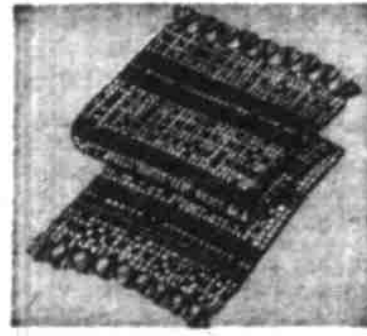




POLISHED BRASS 3-WAY FLOOR LAMP 19.88
Solid brass . . . 59 inches high
Gun-metal paper parchment shade, glass reflector bowl.



COLORFUL RAG RUGS REDUCED TO . . . 3.19
Washable, all-purpose kind . . . use throughout your home! Reversible! 2'x4' size.



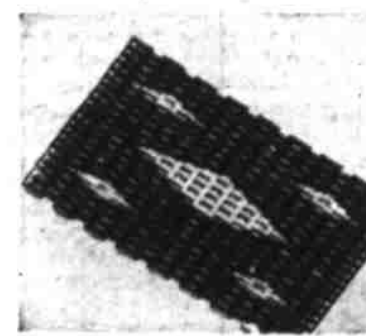
ELECTRIC APPLIANCE PLUG 13c
Ideal for irons and other appliances up to 1000 watts. Strong, heat-resisting molded case.



CUT-PRICED ROOF COATING! ^{Gallon} 49c
Asbestos fibers bind and seal felt, tile, metal or composition roofs. Cut-priced! Buy and save!



BOYS' UNION SUITS AT REAL SAVINGS 91c
Medium weight, rib knit of fine quality cotton. Fit snugly without binding. Sizes 6 to 16.



SALE! STURDY LINK DOOR MATS . . . 1.97
Remove mud, dirt efficiently! Heavy rubber-tire links bound with wire. 16"x24" size.



PRINTED PLASTIC FILM, AN EXCEPTIONAL VALUE 89c
The miracle fabric that wears like iron. Sponges clean . . . can be stitched into aprons, curtains. White on white, capen, maize, red on white. 36".



PLAID SINGLE BLANKET OF COTTON OMBRE 4.59
Beautiful ombre effect cotton blanket that is slow to show soil. Hemmed ends. "Coreyarn" woven. 3 lbs. 72" x 84" width. Red, blue, and green plaids.

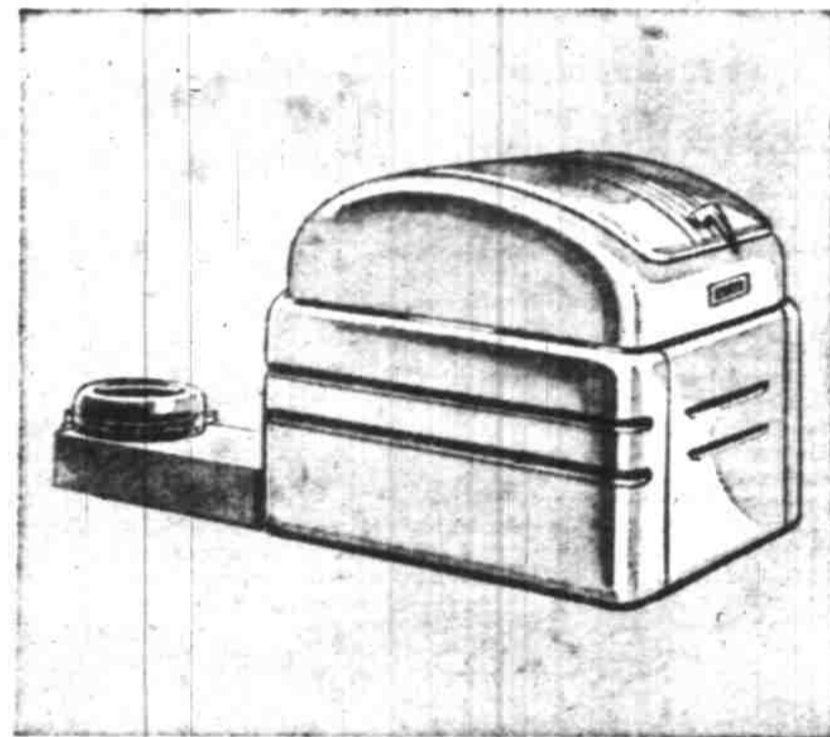
ONCE AGAIN! AMERICA'S GREATEST SALE!

