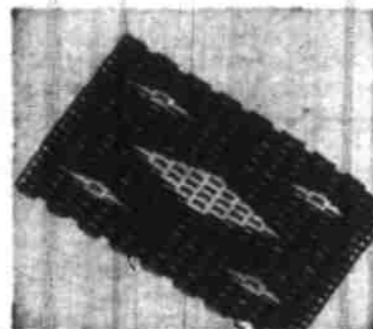




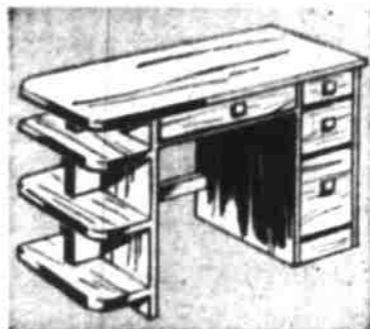
SMART TIES FOR MEN
1.00
Ward Week value! Rich rayon ties in handsome foulards and woven figures. They're interlined.



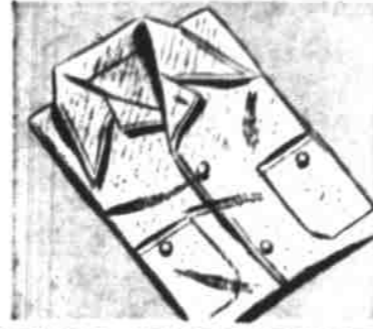
MEN'S LEATHER PALM WORK GLOVES **67c**
Special for Ward Week! Husky long-wearing gloves with canvas band cuffs. Sizes S, M and L.



SALE! STURDY LINK DOOR MATS **1.67**
Remove mud, dirt efficiently! Heavy rubber-tire links bound with wire. 16"x24" size.



READY-TO-PAINT STUDENT DESK **16.88**
4 deep drawers and 3 handy shelves! Built of Ponderosa Pine ready for you to paint.



TWILL WORK SHIRT, REG. 2.57 **2.33**
In-or-outer style. Convertible collar. Medium blue cotton cover-twill. Sizes 6-16.



CARHARTT WORK CAPS UNION MADE **35c**
Protect your hair from dirt and grease! Sturdily made and Sanitized to fit! Extra wide visors.



ALL-STEEL FURNACE . . . **134.88**
REDUCED IN WARD WEEK!

NOW is the time to buy your new ALL-STEEL furnace . . . at this special low Ward Week price! Have it installed now . . . enjoy a well-heated home this winter! It's built solidly . . . to give years of trouble-free service. Fire-brick lined firepot retains heat . . . protects steel! Has gas, smoke, dust-tight seams . . . is easier to regulate! Buy yours now at cut price!

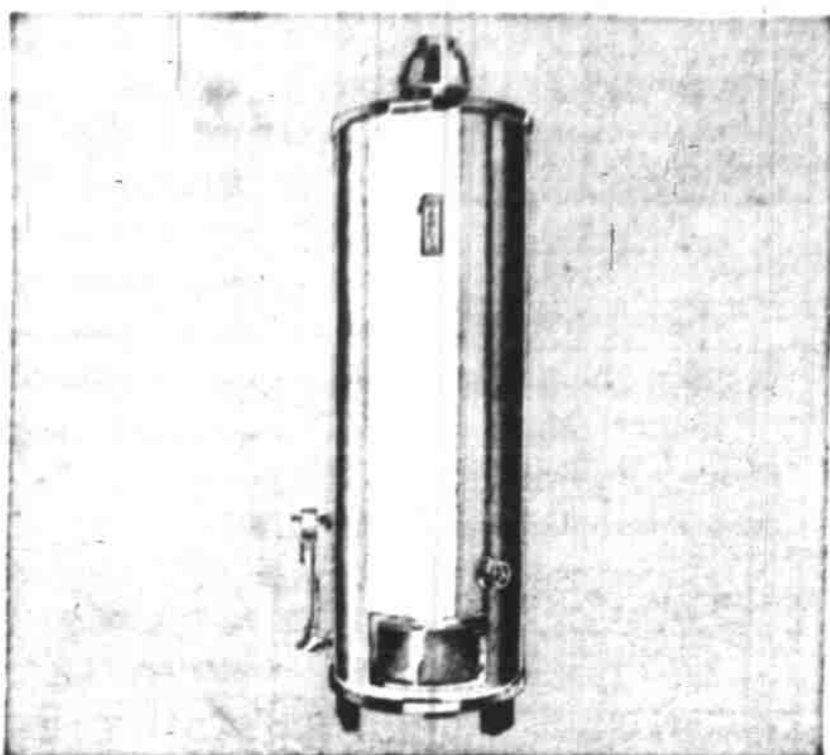
WHEN ALL AMERICA SHOPS AND SAVES!

