

WARDS 74TH ANNIVERSARY SALE

ON SALE FRIDAY AND SATURDAY ONLY!



MEN'S COLORED SHIRTS

Vat dyed, sanforized shrunk shirts of sturdy shantung weave cotton. Good looking as a dress shirt—sturdy as a work shirt! Tan or blue. 14 1/2 to 17.

Men's Candy Striped Dress Shirt 2.98
Men's Guaranteed Socks 3 pr. 1.00



Mr. Ralph Kinzer
Main Floor Mgr.

Mr. Kinzer has selected some truly outstanding items for the finale of our 74th anniversary! These specials go on sale at 9:30 Friday morning.

1.76
Others 1.82

36-Pec. Sterling Silverware. Price includes tax and dist. 127.86
Boy's Knit Briefs50

DEPARTMENT MANAGERS' SPECIAL FEATURES

Hand Picked, Personally Sponsored Bargains to Wind up Our Big 74th Anniversary Sale!



Mrs. Mae Melchoir
Fashion's Dept. Head
Mrs. Melchoir offers these outstanding values for Friday and Saturday.

REDUCED FRIDAY AND SATURDAY ONLY!

Smart Fall Suits

Reg. 29.95 **24.88**

Take advantage of this timely offering of the newest in fall suits. You'll find your favorite fabrics and patterns and in a lovely selection of tailored and dressmaker styles! On sale Fridays at 9:30 a. m.



55.00 Alpine Lamb Fur Coats **39.88**
Plus Tax

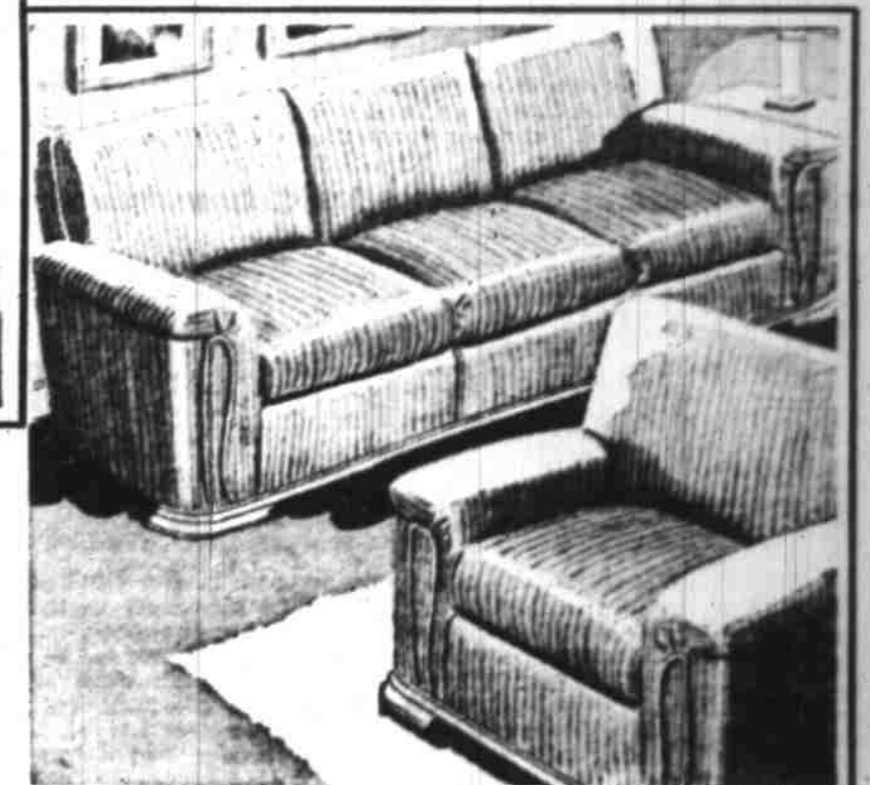
Tailored White Blouses New shipment **2.90**

Lovely Chenille Robes For women **5.98**

Blue Jeans Women and Girls **2.99**



Mr. G. Herrig
Manager Furniture Dept.
Mr. Herrig's selections are a delight to the home-maker - these selections are of the finest quality and workmanship.



