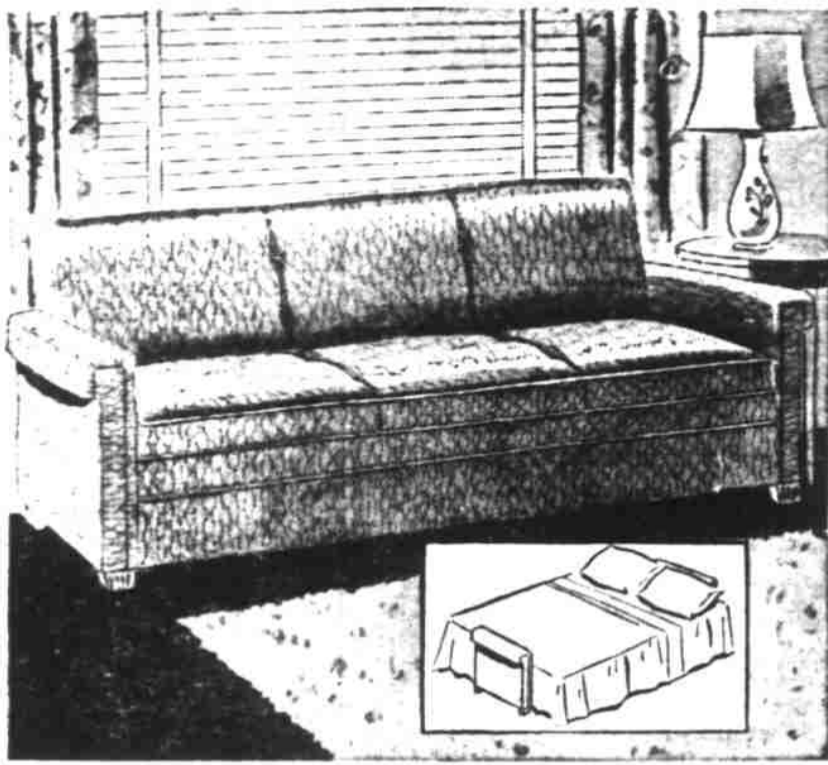
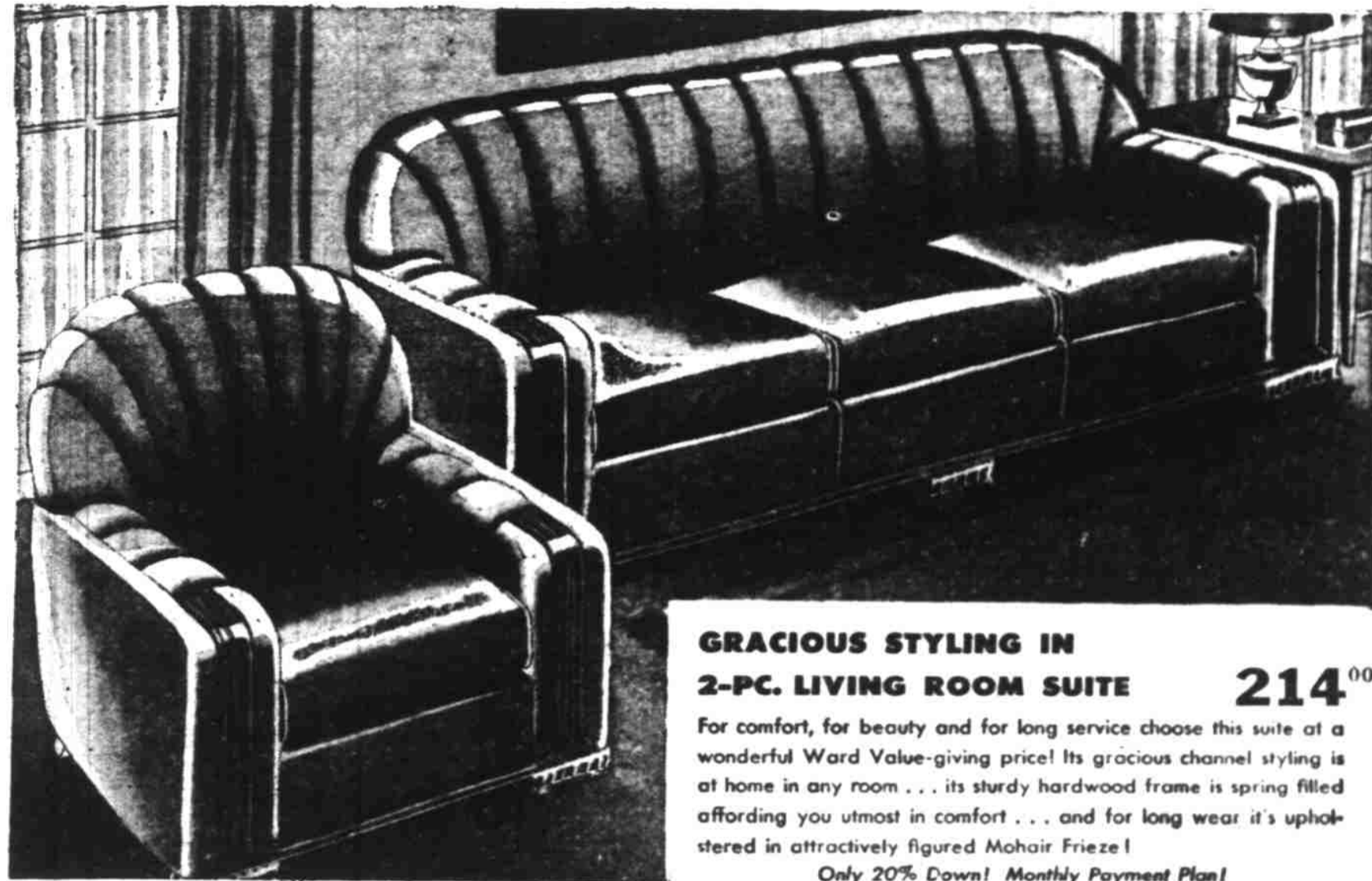


