

Sears... America's Santa

Gifts for Everyone



Pilgrim 100% Wool Flannel

MEN'S ROBES

17⁹⁵

Makes relaxing in his favorite chair a positive delight. Impeccably tailored wool flannel, supple in texture, neat wide shawl collar and drape, 3 pockets, matching sash. Navy or maroon with grey in wide height-giving stripes. Small, Medium, Large.



Dressy Mufflers

Choice . . . 98c to 1.95

100% wool in fancy or solid colors. You're bound to find just the muffler to please you in this fine selection.



Attractive Neckties

Smart Patterns 98c

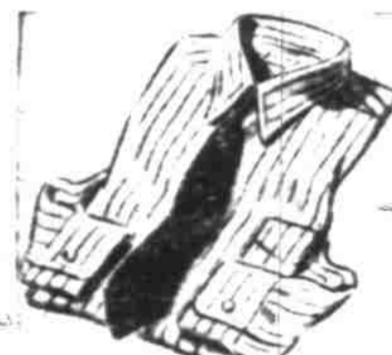
Ties that are preferred by good dressers. Soft rayon that knots easily, drapes smoothly. Smart woven patterns. Assorted colors.



Glove and muffer set
3.49

It's the combination that goes well together, as a set, and with fall and winter outfits. Knit of fluffy 100% virgin wool that's soft and warm. Choose the weave you want for comfort at the neck and a snug glove fit. Perfect accessory colors of solid deep maroon, or camel tan. Medium and large glove size.

- 100% VIRGIN WOOL
- STYLE-RIGHT COLORS
- KNIT FOR WARM WEAR



Men's Dress Shirts

Choice of Styles 3.95

Fine quality cotton shirts. Made to fit well and to wear long. Sanforized (Max. shrinkage 1%). New, washfast colors. 14-17.



Pilgrim Felt Hat

Pre-Blocked 6.00

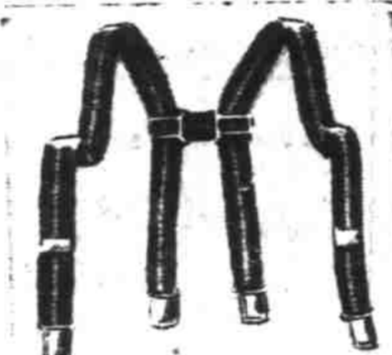
Styled to make the most of your good features. Quality fur felt with genuine leather sweatband. Choice of colors. 6 1/2 to 7 1/2.



Men's Coat Sweater

Pilgrim Quality 7.35

Perfect for general wear. Soft front, rib-knit back and sleeves. Neat button front. Choice of pattern and colors. Sizes 36 to 46.



Dressy Suspenders

Pilgrim Quality 1.00

Smart looking suspenders. Strong cotton and rayon elastic webbing. 1 1/4-in. wide. Clip and leather ends. Choice of colors, patterns.



Mackinaw Coat

Colorful Plaids 10.95

Made of (25% new, 25% reused, 25% reprocessed, wool, 25% mohair). Double breasted. Quilted cotton lined. Neat fitting sport back. 36-46.



Tie Top Ski Cap

Boyville Jr. 1.20

Trim fitting ski cap in pinwale corduroy and gabardine or two-tone corduroy. Warmly lined with cotton suede. Red, blue, brown. 6 1/4-6 1/2.



Boyville Helmet

Aviator Style 2.80

Goodlooking leather helmet. Shearling wool lined. Double acrylate treated to resist water, detachable goggles. Brown. Sm, med, lge.



Boyville Ski Cap

Acrylate Treated 2.80

Leather ski cap, with extra warm shearing pelt lining. Resists water. Outer band worn up or down. Brown. Small, medium, large.



Gay Chenille Bedspread

Double or Twin Size 9.95

Cheerful multi-color flowers stand out against the fresh white background of this soft, chenille spread. Well made of finest long wearing cotton. Designs predominantly blue, rose or peach.