\$214.00 LIVING ROOM SET REDUCED!

An outstanding value at its regular price . . . sensational at this sale price! Quality construction throughout! Deep springs for comfort! Rich, durable auto upholstery for utmost wear! Get yours tomorrow and save!

Reg. 71.56 Twin Box Spring and Mattress Set **69.88**

Reg. 69.95 Chrome Dinette. Red plastic top leatherette seats **64.88**

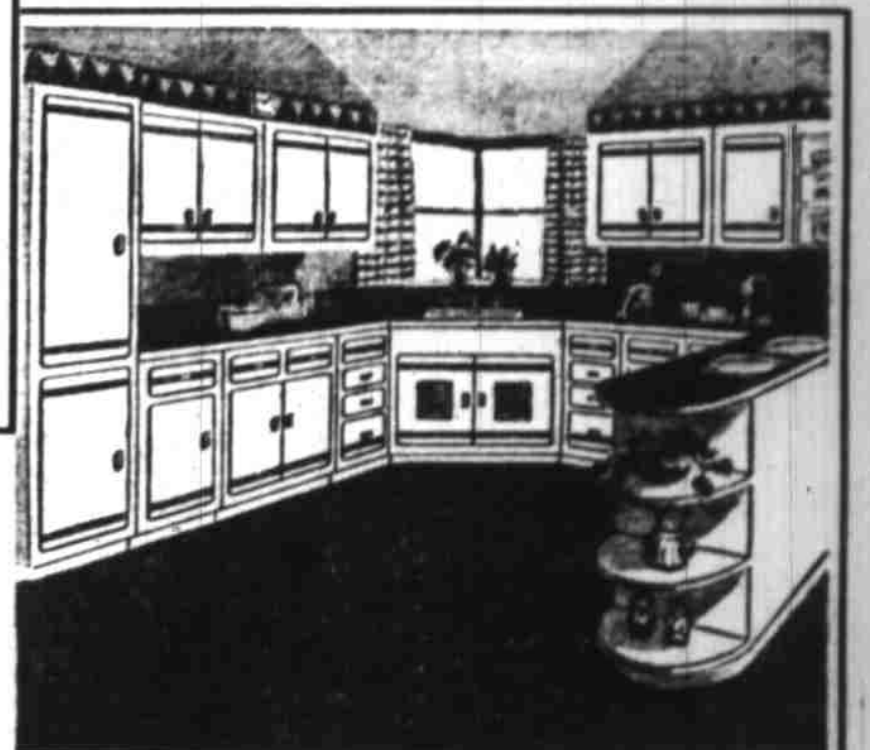
Reg. \$19.95 Unfinished Shelf End Student Desks **15.88**

Reg. 6.98 Imported Numdah Rugs, 4'x6' **5.88**



Mr. R. Griffin
Manager Building Material Dept.

Mr. Griffin offers you the finest selection of unpainted built-in cabinet units. Make your selection now for the remodeled or new kitchen.



DESIGN YOUR OWN KITCHEN WITH WARDS UNPAINTED CABINET UNITS

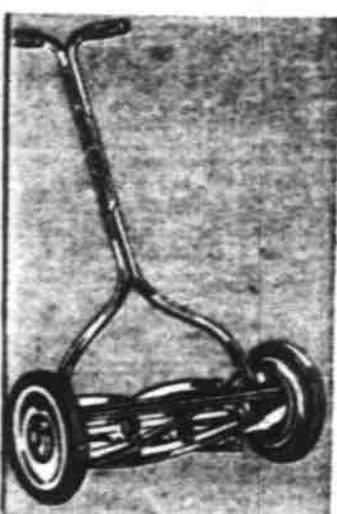
Wards now offer you a complete selection of modern, unpainted, built-in Cabinet Units . . . improved in every way for beauty, efficiency and durability! Select the units you want . . . they come separate . . . and from them create your own "Kitchen of Tomorrow" . . . a kitchen you'll be proud to show your friends! They're easy to install . . . so easy, you can do it yourself! Get yours now at Wards!