**MAKE IT A Habit** } *It's Home-furnishings month* **AT WARDS**  
**SHOP FREQUENTLY**



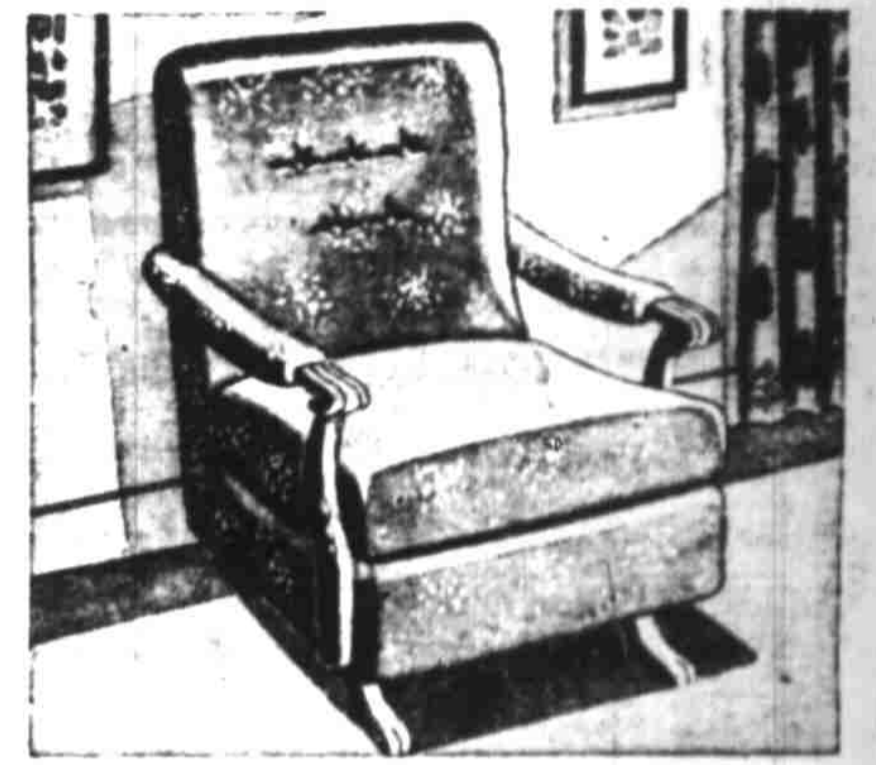
**SOFA BED FOR DOUBLE DUTY 87<sup>50</sup>**

