green whipcord material in trousers.

Guaranteed stays pressed;
don't delay, get yours today.

THESE EXTRA FINE TALLORED TROUSERS
SOLD EXCLLSIVELY AT THE


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'Vallevites' Slat Leaders


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## Capital Drug Store

1. Before people can have such things as shoes and gasoline and vacuum cleaners, at least two
things are necessary. Someone has to provide the "tools" and raw mater ials you need to make those products. And someone has to perform

the labor of turning them out.

2. At Union oil, for example, 34,970 individual Americans have put up varying amounts of
money to provide the refineries, drilling rigs, service stations, etc., that we need to make and distribute petroleum products. If the company makes a profit these people-called shareholders

School News Farmer Union Grains End Strong Week Seeks Boost in
Income Taxes Income Taxes




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REPAIRED
The Statesman, Salem, Oregon Sunday, Fobruary 9. 1947-13 trading. Later, it recovered, elos- the largeat since wheat was
ing on net gains, but did not get brought back to the board in Au-
to new high.


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The "tank" type vacuum is properly repcired here-
regardless of its make or For truly DEPENDABLE
VACUUM SERVICE patron ize this shop which special
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is by far the MOST IMPORTANT and MOST USED of all
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## What is Profit?


2. Now it you'ro going to ask a man to put all his labor into the production of gasoline and
petroleum products for other people-instead of expending it on things for his family and him-selif-you obviously have to compensate him in
some way. Under our American economic syssome way. Under our American economic sys
tem we do this with wages.

5. As a rule, about half the profits are plowe back into more "tools" and half are paid ou
in cash dividends. But the total profits each year are much smaller than most people think. I 1945, for example, they amounted to only $5.9^{\prime}$ on the capital invested in the company-less than

3. By the same token, if you're going to ask a man to put his money into "tools" and raw people-instead of spending it on things for his Camily and himself-you have to compensate. im in some way. So we offer the "tool-provider"

6. It seoms to us that this is certainly not an providing" people have made to the companyAnd without this profit incentive we Americans could never have achieved the high producivy great.

NN\&ON OLLCOMPANY




