

DRAPERIES
REDUCED

Reg. 12.98, pair **10.88**

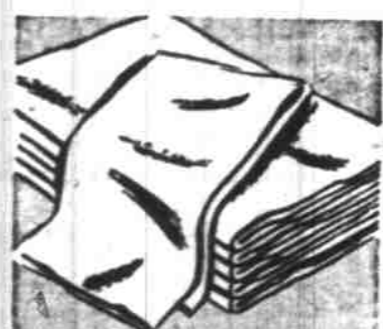
Rich-looking! Fade-resistant!
Glorious floral prints on pastel
backgrounds. Each side, 45" x 90".



CUSHION DOT
KITCHEN CURTAINS

Pair **1.29**

Fine quality marquisette
sprinkled with soft fluffy
cushion dots! White.



POPULAR COLORED
FLOUR SACK TOWELS

Ea. **39c**

In good assortment of col-
ors. Can be used to make
lovely aprons, skirts or gift
towels.



REVERSIBLE PAISLEY
COMFORTER

4.68

5% new wool, 95% India Cotton
fill. Cut size, 72 x 84 in. 4 1/2 lbs.
Rose, blue, cedar.



LOVELY ORGANDY

Yd. **35c**

Very beautiful 40" per-
manent.



GOOD QUALITY
TOWELS

Ea. **80c**

Sturdy, fluffy terry that's as
handsome as it is long wear-
ing! Highly absorbent. 20" x
40".



SPECIAL!
RAYON HOSE

Pr. **92c**

By special purchase, Ward's
is able to bring you the
grand filmy rayons you've
always wanted. Get yours
today in sizes 8 1/2 to 10 1/2.



DICKIES... GRAND
WITH SUITS

98c to \$4.98

Choose the Peter Pan collar or
the V neck convertible... have
it in white or dreamy pastels.
They're in rayon crepe that
washes like a hankie!

GOING FULL BLAST! AMERICA'S GREATEST SALE!

Ward Week

Weekend Specials!

Big New Reductions!

WHEN ALL AMERICA SHOPS AND SAVES!



THE BETTER THE SUIT—
THE MORE YOU LIVE IN IT! **\$13.97**

Reduced for Ward Week from \$16.80

Is there anything more satisfying than a really fine suit? One that's full of fashion interest? And tailored to make you look your best wherever you go. This galaxy of suits that we are offering at this value price include all wool dark stripes, black and white check, tailored and dressmaker styles. Also in plain colors—fuchsias, grey, olive and brown.



REDUCED FOR WARD WEEK
GENUINE ALPINE LAMB **\$44.97**

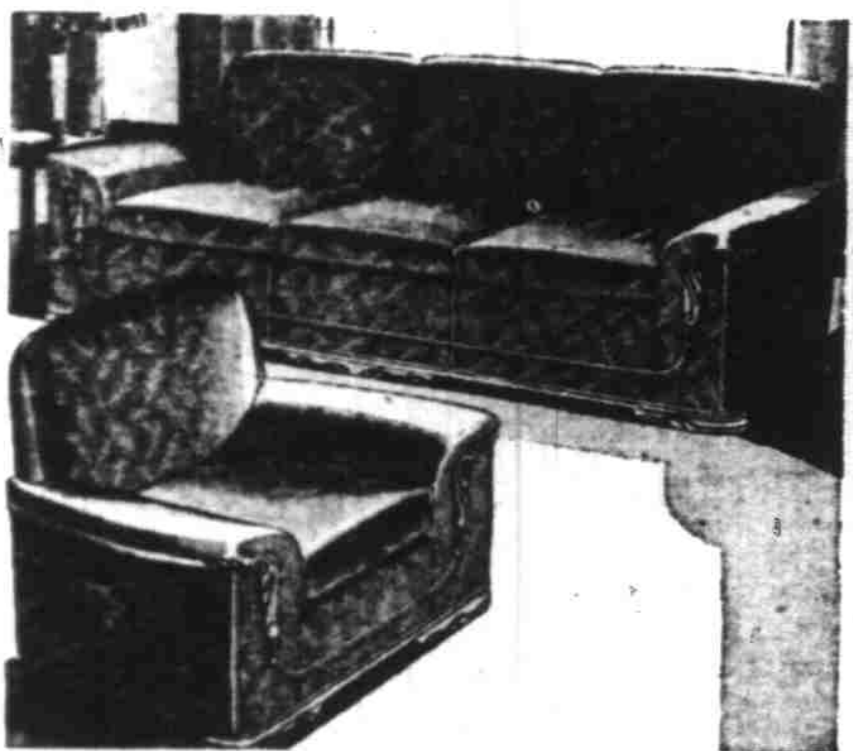
plus 20% tax

At its regular low price of \$55.00, this fluffy, silky alpine lamb greatcoat is a sensation. Now—at this specially reduced Ward Week price, it's an unheard-of-value! Styled in the full, easy proportions you love—to go glamorously with everything in your wardrobe! Blended in the creamy, dramatic markings of costly lynx! Come, see, shop now—at this unbelievable Ward Week price.