An impressive living room piece by day... that needed extra bed at night. Handsome styling that will be at home in most any room. Hardwood Frame is sturdily constructed for lasting service... No-Sag springs in base for most comfort. Attractively upholstered in durable fabrics for years of wear. See it at Wards.  
 Only 20% Down! Monthly Payment Plan!



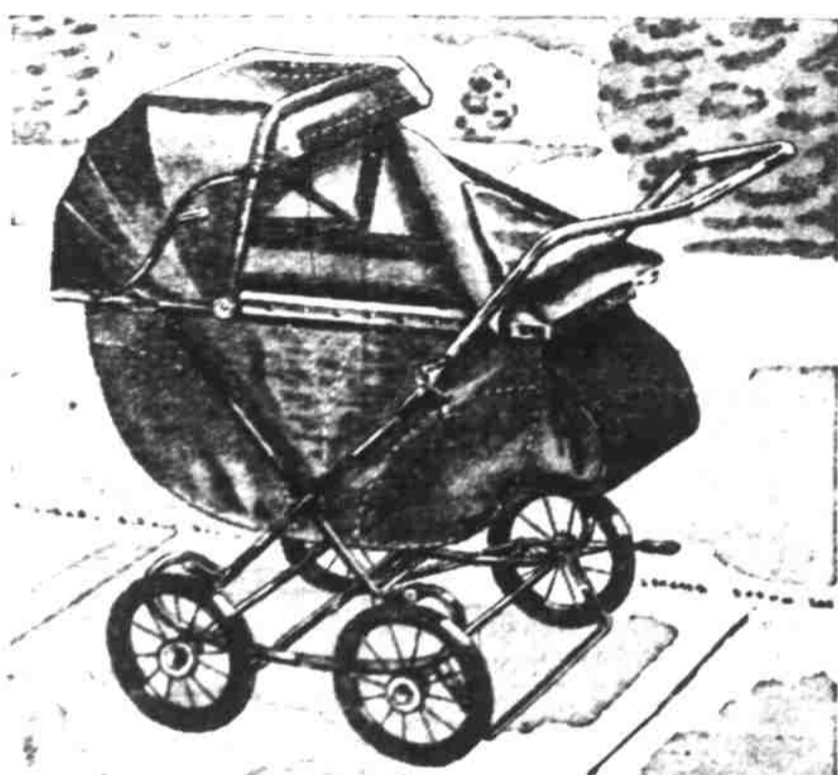
**GRACIOUS STYLING IN 2-PC. LIVING ROOM SUITE 214<sup>00</sup>**

For comfort, for beauty and for long service choose this suite at a wonderful Ward Value-giving price! Its gracious channel styling is at home in any room... its sturdy hardwood frame is spring filled affording you utmost in comfort... and for long wear it's upholstered in attractively figured Mahoir Frieze!  
 Only 20% Down! Monthly Payment Plan!