Ward Week

Shop Now and Save!

Going Full Blast!

HURRY TO WARDS! BIG NEW SAVINGS!



WARDS AUTOMATIC GAS WATER HEATER 20-Gal. **76.50**

Enjoys a constant supply of hot water at the turn of a faucet! Wards heater is fully AUTOMATIC . . . with snap thermostat control, plus safety cut-off! Heats up to 23 gallons per hour . . . is thoroughly insulated to keep water hot. Has rust-resistant zinc lining. Heavy steel tank . . . built for years of trouble-free service! See it . . . buy yours . . . during this big Ward Week event!



WARD WEEK SALE! WARDS VITALIZED OIL 16c Quart* (Your Container)

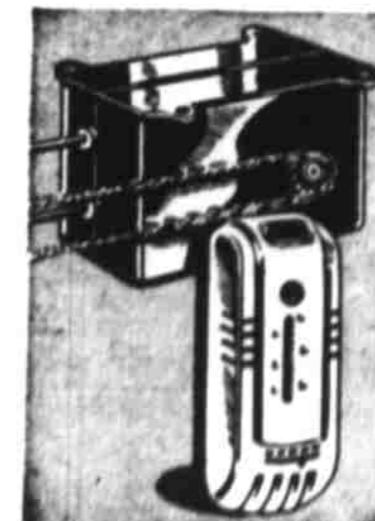
Here's your BIG chance to SAVE on the motor oil that cleanses your engine as it lubricates . . . cuts down costly motor repairs! Vital chemical "extras" keep your engine running cleaner . . . cooler! Vitalized Oil is a "must" for modern motors! Save NOW!

Sale! 2-Gallon Can . . . 1.40* Sale! 5-Gallon Can . . . 3.60*
*Plus Federal Tax



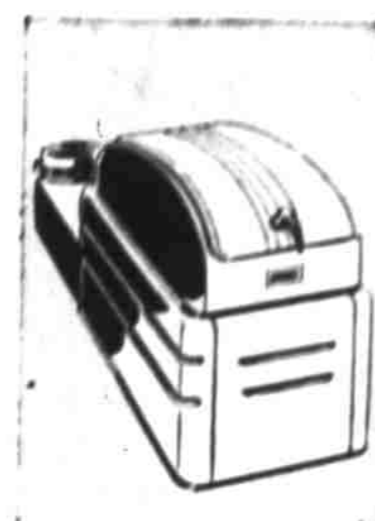
WARDS HOT WATER HEATERS! **15.95**

Get real driving comfort in cold weather with Wards new Master Auto Heater! Adjustable revolving reflector sends heat in any direction . . . defroster outlet keeps windshield clean. Heavy-duty multi-speed switch easily regulates amount of heat. New Hammer-loy finish harmonizes with any car interior! Easy to install . . . complete with hose, connections, instructions!



DAMPER CONTROL PRICE CUT! **12.44**

BUY NOW . . . In Ward Week for extra big savings on Wards damper control! Price slashed from 13.45! Enjoy automatic heat control . . . by sliding indicator to the temperature you want!



NEW, IMPROVED STOKER REDUCED! **129.50**

Here's a "super" Ward Week buy! Wards NEW, better-than-ever stoker . . . at an amazingly low CUT price! Buy now . . . and enjoy automatic heat control this winter! Simply dial temperature!



BATTERY BOOSTER CUT-PRICED! **8.29**

Charge your battery right in your car without lifting floor board! Dry rectifier type . . . costs less than 1c an hour to operate . . . keeps battery in top shape! 6-ampere size.

TYPICAL OF THE HUNDREDS OF SAVINGS YOU'LL FIND IN WARD WEEK!