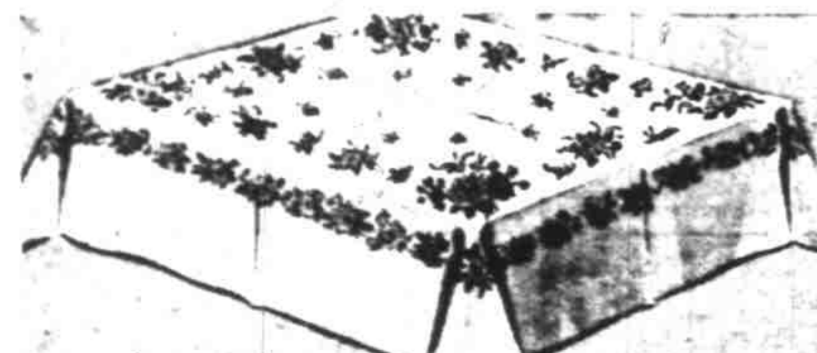
SATEEN COMFORTER

72x84-inch 8.39

Such warmth and comfort at this price! 90% imported India cotton, 10% wool filling. Paisley print sateen top, solid color back.



GET BOOKS ON EASY TERMS
USE COUPONS LIKE CASH AT SEARS



Floral Dinner Cloth

With Eight Napkins 8.69

Crisp, snowy, ready-washed cotton splashed with gay, colorful flowers to add charm and beauty to your table. Extra large 56 x 80-inch cloth and eight matching napkins. Finest quality.



Saddle Oxfords

5.50

A perfect shoe for school girls. Steel arch, combination last with red rubber soles. Sizes 3 1/2 to 9, "A" and "C" widths.



100% Wool Blanket

Luxury Quality 14.95

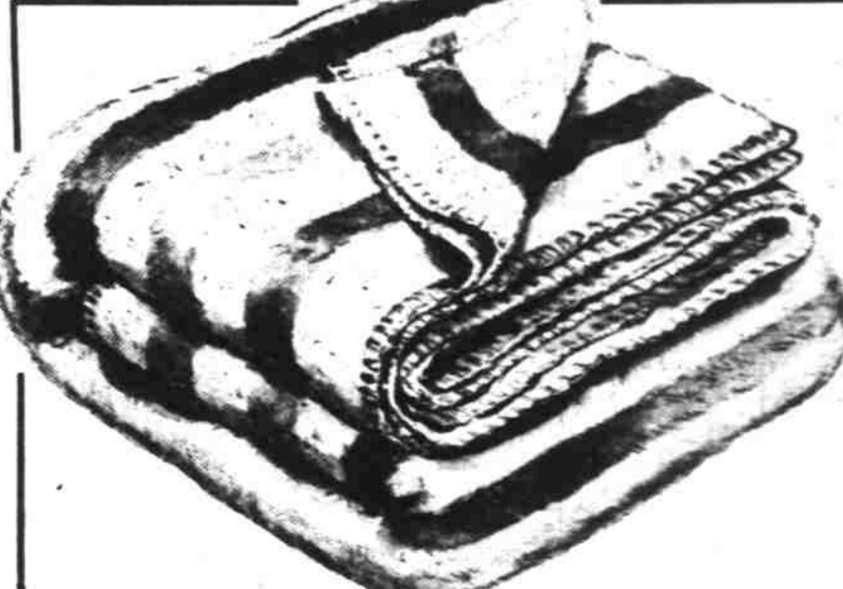
Harmony House treasure. Double woven of finest quality, long fibered virgin wool. Velvet-like surface. 72"x90" luxury length.



100% Wool Blanket

72x84 inches 13.95

5 pounds of the finest long-fiber wool! Double woven for extra wear — extra warmth. Decorative floral pattern in lovely colors.



Cozy Gift Classics

ALL WOOL

BLANKETS

Buy on Easy Terms 14⁹⁵

Soft as whipped cream . . . a joy to see and feel. Downy beauties that tickle with every budget. They've a firm, close underweave of selected high grade wool and a deep, lofty pile of cozy thickness. 72x90-inch size to keep you warm right up to your ears . . . ample width to tuck in thoroughly. Such welcome gifts in any home. Choice colors. See them today.

Shop for the Whole Family

"Satisfaction guaranteed or your money back"