**ROOMY COMFORT IN THIS HANDSOME ROCKER 53<sup>95</sup>**

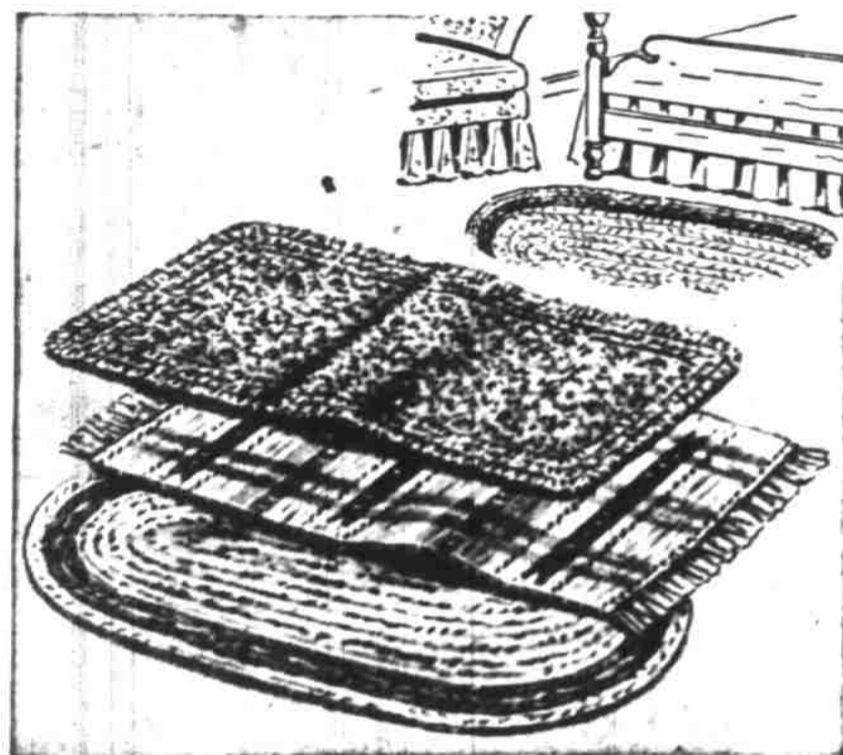
For your hours of leisure! Enjoy the deep-seated comfort of its spring filled frame... its smooth, restful rocking action! And it's a handsome piece of furniture, too, with its Mahogany finished frame and good looking, long wearing upholstery! Constructed of sturdy hardwood to give you years of service!  
 Only 20% Down! Monthly Payment Plan!



**ALL-STEEL FOLDING BABY CARRIAGE VALUE! 15<sup>95</sup>**

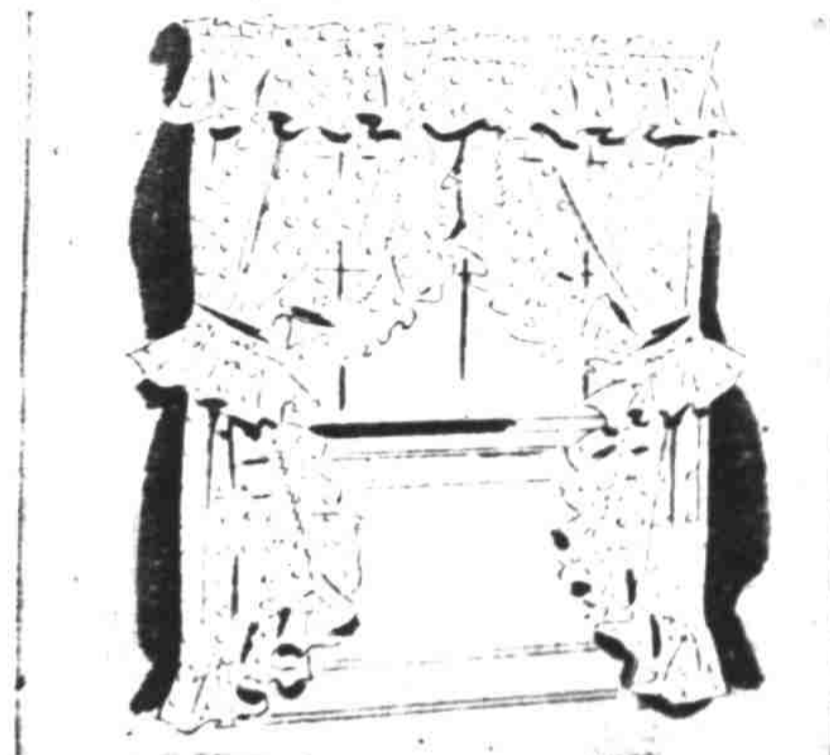
Sturdy steel frame... convenient folding... and every important feature for baby's comfort, mother's convenience! Handsome styling with large, deep body in quilted artificial leather for year 'round insulation. A high quality coach you'll be proud to show-off baby in... and at an attractive Ward price!