SALE! 8-OZ. DENIM BLUE
JEANS! O. P. A. CEILING **3.60 2.99**

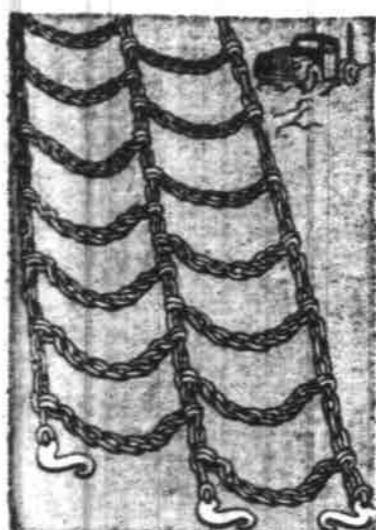
Sturdy blue denim jeans! Scarce as hen's teeth but Wards have 'em... and at this specially reduced price. Just note these features sanforized (will shrink less than 1%), two back pockets, two front slash pockets, bar-tacked and riveted at points of strain, better fitting yoke back. They'll be your pet for work and play. Sizes from 22 1/2 to 34. Get yours now at this special Ward-low price.



HANDSOMELY STYLED
2-PIECE LIVING ROOM **\$199.88**

Reduced from \$214.00

Massive styling that offers a deep seated comfort and modern beauty for your living room. Sofa & chair are of hardwood construction. Full coil filled frame... real comfort. Covered in hard wearing mohair cover. Blue or Rose wine.



WARDS BEST
TRUCK CHAINS

Use Wards
Monthly Payment
Plan

12.15
and up

For 7.00x20 truck wheels.
Heavy-duty chains made of
tough steel! Triple side chain
type gives extra traction!
Easy-operating lever-locking
fasteners. Other sizes also
available.



CHANGE TO WARDS
VITALIZED OIL

Quart

*Plus Fed. Tax **16c**

Change NOW to Wards im-
proved, war-proved premium
grade motor oil—it cleanses as
it lubricates, fights sludge!

BUREN WRIST WATCHES

A 21-jewel beautifully designed time
piece... price including tax **\$49.95**

STAINLESS STEEL WATCH BANDS

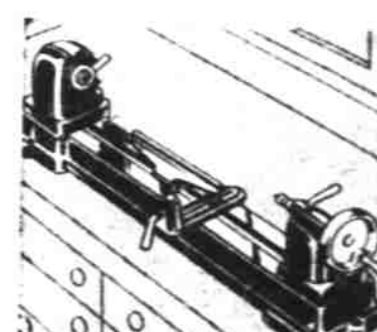
Just arrived for Ward Week! Well made.
An exceptional value at Wards low price **\$1.95**

GOLD FILLED EXPANSION BRACELET

Well designed gold filled bracelet. Price includes tax.
Add appearance to
your wrist watch **\$8.75**

AUTOMATIC LIGHTERS

White metal, excellent quality,
easy action. Buy now for **\$6.00**



WARDS WOOD LATHE
REDUCED! **42.95**

Save extra on this durable
cast iron lathe! Has 10"
swing over bed. 36" between
centers!



Built-in Medicine
Cabinet

Reg. \$45 **4.95**

Welded steel cabinet fits into
wall... takes no space.
Has smartly styled mirror!
SAVE!



DISTINCTIVE TIES
FOR MEN

Reduced from \$1.00 **88c**

Smart ties... special side price!
Handsome foulards, stripes and
woven figures in smooth rayon.
Every tie is true bias-cut and
resiliently interlined.



SALE! BOYS'
WHITE T SHIRTS

98c

Comfortable combed cotton,
need no ironing. Rib knit
for snug fit at neck and
cuffs. All white. Sizes small,
medium and large.

MONTGOMERY WARD

BUY NOW ON WARDS MONTHLY PAYMENT
PLAN! Buy now on Wards Monthly Payment
Plan and Save! Any \$10 Purchase Opens Your Account!