Ward Week

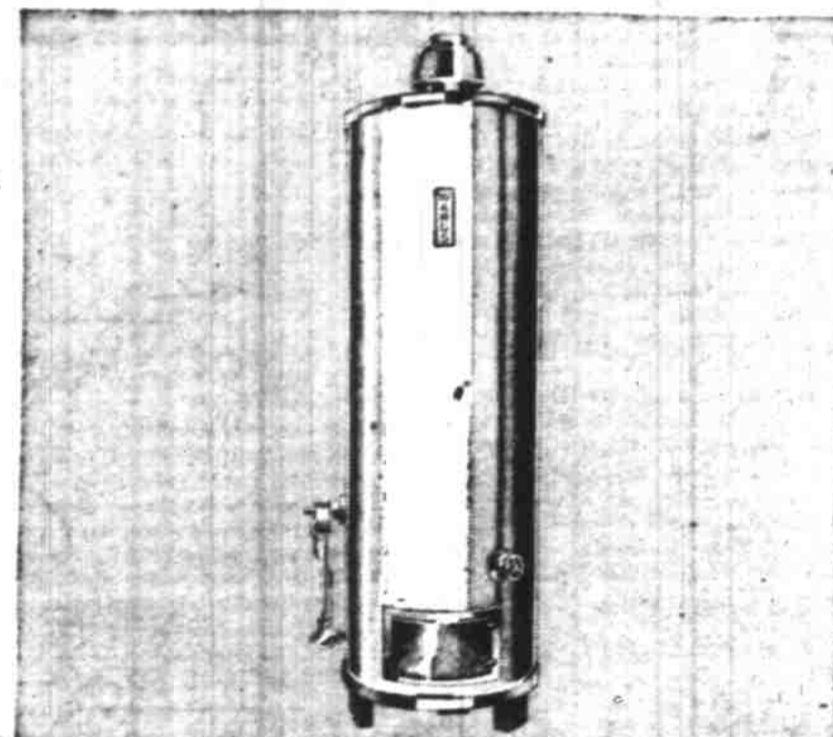
Shop Now and Save!

Going Full Blast!

WHEN ALL AMERICA SHOPS AND SAVES!



NEW, IMPROVED STOKER 129.50
REDUCED IN WARD WEEK!
Here's a "super" Ward Week "buy" . . . Wards NEW, better-than-ever stoker . . . at an astonishingly low CUT price! See it . . . buy it NOW . . . and enjoy automatic heat control in your home this winter! All you do is dial the temperature you want . . . Wards stoker does the work! Eliminates messy furnace tending . . . saves extra fuel dollars. See it for yourself . . . buy at Wards sale price!



20-Gallon Automatic Gas Water Heater 76.50

Enjoy a constant supply of hot water at the turn of a faucet! Wards heater is fully AUTOMATIC . . . with snap thermostat control, plus safety cut-off! Heats up to 30.8 gallons per hour . . . is thoroughly insulated to keep water hot! Has rust-resistant zinc lining. Heavy steel tank . . . built for years of trouble-free service! See it . . . buy yours . . . during this big Ward-



EXTRA WARM SUPER GORAS 26.88
REGULARLY 29.95 . . . NOW

Next to a fur coat, Ward's exclusive Super Goras are the warmest coats we can think of! Heavenly soft, thick 100% wool fleece face . . . with cotton knit back for extra warmth. Choose from favorite classic styles in important new Fall shades. Blue, grey, green, red, aqua, kelly, brown, or black. It's your first choice for Fall at this exciting Ward-low price. 10-18. Buy now and save!