Only 20% Down! Monthly Payment Plan!



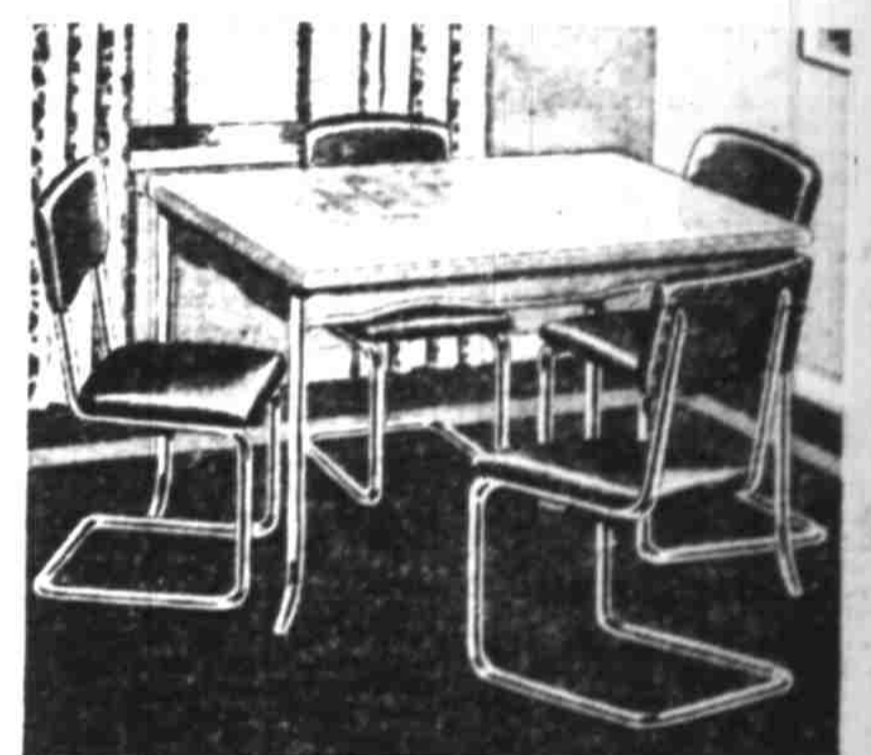
**NEW SHIPMENT SCATTER RUGS FOR EVERY ROOM 1<sup>89</sup> to 16<sup>50</sup>**

Handsome, long-wearing scatter rugs for living room, bedrooms, hallways... and bath! Assortment includes hit-and-miss rag rugs, plaid yarns, heavy braided ovals, velvety bath mat sets... and those most glamorous of all scatter rugs, the soft, fluffy cotton shaggies! Most of these rugs are washable... and reversible for extra wear... See at Wards!



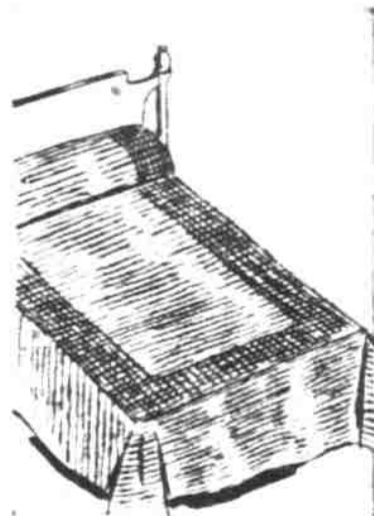
**BEAUTIFUL CUSHION DOT PRISCILLA CURTAINS... Pair 6<sup>39</sup>**

Only at Wards can you get such lovely curtains for so little money! Come, see! The marquise is clear, closely woven... and the fluffy cushion dots are more closely spaced than you'd expect! The ruffles are wide and frilly... neatly finished, firmly stitched! And each side is 42" wide, 2 1/2 yards long. Snowy white. Buy now... at Wards... and save!