SALE! STURDY LINK DOOR MATS
Remove mud, dirt efficiently! Heavy rubber tire links bound with wire. 14x22 inch size. Now **1.67**

PRINTED SHOWER CURTAINS
All plastic silk, absolutely waterproof and sunfast **4.98**
Matching Priscillas . . . 3.98

WARD WEEK! UMBRELLAS
Neat plaids, smart stripes . . . on backgrounds of navy, brown or black. Finished with lucite handles **4.98**

CHENILLE BATH MAT SETS
Your choice of several colors. Sturdy duck backing. Washable. 22x36 inches **3.47**

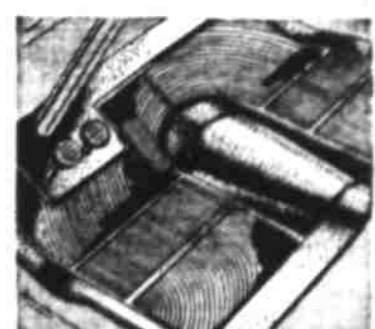
HARDWOOD HIGH CHAIRS
Wide-spread legs prevent tipping. Solid hardwood, attractively finished **9.95**

PIN-UP LAMPS
Decorative as well as useful . . . natural colored shade of paper parchment **2.98**

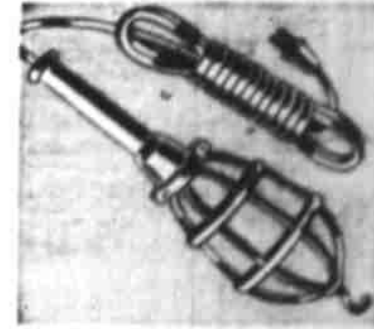
REVERSIBLE PLAID RUGS
Cotton yarn in bright, clear plaid designs for informal rooms. 24x48 inches **2.98**

SPECIAL! GAY COTTON ANKLETS
Up-cuffs, down-cuffs, elastic cuffs . . . your favorite styles, your favorite colors. 8 1/2 to 10 1/2 **45c**

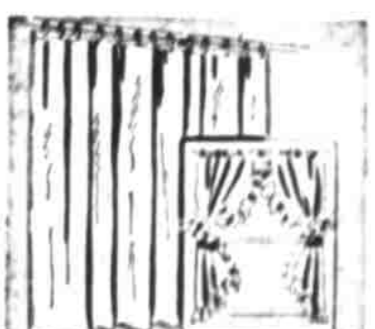
ALUMINUM COMBINATION COOKER
New die forged aluminum! Roaster, skillet, griddle, dutch oven—all in one! See it! **8.95**



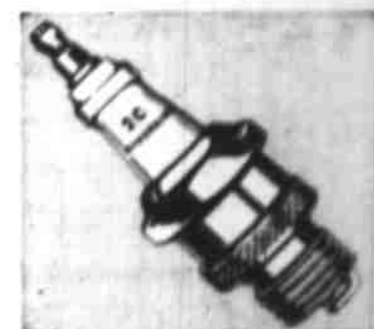
AUTO FLOOR MATS AT WARDS! **2.85** & up
Guards against drafts and engine fumes! Wear-resistant black rubber, heavy felt back.



25-FT. TROUBLE LIGHT REDUCED! **2.68**
Take light wherever you need it! A steel wire guard protects the bulb from breaking. Get it now!



PLASTIC FILM SHOWER CURTAINS **5.50** pr.
Waterproof, sunfast and extra long-wearing! Easy to keep clean! Matching Priscillas . . . 3.98



RIVERSIDE SPARK PLUGS CUT-PRICED! **29c**
Specially engineered to give you better mileage! Get a set NOW for economical starts!

Fine Youth Bed
Ideal for growing youngsters! Hardwood frame . . . Maple finish. Complete with all-steel spring. **9.95**

Fine Bookcases
Mahogany with hardwood shelves and backs, rubbed mahogany finish. 24, 30 and 36-inch widths. **12.95 to 28.45**

Folds Easily
Training seat of sturdy hardwood. Easy to use . . . just clamp it on fixture. Maple or Birch finish. **1.82**

MONTGOMERY WARD

BUY NOW ON WARDS MONTHLY PAYMENT PLAN! Buy now on Wards Monthly Payment Plan and Save! Any \$10 Purchase Opens Your Account!