

PENNEY'S

J. G. PENNEY CO., INC.

Here's your *Check* list of smart school needs!



SNOW SUITS
Weather sealed one-piece Snow Suit with quilted lining. Fur trimmed hood. Red and green. 4 to 6 **8.90**



DAINTY BLOUSES
Dainty Blouses in white all clever-trimmed. Sizes 4 to 6. **1.40 to 1.98**
Plaid and Plain Woolen Skirts—with plenty of pleats. Complete with suspenders 1.98 to 3.45



CRISP DRESSES
Gay little dress for girls from 1 to 6½. Washable print fabric. Assorted colors. Short sleeves **1.98**



SWEATERS
Warm Slip-over and Button Sweaters. 100% wool. Long and short sleeves. Many colors. **2.98**
PLAID SKIRTS—and solid colors. Sizes 7 to 14. Pleats and gored **2.90**



Little Girls' COATS
Woolen Coats for little girls from 1 to 6. Smooth fitting belted back. Assortment of colors **6.80**



GIRLS' PLAID SUITS
Clever and warm pert Plaid Suits for girls from 10 to 18. Grand for school or dress. Red and green **16.80**



SCHOOL DRESSES
Ideal Rayon Dress for school. Short sleeves, roomy cut. Size 7 to 14. Also a selection of cotton dresses **4.30**



WARM COATS
Warm Woolen Coats for school or dress. Warmly lined. Fabrics that wear and wear. Sizes 7 to 14. **14.75 & 19.75**



BLOUSE and SKIRT
Smart white tailored Blouses for all purpose wear. **2.30**
Sizes 32 to 38
All Wool Skirts with fancy buckle and nail head trimmings. 24 to 30 **5.00**



Penny Teen DRESSES
Dresses suitable for school or dress wear. Smart fabrics, styled right for popular wear. Sizes 9-16. **5.00 to 10.00**

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SOFTY HATS FOR GIRLS

Soft felt Hat designed for young girls. Leather and nail head trim. Assortment of colors **1.98**



HEAD SQUARES

Popular woolen Head Squares. Solid colors, pink, red, white and green. Fringed edges. Soft pastel shades **98c**

HANDBAGS

Bright shining plastic patent Handbag with over-the-shoulder strap. Roomy for school. Nice enough for dress **1.98**



SLIPS

Soft tea rose satin finish Slips. Daintily embroidered. Sizes 2-14. **98c & 1.05**

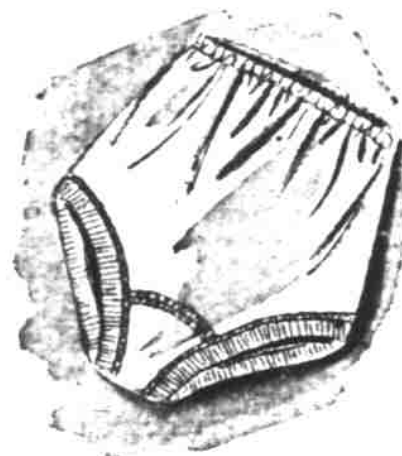
PAJAMAS

Plaid two-piece Pajamas for cold nights. Assortment of colors. Sizes 8 to 14. **2.40**

PANTIES

Miss Prep Rayon Panties. Elastic top. Tea rose color. **33c**
Sizes 6, 8, 10

MAIN FLOOR



Assortments of **Children's Hankies**
Plains and Patterns
10c and 15c

PENNEY'S

This

Teen Classic



For a "Rugged" Life!

SADDLES!

Popular Brown and White Saddles

And how the teen-age crowd loves em. So do mothers, because of non-marking, long wearing "RED" rubber sole. Styled to suit their most particular taste for school, dress or play. Sizes 4 to 8. **4.69**

DOWNSTAIRS STORE