COTTON KNIT SHIRTS WITH LONG SLEEVES 77c

Multicolored stripes on long-sleeved shirts in fine cotton knit. Perfect for wear with overalls, shorts, suits. Washable. Many colors. Sizes 3-6.



JACQUARD SWEATER 6.88
REDUCED FROM 7.69

Specially priced for Ward Week! Sturdy jacquard weave in colorful new patterns! What better gift for your winter wardrobe. 100% wool. Sizes 34 to 40.

CHECK EVERY SINGLE ITEM! THEY'RE VALUES ONLY WARD WEEK CAN BRING!

POLISHED BRASS TABLE LAMP 13.44
Lovely urn shape in solid brass! Opal glass reflector bowl, gun-metal paper parchment shade.

EASY COMFORT PLATFORM ROCKER 42.75
Restful, coil-spring seat . . . all hardwood frame in cheerful maple finish. Durable cotton covers.

UNFINISHED STUDENT DESK 16.88
Well made. Has shelf end. Ready for finishing. Buy now and save!

IRONING PAD AND COVER SET 1.19
Soft, fluffy cotton pad, and bleached drill cover. Elastic band makes cover fit board snugly.

SAVE EXTRA ON SPAR VARNISH! 1.33
Cut-priced for Ward Week! Durable . . . weather-resistant outdoor varnish. Dries in 4 hours! Quart

25-FT. TROUBLE LIGHT . . . REDUCED! 2.68
Take light wherever you need it! A steel wire guard protects the bulb from breaking. Get it now

FLUFFY CHENILLE ROBES 6.98
Especially for Ward Week . . . in time for cold weather and your Christmas shopping. Usually sell for 7.98! Neat tailored style.

REDUCED! SATIN SLIPS 1.70
that're grand for everyday. Tearose only. Sizes 32-40.

COLORFUL BATH SETS 3.47
Absorbent floor mat . . . close fitting lid cover. Soft, thick pile.



WARDS RANGE BOILER JACKET 2.66
30-gal
Thoroughly insulated jacket helps keep water hot! Saves fuel and money! PRICED LOW!



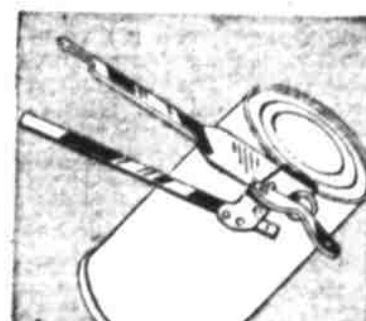
RUBBER-COVERED WIRE 1.32
REDUCED! 100 ft.
Easy to strip . . . resists fire and moisture. Price is for No. 14 wire. No. 12 reduced to 1.46



SALE! NEW RIVERSIDE SPARK PLUGS 36c each
Specially engineered and tested for long, dependable service! Get a set NOW and SAVE!



PLASTIC PILLOW COVER 1.17
REG. 1.39
Waterproof plastic film cover with zipper closing. Protection against perspiration, dust, soil.



CLAMP-ON CAN OPENER 13c
REDUCED!
Clamp on can, then turn screw to open; cuts above rim. Rust-resisting nickel-plated. Opens any can.



TUBE REPAIR KIT 24c
REDUCED!
Everything you need for quick repairs! Bevel-edge patches, rubber cement, buffer. SAVE!

Folds Easily 1.82
Training seat of sturdy hardwood. Easy to use . . . just clamp it on fixture. Maple or Birch finish.

Play Yard 9.95
Folding style for storage. Raised floor protects baby from drafts. Hardwood in non-poisonous finish!

Sturdy High Chair 9.95
Full panel back keeps drafts off baby . . . won't tip! Sturdy construction.

MONTGOMERY WARD