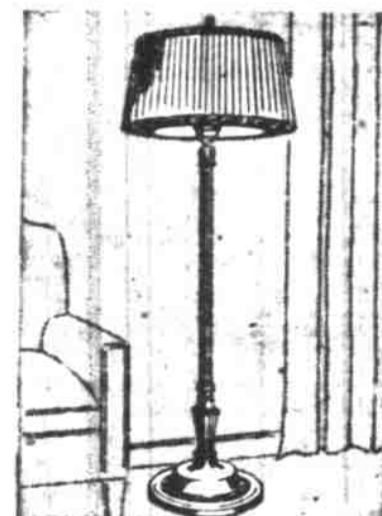
**CHROME AND PLASTIC 5-PIECE DINETTE SET 69.95**

It's handsome... it's practical... and it's Low Priced at Wards! Gleaming chrome-plated seamless steel tubing legs and chair frames... heat and stain resistant laminated plastic top in attractive linen pattern. Artificial leather upholstered chair seats and backs. Big 30x42 inch table extends to 54 inches for greater utility!  
 Only 20% Down! Monthly Payment Plan!



**SALE! CHENILLE BEDSPREADS 11.98**

A rare value indeed! Lovely Chenille spreads that will wear and wash beautifully! So thickly tufted only a mere trace of the sheeting shows! Simple, but handsome pattern. Buy now!



**HANDSOME THREE-WAY FLOOR LAMP 25<sup>65</sup>**

For cheerful efficient lighting! Three light intensities... opal glass reflector... lovely eggshell rayon acetate and paper parchment shade. Save your eyes and your pocket-book!



**COLORFUL PLAID YARN RUGS**  
 24x48—4.75  
 30x60—7.75  
 48x72—16.50

Only fine quality yarns used to make these heavy long-wearing scatter rugs for bedrooms, hallways, bath! Reversible! Washable! Fringe trimmed!



**SOFT TUFTED BATH SETS 22"x34" 3.59**

Hurry to buy this lovely ensemble for new bathroom beauty! Deep tufted pile is luxuriously soft... very absorbent! Interesting floral design on solid color backgrounds! Wash beautifully.



**WELL-DESIGNED CORNER CHAIR 17.94**

Pull up this handy chair when entertaining guests! All hardwood with Mahogany finish... striped Cotton Damask cover over No-Sag seat! It's attractive and economical at this low Ward price!



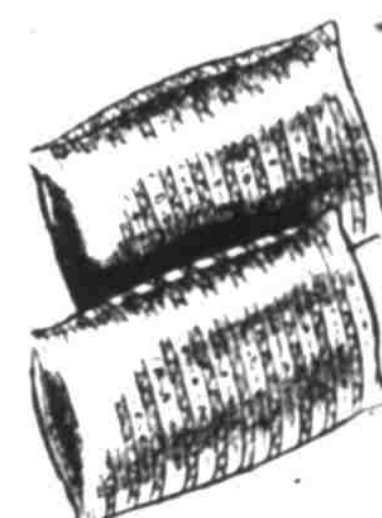
**STURDILY MADE BABY HIGH CHAIR 9.95**

Wide supporting panel back protects baby from drafts... wide spread legs prevent tipping! Sturdy hardwood construction in Maple or Wax Birch finish. Scooped tray.



**54" DRAPERY FABRICS 1.98**

New shipment! Handsome floral prints on lovely harmonizing backgrounds! Heavy, firmly woven... our choice for beautiful slipcovers, draperies! Vat dyed to resist fading! Pre-shrunk!



**Down and Feather Pillows 6.65**

No skimping of materials, makes a soft, comfortable pillow. Hen feathers filled. Heavy drill ticking for longer wear. Buy two at this low special price!

**USE YOUR CREDIT...**  
 A monthly payment account may be opened with any purchase (or group of purchases) totaling \$10 or more.

**Montgomery Ward**

**MANY OTHER VALUES...**  
 Shop in our catalog department for speedy service on many lines of merchandise not in our store stocks.