Asphalt Rf. Coating **2.95**
5 Gallon Size

Tileboard Sq. ft. **30 1/2c**

Flat Paint Super One Coat **\$2.83**
Quarts, 8lc

Gloss Enamel Super One Coat **\$3.75**
Gal.



PRESSED STEEL LAWN MOWER

23.70

Lightweight steel makes this mower 4 lbs. lighter than the usual cast iron type! Five 16" blades, rubber tires, 6 bearings for smoother mowing. It's yours at Wards low price!



Mr. C. Cushing
Manager Hardware Dept.

Mr. Cushing has selected these values for you!

Power Hack Saw **\$192.00**
Complete with motor

Chain Hoists 1 1/2-ton **\$60.20**
Also 1-ton, \$77.40—1 1/2-ton, \$103.20

Aluminum Rakes **\$1.79**
Utility Cart **\$7.95**
All metal cart with tires

Aluminum Roofings **\$2.10**
Long lasting 6-ft. sheet—also other sizes!

Hand Grinder **\$6.95**
Cast aluminum—6" wheel

Lawn Rakes **85c**
Hose Reel **\$5.95**
All metal, rubber tires

Miss R. Kerber
Head of our
Domestics Dept.



On Sale
Friday and
Saturday Only!

All Virgin Wool
Blankets
Reg. 13.98! **11.88**

Ever-popular flawless white blanket with brilliant blue, gold and red stripes. Deep nap. Brushed finish. Whipped ends. 72x90 inches. 4 1/4 lbs.

LOVELY FLORAL JACQUARD WEAVE

ALL WOOL BLANKETS

Reg. 14.98! On Sale
Friday and Saturday Only **13.44**

Luxuriously thick and cozy!

Full 5-lb. weight in big 72"x84" size. In beautiful shades of blue, rose and green with deep rich rayon binding.

ALSO GOING ON SALE FRIDAY AT 9:30 A. M.!

REMNANTS 1/2 PRICE

WHILE THEY LAST!



Mr. J. Beard
Manager Plumbing & Heating Dept.

Offers the following for the home builders—



VETERANS . . . BUY YOUR FURNACE NOW. 22-in. **116.85**
PAY IN NOVEMBER!

SOLD ON VETERANS PRIORITY ONLY

Buy the furnace you need NOW! Pay November. Wards massive, ALL-STEEL furnace is riveted, heavy steel welded . . . gives quicker, cleaner heat . . . and more at it! Extra sensitive to regulation. Has gas, smoke, dust-tight seams. Built to give you years of the best heating service . . . at the lowest possible cost. Buy yours now! Install it now! Pay Wards nothing 'til November!

STEEL Medicine Cabinets **4.95**

AUTOMATIC Damper Control **13.70**



Mr. C. McCollam
Manager Tire Dept.

See Mr. McCollam about Wards "Crop-Payment" plan! Gives you up to 12 months to pay!

Ward "Power Trac" (with knob tread) develops more drawbar pull than any other nationally famous "Bar" tires! Wards "Super Power Grip" (with knob tread) resists side-slip . . . performs exceptionally well in cover crops! Both of heavy duty construction! Get the type you prefer at Wards money-saving prices.

SIZE	PLY	Price: Knob or Bar Type	Tubes
9-24 7.50-24	4	\$33.00	\$ 5.65
10-38	4	37.85	9.40
11-28	4	51.45	9.20
11-26 9.00-35	4	58.95	10.00
11-26 10.00-35	4	67.10	12.65
13-24 11.25-24	4	59.55	9.45
13-36 11.25-36	6	96.20	12.85
14-28 12.75-28	6	93.75	14.20
15-28 12.50-28	6	105.25	15.95
15-32 12.50-32	6	112.50	18.00

And other popular sizes. Plus Federal Excise Tax

* MANY OTHER VALUES . . . QUICKLY AVAILABLE IN OUR CATALOG DEPARTMENT

Montgomery Ward

BUY TODAY ON CREDIT! USE OUR CONVENIENT MONTHLY PAYMENT PLAN!